

# RESPONSE

Building Response Frameworks under existing  
& new Marine Pollution Challenges in the Black Sea



Deliverable D4.3

**Progress report on  
communication activities**



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## Executive Summary

### Overview of the RESPONSE Project

RESPONSE is a 3-year EU-funded initiative uniting partners from five Black Sea countries to tackle marine pollution through improved preparedness and collaboration. The project's core aim is to develop and test innovative training programs and tools for monitoring, reporting, managing, and mitigating marine pollution, with a special focus on new challenges such as pollution caused by armed conflicts [response-project.com](https://response-project.com). By strengthening capacities and co-creating solutions with stakeholders, RESPONSE seeks to enhance the region's ability to respond to environmental emergencies and protect the Black Sea ecosystem. This mission goes hand-in-hand with a strong emphasis on outreach and awareness, ensuring that project activities and results are widely communicated to stakeholders and the general public from the outset.

### Mid-Term Progress and Deliverable D4.3

At the halfway point of the project (Month 18, spring 2025), the consortium has been actively engaging audiences through various communication channels to maximize awareness of RESPONSE's objectives and achievements. Deliverable D4.3 – *Progress Report on Communication Activities* – is a mid-term report compiling these efforts and their outcomes. It provides a structured account of how each communication tool has been utilized, along with quantitative metrics (e.g. number of website visits, social media posts, events held) and qualitative insights on engagement. The purpose of D4.3 is twofold: **(1)** to record and evaluate the progress made in informing stakeholders and the public about the project, and **(2)** to guide the project team in refining and enhancing communication strategies for the remaining project period. In essence, this deliverable serves as a checkpoint and learning tool, ensuring that the communication and dissemination activities are on track to support RESPONSE's overall impact goals.

### Building Awareness: Website and Social Media

A project website was launched early (within the first 2–3 months) to serve as the central hub for information. The site offers an engaging, easy-to-navigate overview of the project's goals, challenges, methodology, and expected impact, as well as introductions to the partner team. By Month 18 the website was fully operational and regularly updated with news, resources, and deliverables, attracting over **110 unique users** and **570 page views** in total. All partners contributed content, resulting in more than **16 news articles** on the site that highlight project progress and link RESPONSE's work to current Black Sea environmental events (for example, updates relating to a December 2024 oil spill). This online presence meets the EU expectations for an informative public portal and has provided a go-to source for anyone interested in the project's developments. Going forward, the team plans to build on this foundation by posting updates more frequently and optimizing content for search engines to broaden the site's reach.

Social media has been another key pillar of RESPONSE's communication strategy, helping to engage a wider public audience. A dedicated Facebook page was established as the project's primary social channel, complemented by *ad-hoc* use of platforms like LinkedIn and Twitter. By the mid-term mark, the Facebook page had grown to **100+ followers** and featured around **40 posts** showcasing project activities, milestones, and related news. Content has been kept topical and accessible – for instance, the team shared posts connecting RESPONSE's goals to real-world incidents such as the Kerch Strait oil spill and the Kakhovka Dam breach, underscoring why the project's work is crucial. These efforts have maintained stakeholder interest and demonstrated the project's relevance to current events. Engagement metrics on Facebook (likes, shares, comments) remain modest but are on an upward trend, indicating room to grow the audience. Some partners have also shared project news on their institutional LinkedIn pages, with certain updates garnering a few hundred views and encouraging feedback. In the next phase, the consortium recognizes the

need to **diversify and intensify its social media outreach** – for example, by leveraging LinkedIn for professional audiences and increasing activity on Twitter/X – and to encourage all partner institutions to amplify project posts through their own networks. Regular scheduling of content (e.g. monthly highlights or thematic campaigns) and richer media like short videos or infographics will help sustain a lively online presence and grow the follower base.

### Media Outreach and Publicity

Beyond its own channels, RESPONSE has actively reached out to traditional media and online news outlets to raise public awareness of the project. In line with the communication plan, a **press release** announcing the project launch was issued in the first month and disseminated widely through partners' networks. Since then, at least **7 press releases** have been prepared by project partners in local languages – five in Bulgarian (by BSNN) and two in Ukrainian (by BSB UEAS) – highlighting key milestones and events. An additional press release by an external stakeholder (the Municipality of Burgas, Bulgaria) further amplified RESPONSE's messages in that region. These media briefings have covered activities such as the project Info Day in Varna and national co-creation workshops in Romania, Georgia and Ukraine and regional one in Romania, while also contextualizing RESPONSE's goals against pressing regional issues. For example, one Bulgarian press piece titled "Challenges to the protection of the Black Sea" linked the project's aims to the Kerch Strait oil spill incident, helping the public understand the project's relevance to real environmental crises.

The press outreach has yielded a series of media articles and broadcasts in each partner country, significantly boosting the project's visibility. In Bulgaria, major outlets like the national news agency (BTA) and an environmental news portal (BlueLink) ran stories about RESPONSE's activities. In Ukraine, local newspapers and online platforms in Odesa reported on the project's seminars and workshops, bringing the project to the attention of local stakeholders. In Georgia, the project even reached television audiences: a team members gave an interview on the AgroGaremo TV program, which has roughly 1,190 subscribers, to express opinion on Kerch oil spill risks for Georgia and explain RESPONSE's objectives and progress. This multi-channel media engagement – spanning print, online, and TV – has been instrumental in **raising public awareness** of the project beyond the immediate consortium. It ensures that the broader community and decision-makers hear about RESPONSE's work on improving Black Sea pollution response. One lesson at mid-term is that while local-language media coverage has been strong, the project could **expand its reach internationally** by issuing an English-language press release or media brief around major upcoming milestones. Such a step, planned for the next period, would aim to attract wider European and cross-border Black Sea coverage, aligning with the goal of maximizing EU-level visibility for RESPONSE. Additionally, the consortium is compiling all press releases and media articles on the project website (with translations of key pieces) to create a public archive that showcases RESPONSE's growing impact.

### Stakeholder Events and Engagement

Engaging stakeholders – operational authorities, policymakers, researchers, NGOs, and coastal communities – has been at the heart of RESPONSE's communication and dissemination strategy. In the first project year, some partners organized **Info Day** events to introduce the project to national stakeholders and the public, as envisaged in the project's Description of Action. For example, in October 2024 the Black Sea NGO Network (BSNN) held an Info Day in Varna, Bulgaria, inviting media, local authorities, and community groups to learn about RESPONSE's objectives and initial progress. This event helped spark interest among local stakeholders – BSNN's own website saw a spike in visits (it averages ~200 visits/month) following the Info Day, and the associated press release was picked up by local news outlets, amplifying the message. Similar outreach days were held by other partners, laying the groundwork for stakeholder buy-in across the region.

Building on the awareness raised in Year 1, the project moved into more interactive and targeted engagements in Year 2. **Co-creation workshops** have been organized in each partner country (Georgia, Ukraine, Romania, and Bulgaria) to actively involve stakeholders in developing the project's outputs. For instance, a national workshop in Batumi, Georgia (February 2025) convened

key agencies and experts focused on marine pollution response. The workshop achieved high-level participation: a senior government official presented Georgia's state-of-the-art in oil spill response capacities, prompting frank discussions about gaps and needs in light of recent spills. In Constanța, Romania, the National Institute for Marine Research (NIMRD) hosted both a national and a regional workshop in early 2025, bringing together project partners, academics, Coast Guard representatives, and environmental authorities to co-develop advanced training programs. Likewise in Odesa, Ukraine, partners jointly held a co-creation workshop in February 2025 with national and municipal agencies to plan new training curricula, which received attention in local media. Earlier, BSNN had piloted this approach with a national co-creation workshop in Varna (Nov 2024), which informed the later events. Across these workshops, a diverse mix of more than a hundred stakeholders has been engaged – from maritime safety officials and emergency responders to NGO activists and marine scientists – reflecting a **strong multi-stakeholder network** forming around the project. Participants have shown great interest in RESPONSE's approach, recognizing that the challenges of marine pollution are shared across the Black Sea and require collective action. Importantly, these events have not only disseminated the project's early findings but also enabled stakeholders to contribute ideas and expertise, directly influencing upcoming outputs (such as the design of training courses and a joint regional action plan). This collaborative engagement embodies the project's ethos of stakeholder empowerment and ensures that communication is a two-way street.

To maintain momentum, the RESPONSE team is committed to continuous follow-up with those who have attended or shown interest. A practical next step is developing a centralized **stakeholder contact database** (as planned under the project's communication strategy) that compiles all individuals and organizations involved so far. By mid-term, the consortium had already accumulated on the order of **100 contacts** across the Black Sea countries (through event sign-in sheets, mailing lists, etc.). The project intends to use this growing network for periodic updates such as newsletters or targeted emails – for example, sharing the outcomes of workshops or inviting stakeholders to future events. In fact, the Grant Agreement envisioned creating a “Network of Interest” where people can sign up via the website, and this mechanism will be fully utilized in the coming period to formalize the community around RESPONSE. Some initial steps are evident (one partner, BSNN, has already compiled a list of ~40 media contacts and other partners have their own lists), but the goal is to expand this into a broader mailing list that all partners contribute to. By actively engaging this network moving forward, RESPONSE will ensure that when new project outputs are ready (such as the advanced training curricula or the upcoming digital toolkit), **there is an interested audience prepared to pilot, adopt, and exploit them.**

#### Communication Tools and Materials

To support its outreach, the project has developed a suite of high-quality communication materials and a consistent visual identity. By Month 18, the consortium produced an official project **factsheet** (a concise brochure introducing RESPONSE, delivered in the project's second month) and a large-format **project poster** and **roll-up banner** for use at conferences and public events. Standardized templates for PowerPoint presentations, documents, and press releases were also created so that all partners present information with a unified look and message. These tools have been widely used: partners regularly employ the project logo and templates when giving talks or printing flyers, and they have even translated materials for local audiences during national events. For example, at the Info Days and training workshops, teams in each country prepared handouts and slides in their national language but kept the RESPONSE branding, helping reinforce the project's identity across borders. All these materials are collected in the report appendices as a visual record of the communication tools created so far. Maintaining a strong and consistent brand has enhanced recognition of the project wherever it is presented. Moving forward, the project will continue to update and expand its catalogue of materials – for instance, by creating brief local-language summaries of technical outputs or infographics highlighting interim results – so that partners have fresh, accessible content for outreach. *A layman's report* (an easy-to-read summary of the project's

findings) is also planned toward the end of the project, which will further enrich the set of dissemination products available for final outreach and legacy-building.

### Emerging Achievements and Visibility

By the mid-term of RESPONSE, the communication and dissemination efforts have achieved solid results in building the project's profile and engaging its stakeholders. **Awareness of the project has grown steadily:** the combination of web presence, social media activity, press coverage, and on-the-ground events means that many different audiences – from coastal community members to national decision-makers – have heard about RESPONSE and its mission. The project's online platforms have begun to foster a community of interest around Black Sea pollution response, as evidenced by the steady web traffic and social media followers, as well as interactions such as comments and shares that indicate public interest. Media outreach has secured valuable exposure in each participating country, effectively bringing the conversation to local contexts in local languages. Notably, the coverage by prominent news agencies and even a TV segment in Georgia gave the project credibility and visibility outside typical academic or policy circles, reaching everyday citizens. Meanwhile, stakeholder events have **mobilized a network of engaged participants** who are not only informed about the project but actively contributing to it. The fact that over 100 stakeholders (and counting) are now connected to RESPONSE's activities demonstrates success in community-building – a critical factor for ensuring the project's outputs have real-world traction. Feedback from these events indicates that stakeholders appreciate RESPONSE's relevance; many have expressed that the challenges it addresses are timely and shared, prompting interest in collaboration or alignment of efforts. This growing buy-in bodes well for the sustainability of project results.

Another achievement has been **expanding the project's visibility within the broader Black Sea and EU environmental community**. Consortium members have proactively presented RESPONSE at high-profile regional events and conferences, thereby introducing the project to peer initiatives and policy forums. For example, the team showcased RESPONSE with a poster at the **1st DOORS Black Sea Stakeholder Conference** in Bucharest in April 2024, reaching participants involved in other EU-funded Black Sea projects and governance bodies. The project was also featured at the **Black Sea Futures Conference 2024** in Chişinău and the **MARBLUE 2024 Joint Conference** in Constanţa, connecting with scientists and regional policymakers working on marine issues. These appearances align with the project's objective of making RESPONSE visible to related initiatives and networks, and they have already opened doors for collaboration. As a direct outcome, RESPONSE was invited to the kick-off meeting of another EU project (BS-SEOS) in late 2024 to exchange plans on Black Sea environmental observation. Through such networking, RESPONSE is laying the groundwork for a "network of interest" that spans beyond its own consortium – linking with programs like DOORS, BRIDGE-BS, Interreg for Black Sea Basin and the Black Sea Commission's efforts – which can amplify its impact and ensure mutual support in addressing Black Sea pollution challenges. In summary, by mid-term the project has established a **credible presence and a collaborative reputation** in both local and international contexts, positioning itself strongly for the next phase.

### Challenges and Lessons Learned

While the communication progress to date is encouraging, the mid-term review has also highlighted several challenges and lessons that will inform future efforts. One challenge has been **building larger followings on social media**. The project's Facebook page, for instance, has a growing but still relatively small follower base, and overall engagement (likes, shares, comments) has been modest. This is not unusual for a specialized EU project in its early stages, but it underlines the need for more intensive social media work to break out of the immediate circle of followers. The team learned that tying project content to real-world events (like the oil spill incident) helps drive interest; however, keeping a steady drumbeat of content is equally important to retain and grow the audience. Going forward, a more **diversified social media strategy** is to be planned – including greater use of LinkedIn to reach professionals and leveraging partners' existing followers – to widen the project's online reach. Another lesson is that **language and localization matter** in outreach. The project has been

effective in local-language communications (through partner press releases and events), but this can create silos of information. To ensure key messages resonate at the international level, the consortium should also produce content in English or dual-language formats when aiming for broader European visibility. This is why an international press release is to be considered for upcoming milestones – to complement the local press efforts with a unifying message for the whole Black Sea region and EU audience.

Coordination of communication activities across countries has generally gone well, thanks to a Communication, Dissemination and Stakeholder Empowerment Plan guiding all partners. However, it remains a **logistical challenge** to collect timely inputs from all partners and ensure consistent messaging, given the different contexts and media landscapes. The preparation of D4.3 itself was an exercise in harmonizing these inputs. A lesson learned here is the value of having a clear reporting template and early deadlines for partners, which D4.3 implemented to good effect. By standardizing how partners report their local activities, the project can aggregate results more easily and spot any gaps. Partners should continuously utilize project's SharePoint to co-create common database of all communication and dissemination activities as they happen. Another ongoing challenge is maintaining stakeholder engagement momentum after events. Interest runs high during workshops and info days, but it requires effort to keep stakeholders involved in between such events. This underscores the importance of establishing the aforementioned contact database and routine follow-ups (e.g. newsletters) – so that stakeholders feel continuously connected to the project rather than only at isolated events. In addition, the regional geopolitical situation (including conflict-related environmental threats) adds a layer of complexity to the project's theme. While this makes RESPONSE's objectives even more relevant, it also means the team must handle certain topics sensitively and adapt to any constraints (for example, Ukrainian partners have had to safely navigate challenging circumstances to carry out activities). The project's communications have so far managed to incorporate these issues constructively – by highlighting pollution from conflicts as a challenge that the project addresses – and this approach will continue. Overall, the mid-term lessons emphasize **being proactive and adaptive**: the consortium should amplify what's working (e.g. personalizing messages around real incidents, using a unified visual identity, engaging media) and refine what could improve (e.g. broader social outreach, cross-border messaging), all while staying flexible to external events.

#### Looking Ahead: Next Steps for Communication

As RESPONSE enters its second half, the communication team is gearing up to expand the project's reach and ensure that dissemination activities fully support the project's ultimate impact. A number of **key next steps** have been identified:

**Intensifying Outreach:** The consortium will increase the frequency of website and social media updates as new results come in, aiming for a more continuous flow of news to keep audiences engaged. This includes scheduling regular posts, sharing short video highlights from field activities, and possibly initiating interactive content like Q&A sessions or contests to involve the community. All partners will take part by contributing content and sharing posts via their own channels (acting as “multipliers” of the message).

**Broader Media Engagement:** In addition to ongoing local media outreach, the project plans to issue an **international press release** or media brief around major milestones (for example, when the new training curricula are finalized or when the digital toolkit is launched). This will be done in English and disseminated through EU-wide and regional channels to attract coverage beyond the project countries. The team will also curate media-friendly stories that highlight the project's solutions to pressing problems (oil spills, etc.), positioning RESPONSE's final outputs as newsworthy developments for the Black Sea's environmental well-being. All press coverage will continue to be shared via the website and social media, and translated summaries will be provided so that successes in one country can be understood and replicated in others.

**Strengthening the Stakeholder Network:** The project will formalize its Network of Interest by actively encouraging stakeholders to sign up through the website and by consolidating existing contact lists

into a central database. Regular **newsletters or brief updates** will be sent to this network (targeting at least quarterly in the next year), which will contain progress news, opportunities to get involved (e.g. upcoming events or trainings), and calls to action. This sustained engagement will keep stakeholders informed and invested. It will also serve as a channel to disseminate the project's outputs for uptake – for example, when the advanced training program is ready, stakeholders in the network will be the first to know and potentially adopt it. The RESPONSE team is also considering organizing joint webinars or info sessions with related projects and institutions (such as other EU-funded Black Sea projects or the Black Sea Commission) to foster cross-project learning and to multiply impact. Such joint events, at least one of which is envisioned in the coming year, would broaden the audience and ensure that RESPONSE's findings contribute to a larger regional dialogue on marine pollution preparedness.

**Maximizing Final Impact:** As the project approaches its conclusion in 2026, the communication efforts will pivot towards showcasing the **legacy and applicability** of RESPONSE's results. The team plans to frame the final deliverables (e.g. the Regional Action Plan and policy recommendations) not just as technical reports, but as **advocacy tools** for change. In practice, this means crafting clear, compelling messages around what the project has achieved and what should happen next. For instance, if RESPONSE delivers a new training curriculum for pollution response, the communication will highlight which agencies or organizations are expected to carry it forward or institutionalize it. By the project's end, there should be a clear public narrative: *“RESPONSE has delivered X solution; now stakeholders Y and Z are urged to carry it forward”*. This narrative will be communicated through final press releases, summary briefs, and the layman's report, targeting both the general public and key decision-makers. Additionally, the project's visual identity will continue to be applied consistently, and all materials will be made accessible (both language-wise and via open platforms) so that no interested group is left out due to jargon or format. The communication team will also work closely with technical teams to rapidly **publicize new findings** – ensuring that each significant result (new data, prototypes, recommendations) is translated into a story or update that can be shared immediately. By integrating communication with the technical timeline in this way, RESPONSE can maintain a sense of momentum and demonstrate ongoing progress, which helps sustain interest among stakeholders and the public right up to the finish line.

In conclusion, the mid-term communication report (D4.3) shows that RESPONSE initiative has made **significant strides in outreach and engagement** in its first 18 months. The project team has successfully established the channels, content, and networks needed to spread its message, and early achievements in visibility and stakeholder involvement are evident. Equally important, this progress review has provided valuable insights into how to make the communication efforts even more effective. Armed with these lessons, the RESPONSE consortium is committed to intensifying its communication and dissemination activities in the next period. By doing so, it will not only raise awareness but also actively support the project's impact – ensuring that the tools, knowledge, and collaborations developed through RESPONSE continue to thrive and benefit the Black Sea region long after the project's conclusion.

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## Aim of the Deliverable

This deliverable aims to provide a detailed mid-term overview of the project's communication, dissemination, and initial exploitation efforts. It describes all communication, dissemination and exploitation activities carried out by the project at its mid-point, highlighting progress against the communication, dissemination and stakeholder empowerment plan. The report documents how the project has engaged target audiences and promoted its objectives in the first 18 months, serving as a checkpoint for adjusting strategies in the remaining project period. Basis for this progress reporting is provided by the requirements of the Description of the Action (DoA) as well as the latest extended and short versions of the project's draft Communication, Dissemination and Stakeholder Empowerment (CDSE) Plan developed within Work Package 4 Task 4.1.

## CONTRIBUTORS

Table 1. Names and roles of contributors to this deliverable.

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### Introduction

This **Introduction** sets the context for the progress report and outlines its purpose. The **RESPONSE** project places strong emphasis on outreach efforts requiring that the Information and publicity activities will be conducted continuously throughout the project implementation to maximize awareness of the project's objectives and results. Communication and dissemination are guided by a dedicated draft Communication, Dissemination and Stakeholder Empowerment (CDSE) Plan developed within Work Package 4 Task 4.1 (WP4 T4.1) that defines target audiences, key messages, and channels for engagement. Consortium partners are actively involved in these efforts and “act as multipliers” to broaden the project's reach.

At this mid-project stage (Month 18), Deliverable D4.3 compiles the **achievements and outputs** of these activities. It provides a structured account of how each communication channel and tool has been utilized, **quantitative metrics** of reach (e.g. number of events, posts, participants) and **qualitative insights** on engagement (e.g. stakeholder feedback or interest generated). The purpose is twofold: (1) to record and evaluate progress in informing stakeholders and the general public about RESPONSE, and (2) to guide consortium members in enhancing communication strategies moving forward.

The introduction also explains how this report was assembled. **Project partners contributed data** on their dissemination activities using a standardized format to ensure consistency. Each partner's inputs – ranging from social media posts to event details – have been collected and verified by the Work Package 4 leader. This collaborative approach reflects the plan's directive that the project website is managed by AUTH, but all partners are responsible for delivering content, and similarly for other channels. In summary, **Deliverable D4.3 Progress report on communication activities** provides context, summarizes mid-term communication efforts, and establishes a baseline against which final outcomes (to be reported in **D4.4 Final communication report**) can be measured.

Overall project coordination, including for the CDSE component, is provided by the Lead Partner AUTH – Aristotle University of Thessaloniki – Greece. Partner BSNN – Black Sea NGO Network – Bulgaria is the WP4 leader and all RESPONSE partners are required to contribute in the progress report with their CDSE activities, while the Task 4.3 and production of the Deliverable D4.3 is the responsibility of the partner GMG/FoE-GE – The Greens Movement of Georgia / Friends of the Earth – Georgia.

This part further below served as a guidance for partners how to prepare and submit their input.

### Guidance for Partner Contributions

To facilitate easy input from all partners, this report is organized as a **checklist of required information** for each type of communication activity. Project partners were asked to compile their contributions according to the following guidelines:

- **Using provided outline:** Partners used the standard reporting outline structured by activity type to input their info. Each section below corresponds to a required outline as a template.
- **Providing complete details:** For every communication or dissemination item (post, event, material, etc.), included were all requested details (date, format, link, etc.) as outlined. This ensured consistency and allowed the WP4 D4.3 team to aggregate information easily.
- **Submitting evidence where possible:** Included were links, screenshots, or copies of materials as evidence of each activity (e.g. URLs to social media posts, PDFs of press articles). Visual evidence where required were attached in the Appendix when files were large.
- **Deadline and submission:** All partner inputs were submitted to the WP4 lead (GMG/FoE-GE) by the agreed deadline to allow timely compilation. Contributions were made via the email and/or project SharePoint, as requested.
- **Clarity and conciseness:** When describing qualitative aspects (e.g. event outcomes or post themes), it was requested to be brief but specific. This helped to integrate narratives from different partners into a coherent overall analysis.

The next main sections of the report are organized by communication channel and activity type. For each category, the report presents a summary of what has been accomplished up to Month 18, followed by details provided by partners. Each sub-section below outlines the required and provided inputs and format for that category, essentially serving as a checklist, that was followed. Partners referred to these sub-sections to ensure they have reported all relevant activities.

The annotated outline of the initial document served as a checklist and guide. Outlined was used by partners to verify that they have provided all necessary inputs for each section. The clear and organized contributions facilitated the smoother assembly of the joint deliverable D4.3. The final report uses this structure, so that thorough inputs by partners contributed to the quality of the progress report on partners communication activities.

**To collect and provide materials** they were uploaded in AUTH project intranet SharePoint repository <https://aristotleuniversity.sharepoint.com/sites/RESPONSE/DEPOSITORY/Forms/AllItems.aspx> under a folder **Uploaded\_files\_from\_Partners**. All the necessary files were deposited in subfolders named as **Deliverable D4.3 Progress report on communication activities** that is organized per each partner and each section of this report. Further subfolders were used per type of material uploaded. All materials received from partners were uploaded in this SharePoint storage area allocated by AUTH.

## 1. Project Website Updates

The **project website** is the central hub for information and materials. This section will detail the content and traffic of the website during the first 18 months, as well as partner contributions to it. Partners are expected to provide:

- **Content contributions:** List any content your team contributed to the official project website (e.g. news articles, event announcements, project results). For each piece, include the **title**, **date of publication** on the site, and a brief description of the content or its purpose. (If the content is available online, provide the URL.)
- **Partner website links:** Confirm that a link or reference to the RESPONSE project is present on your organization's own website. Provide the **URL of the page** where the project is mentioned (e.g. a news item about project launch, or a projects list page featuring RESPONSE). This ensures all partners provide visible links to the project website through their organisations' websites, as required the DoA and the draft CDSE Plan.
- **Website analytics:** Quantitative web metrics (total visitors, page views, downloads) has to be collected by the website manager (AUTH – the Lead Partner) using Google Analytics as prescribed by the draft CDSE Plan. Partners do not need to provide these, but the report will include them for completeness. If a partner's contribution led to a notable spike in traffic (e.g., a popular news post), this can be noted qualitatively.

This sub-section ensures all web-based dissemination is captured. It distinguishes partner inputs (content provided, links on their sites) from centrally collected metrics. It highlights the need for both quantitative data (e.g. number of updates) and qualitative context (content descriptions).

Partners present website content contributions in a simple list/table format (*Date – Title – Content Type – Link*). The WP4 D4.3 team compiled a unified list/table of all website updates. For partner site links, a list of URLs is provided (with screenshots added as needed).

### Content contributions:

RESPONSE website – link: <https://www.response-project.com>

Within the first two months of the project, the RESPONSE website was launched, providing a comprehensive overview of the project's objectives, challenges, methodology, expected outcomes, and overall impact. It also introduces the consortium and offers stakeholders and interested parties the opportunity to get in touch.

Designed in line with the project's branding, the website ensures an engaging and user-friendly experience with clear, easy-to-read content. Key dissemination materials, such as the project factsheet and poster, are available for download. Additionally, all project reports, milestones, and deliverables are shared on the website and can be accessed freely. Dedicated sections have been set up to host materials produced in later project phases, including training resources and a link to the digital Toolkit that will be developed in the coming months.

The RESPONSE website features a dedicated news section showcasing the partnership's activities, with contributions from project partners. This includes updates on workshops, participation in conferences and events, and dissemination efforts such as stakeholder engagement and awareness-raising initiatives. Additionally, announcements cover key current events relevant to Black Sea marine ecosystem and emerging challenges, such as the Kerch Strait Spill. To date, over

16 articles have been published, effectively highlighting the project's progress and maintaining audience interest.

**AUTH** contributions include:

- **Title:** Kick-off Meeting of RESPONSE program

**Date:** 09.11.2023

**Brief description:** Announcement of Kick of Meeting of RESPONSE project organized in Thessaloniki

**Link:** <https://response-project.com/index.php/2023/11/09/kick-off-meeting-of-response-program>

- **Title:** Poster Presentation in the Black Sea Stakeholder Conference 2023 in Bucharest

**Date:** 25.11.2023

**Brief description:** Announcement of the participation of RESPONSE in the Black Sea Stakeholder Conference 2023 in Bucharest with a poster presentation

**Link:** <https://www.response-project.com/index.php/2023/11/25/poster-presentation-in-black-sea-stakeholder-conference-2023-in-bucharest>

- **Title:** Exciting News: Project RESPONSE is Going Social!

**Date:** 24.01.2024

**Brief description:** Announcement of the launching of the social media platforms of RESPONSE

**Link:** <https://www.response-project.com/index.php/2024/01/24/exciting-news-project-response-is-going-social>

- **Title:** RESPONSE at the 1<sup>st</sup> DOORS Stakeholder Conference – Black Sea Futures: Science, Prosperity, and People

**Date:** 30.04.2024

**Brief description:** Announcement of the participation of RESPONSE in the 1<sup>st</sup> DOORS Stakeholder Conference, held in Bucharest, Romania, on 23-24 April 2024

**Link:** <https://response-project.com/index.php/2024/04/30/response-at-the-1rst-doors-stakeholder-conference-black-sea-futures-science-prosperity-and-people>

- **Title:** RESPONSE at the HydroMediT – the 5th International Congress on Applied Ichthyology, Oceanography & Aquatic Environment

**Date:** 10.06.2024

**Brief description:** Announcement of the participation of RESPONSE in the HydroMediT – the 5<sup>th</sup> International Congress on Applied Ichthyology, Oceanography & Aquatic Environment, in Mytilene, Greece with a poster presentation

**Link:** <https://www.response-project.com/index.php/2024/06/10/response-at-the-hydromedit-the-5th-international-congress-on-applied-ichthyology-oceanography-aquatic-environment>

- **Title:** RESPONSE at the Black Sea Stakeholder Conference 2024

**Date:** 23.09.2024

**Brief description:** Announcement of the participation of RESPONSE in the Black Sea Stakeholder Conference 2024 held on 11 September in Chişinău, Republic of Moldova with a poster presentation

**Link:** <https://response-project.com/index.php/2024/09/23/response-at-the-black-sea-stakeholder-conference-2024>

- **Title:** From the Danube source to Black Sea EU Forum

**Date:** 25.10.2024

**Brief description:** Announcement of the participation of RESPONSE in high-level EU event "From the Danube Source to the Black Sea – Healthy Waters and Healthy Life" at the Burgas Free University in Bulgaria on 15 October 2024

**Link:** <https://www.response-project.com/index.php/2024/10/25/from-the-danube-source-to-black-sea-eu-forum>

- **Title:** Awareness activities for RESPONSE

**Date:** 01.11.2024

**Brief description:** Announcement of awareness activities conducted by Black Sea NGO Network at the Technical University in Varna

**Link:** <https://www.response-project.com/index.php/2024/11/01/awareness-activities-for-response>

- **Title:** RESPONSE at the 2<sup>nd</sup> International Joint Conference – MARBLUE 2024 in Constanta

**Date:** 01.11.2024

**Brief description:** Announcement of the participation of RESPONSE in the 2nd International Joint Conference held in Constanta from October 23rd to 25th, 2024.

**Link:** <https://www.response-project.com/index.php/2024/11/01/response-at-2nd-international-joint-conference-marblue-2024-in-constantia>

- **Title:** Info day of Black Sea NGO Network

**Date:** 16.11.2024

**Brief description:** Announcement of a media event and discussion with experts promoting the RESPONSE project to local administrations, officials, community members, search and rescue

volunteers and non-governmental organisations, held by the Black Sea NGO Network (BSNN), Varna, Bulgaria

**Link:** <https://response-project.com/index.php/2024/11/16/infoday-of-black-sea-ngo-network>

Info day of BSNN for media and stakeholders, presentation, pictures and RESPONSE link published at partner own website project website, <https://www.bsnn.org> average 200 visits per month

- **Title:** RESPONSE at the BS-SEOS Kick-off Meeting

**Date:** 17.12.2024

**Brief description:** Announcement of RESPONSE participation in the BS-SEOS (Black Sea Smart Marine Environmental Outcome System) kick-off meeting, held in Constanta on December 16-17, 2024, aiming to create synergies with other EU - funded projects

**Link:** <https://response-project.com/index.php/2024/12/17/response-at-the-bs-seos-kick0off-meeting>

- **Title:** December 2024 Kerch Strait Spill: Why the RESPONSE Project is More Crucial Than Ever

**Date:** 14.01.2025

**Brief description:** Announcement of a marine pollution incident in the Black Sea and its impacts on the ecosystems, highlighting the importance of RESPONSE project

**Link:** <https://www.response-project.com/index.php/2025/01/14/december-2024-kerch-strait-spill-a-stark-reminder-of-the-importance-of-the-response-project-in-the-black-sea>

- **Title:** Advancing Marine Pollution Response: Successful National Co-Creation Workshop Held in Constanța

**Date:** 28.01.2025

**Brief description:** Announcement of the organization of the national workshop for the co-creation of an advanced training curriculum focused on the monitoring, reporting, management, and mitigation of marine pollution by the National Institute for Marine Research and Development "Grigore Antipa" in Constanța, Romania

**Link:** <https://response-project.com/index.php/2025/01/28/advancing-marine-pollution-response-successful-national-co-creation-workshop-held-in-constantia>

- **Title:** Marine Pollution Monitoring & Response Workshop in Batumi

**Date:** 04.02.2025

**Brief description:** Announcement of the organization of the national co-creation workshop on Marine Pollution Monitoring and Response Curricula by the Greens Movement of Georgia / Friends of the Earth – Georgia in Batumi, Georgia

**Link:** <https://response-project.com/index.php/2025/02/04/marine-pollution-monitoring-response-workshop-in-batumi>

- 
- **Title:** National Co-Creation Workshop Programme for Development of Training Programs for Responding to Marine Pollution in Odesa, Ukraine

**Date:** 10.02.2025

**Brief description:** Announcement of the organization of the co-creation workshop within the framework of the international project RESPONSE by the State Organization "Institute of Market and Economic & Ecological Research of the NAS of Ukraine" (SO "IMEER NAS of Ukraine") and the Black Sea Branch of the Ukrainian Ecological Academy of Sciences (BSB of the UEAS)

**Link:** <https://www.response-project.com/index.php/2025/02/10/national-co-creation-workshop-programme-for-development-of-training-programs-for-responding-to-marine-pollution-odesa-ukraine>

**BSNN contributions include:**

- **Title:** From the Danube source to Black Sea

**Date:** 25.11.2024

**Brief description:** Presentation of RESPONSE at regional EU event in Burgas, Bulgaria.

**Link:** <https://www.response-project.com/index.php/2024/10/25/from-the-danube-source-to-black-sea-eu-forum>

- **Title:** Awareness activities for RESPONSE

**Date:** 01.11.2024

**Brief description:** Note on the event with picture, full account is available in other publications – like this <https://www.bsnn.org/topical.html> and more

**Link:** <https://www.response-project.com/index.php/2024/11/01/awareness-activities-for-response>

- **Title:** Photo contest alert

**Date:** 05.11.2024

**Brief description:** Announcement for BSNN regional photo contest for MARMAPS project, synergies with RESPONSE

**Link:** <https://www.response-project.com/index.php/2024/11/05/response-at-the-black-sea-stakeholder-conference-2024-2>

- **Title:** Environmental action to mark 31 October – News items in English (see print screen in list of publications)

**Date:** 31.10.2024

**Brief description:** Volunteers from club Extreme use alpine techniques to clean solid waste from a deep ravine to mark BSAD

#### D4.3 PROGRESS REPORT ON COMMUNICATION ACTIVITIES

2) RESPONSE project meeting – 19.02.2024 – Information Day with students at the Technical University Varna to promote the project attended by 63 students. Pictures, signature list, presentations available.

**Link:** <https://www.bsnn.org/topical.html>

• **Title:** Info Day RESPONSE project meeting

**Date:** 19.02.2024

**Brief description:** Information Day with students at the Technical University Varna to promote the project attended by 63 students. Pictures, signature list, presentations available.

**Link:** <https://www.bsnn.org/topical.html>

• **Title:** 1 news item in Bulgarian

**Date:** 07.11.2023

**Brief description:** New response framework to address marine pollution in the Black Sea, – News announcing the start of the project and basic facts of its objectives and activities.

**Link:** <https://www.bsnn.org/bg/novini.html>

#### Partner website links:

**Link:** <https://mazaris.net/news/response-project-building-response-frameworks-existing-new-marine-pollution-challenges-black-sea>

**ANTONIOS MAZARIS' RESEARCH GROUP** Contact RG

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OCTOBER 10, 2023

RESPONSE is a cross-national 3-year long project (01/10/2023 – 30/09/2026), supported by the European Union within the framework of the European Maritime, Fisheries and Aquaculture Fund (EMFAF). It aims to develop and test new training schemes and curricula for the monitoring, reporting, management and mitigation of marine pollution, with particular attention to pollution caused by armed conflicts. The stakeholders' societal needs and requirements will drive the co-creation of the framework for the establishment and operation of an advanced training system.

As a result, RESPONSE will enhance stakeholder understanding, improve access to training plans, and empower diverse participants in post-conflict marine pollution management. Training curricula will be co-created, integrating up-to-date ICT tools for adaptable and replicable programs. Co-deployment with key stakeholders will establish a platform for advanced, adjustable marine pollution response skills. The monitoring and evaluation framework will ensure ongoing improvements, fostering stakeholder capacity. Strategic action plans will boost interest in integrating outputs into operational agendas, drawing regional stakeholders' attention to policy recommendations. Continuous monitoring and evaluation will support adaptability, addressing evolving challenges in marine pollution, fostering a culture of continual improvement.

PROJECT ACRONYM	RESPONSE
PROJECT NUMBER	10124861
PROJECT TITLE	Building Response Frameworks under existing and new Marine Pollution Challenges in the Black Sea
PROGRAMME	European Maritime, Fisheries and Aquaculture Fund (EMFAF)
TOPIC	EMFAF-2023-PA-FLAGSHIP-2-BLACK
START DATE	1 October 2023
DURATION	36 months
COORDINATOR	Aristotle University of Thessaloniki

 **Co-funded by the European Union**

**BSSN** website

**Title:** RESPONSE project on BSNN website

**Brief description:** logo of RESPONSE and link to official website.

**Link:** <https://www.bsnn.org/index.html>



**NIMRD** website

**Title:** RESPONSE project on NIMRD website


**Date:** 10.11.2023

**Brief description:** Announcement of the RESPONSE project on NIMRD website


**Links:** Most recent projects <https://www.rmri.ro/Home/Programmes.html?lang=ro>

[https://www.rmri.ro/Home/Downloads/Programmes/RESPONSE\\_2023-2026.pdf](https://www.rmri.ro/Home/Downloads/Programmes/RESPONSE_2023-2026.pdf)

## D4.3 PROGRESS REPORT ON COMMUNICATION ACTIVITIES



### Building Response Frameworks under existing and new Marine Pollution Challenges in the Black Sea (RESPONSE)



## RESPONSE

Official site:  
<https://www.response-project.com/>

Project Duration: 36 months (2023-2026)  
Funded under: European Union within the framework of the European Maritime, Fisheries and Aquaculture Fund (EMFAF) under Grant Agreement No. 101124661  
Coordinated by: Aristotle University of Thessaloniki  
NIMRD Project Coordinator: dr. Răzvan Mateescu

RESPONSE aims to create and test innovative training programs for monitoring and managing marine pollution, focusing on conflict-induced pollution. The framework will be co-created with stakeholders, addressing various pollution types and their impacts on the Black Sea (BS). The project prioritizes environmental risks, engaging stakeholders to develop an effective, adaptable training scheme.

RESPONSE will continuously monitor and improve the framework proposing operational models for authorities involved in marine pollution response. The project seeks to ensure long-term sustainability through Action Plans, promoting ongoing engagement, evaluation, and refinement beyond its duration.

Key objectives:

- Develop and test new training schemes and curricula for the monitoring, reporting, management, and mitigation of marine pollution, with particular attention to pollution caused by armed conflicts.
- Identify and engage key stakeholders and key authorities/organizations.
- Provide tailored training schemes to key authorities/organizations which will be performed, but also updated, on a regular basis for a long period.

### Partnerships

6 partners from 5 different countries in Europe. The project partners include academic institutions, research and technology developers and nongovernmental organizations.

Greece (Aristotle University of Thessaloniki – AUTH), Bulgaria (Black Sea NGO Network – BSN), Romania (National Institute for Marine Research and Development “Grigore Antipa” – NIMRD), Ukraine (Institute of Market and Economic & Ecological Researches of the National Academy of Sciences – IMEER NASU; Black Sea Branch of Ukrainian Environmental Academy of Sciences – BSBUEAS), Georgia (Greens Movement of Georgia / Friends of the Earth – GME/foE).





### Co-funded by the European Union

### BSB UEAS website

**Title:** RESPONSE project on BSB UEAS website

**Date:** 2025.02.07

**Brief description:** Announcement of the RESPONSE project on the partner website and National Co-Creation Workshop Programme for Development of Training Programs for Responding to Marine Pollution (Odesa, Ukraine)

**Link:** <https://en.impeer.org.ua/2025/02/07/national-co-creation-workshop-programme-for-development-of-training-programs-for-responding-to-marine-pollution-odesa-ukraine>



7 лютого 2025 року в Державній установі «Інститут ринку і економіко-екологічних досліджень НАН України» відбувся семінар-співтворення у межах міжнародного проекту RESPONSE/EMFAF «Building Response Frameworks under existing and new Marine Pollution

## D4.3 PROGRESS REPORT ON COMMUNICATION ACTIVITIES

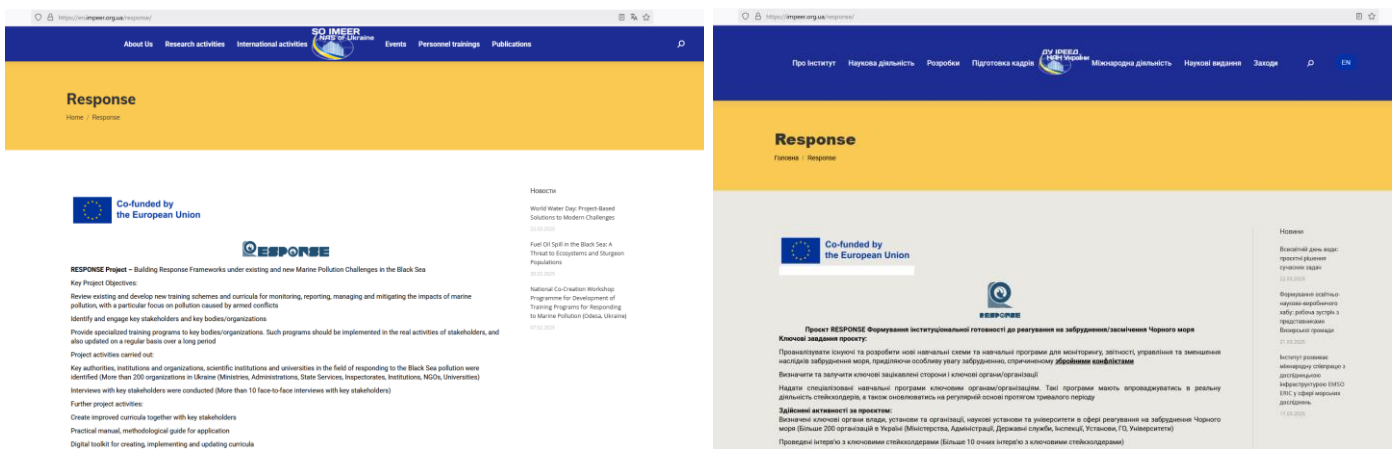
### IMEER NASU website

**Title:** RESPONSE project on IMEER NASU website

**Date:** 2023.12.10

**Brief description:** Announcement of the RESPONSE project on Institute of Market and Economic & Ecological Research (IMEER) of the National Academy of Science of Ukraine (NASU) website in English and in Ukrainian. The link for Response project is listed among other projects of the Institute and is placed on IMEER NASU site in English and in Ukrainian.

**Links:** <https://en.impeer.org.ua/response> and <https://en.impeer.org.ua/проекти-гранти>



Photos from the RESPONSE events are placed into header-slide part of the IMEER NASU official site:

<https://impeer.org.ua> <https://en.impeer.org.ua>



### GMG/FoE-GE Facebook page

**Title:** RESPONSE project presentation on PARTNER Facebook page

**Date:** 2025.11.02

**Brief description:** GMG/FoE-GE Environmental Watchdog video live stream on international Black Sea Day of 31 October 2024 presenting RESPONSE project



#### D4.3 PROGRESS REPORT ON COMMUNICATION ACTIVITIES

Advancing Marine Pollution Response: Successful National Co-Creation Workshop Held in Constanta	5	5	1.00	3.40	8
Contact Us - RESPONSE	5	5	1.00	7.40	9
December 2024 Kerch Strait Spill: Why the RESPONSE Project is More Crucial Than Ever - RESPONSE	5	4	1.25	3.25	9
From the Danube source to Black Sea EU Forum - RESPONSE	5	5	1.00	2.40	8
RESPONSE at the BS-SEOS Kick-off Meeting - RESPONSE	5	4	1.25	2.50	9
National Co-Creation Workshop Programme for Development of Training Programs for Responding to Marine Pollution (Odesa, Ukraine) - RESPONSE	5	5	1.00	9.00	8
Info day of Black Sea NGO Network - RESPONSE	4	3	1.33	3.00	6
Kick-off Meeting of RESPONSE program - RESPONSE	4	4	1.00	1.50	7
RESPONSE at the 2nd International Joint Conference MARBLUE 2024 in Constanta - RESPONSE	4	4	1.00	3.75	8
RESPONSE at the Black Sea Stakeholder Conference 2024 - RESPONSE	4	3	1.33	7.33	8
Awareness activities for RESPONSE - RESPONSE	3	3	1.00	5.33	5
Poster - RESPONSE	3	3	1.00	10.00	6
Photo Contest Alert! - RESPONSE	3	3	1.00	1.00	5
Kick-off meeting in Thessaloniki, November 2023 - RESPONSE	2	2	1.00	37.00	4
Poster Presentation in the Black Sea Stakeholder Conference 2023 in Bucharest - RESPONSE	2	2	1.00	3.00	3
admin - RESPONSE	2	1	2.00	15.00	4
Exciting News: Project RESPONSE is Going Social!	2	2	1.00	5.50	5
News - Page 2 of 2 - RESPONSE	1	1	1.00	7.00	5
Page not found - RESPONSE	1	1	1.00	2.00	2
Project logo - RESPONSE	1	1	1.00	0.00	3
RESPONSE at the 1st DOORS Stakeholder Conference - Black Sea Futures: Science, Prosperity, and People - RESPONSE	1	1	1.00	1.00	2
RESPONSE at the 1st DOORS Stakeholder Conference Black Sea Futures: Science, Prosperity, and People - RESPONSE	1	1	1.00	21.00	2
RESPONSE at the 2nd International Joint Conference - MARBLUE 2024 in Constanta - RESPONSE	1	1	1.00	0.00	1
RESPONSE at the HydroMediT - the 5th International Congress on Applied Ichthyology, Oceanography & Aquatic Environment - RESPONSE	1	1	1.00	0.00	1
RESPONSE at the HydroMediT the 5th International Congress on Applied Ichthyology, Oceanography & Aquatic Environment - RESPONSE	1	1	1.00	8.00	2
Related projects - synergies - RESPONSE	1	1	1.00	1.00	2

Table 3. Event analytics.

Event name	Event count	Total users	Event count per active user
Total	1370	113	12.12
Page view	569	113	5.04
User engagement	454	71	6.39

#### D4.3 PROGRESS REPORT ON COMMUNICATION ACTIVITIES

Session start	163	113	1.44
First visit	114	113	1.01
scroll	44	25	1.76
File download	16	7	2.29
click	10	6	1.67

Table 4. Details per country.

Country	Active users	New users	Engaged sessions	Engagement rate	Engaged sessions per active user	Average engagement time per active user	Event count
Greece	68	68	65	0.66	0.96	33.57	892
China	8	8	0	0.00	0.00	0.00	24
Ukraine	8	8	8	0.57	1.00	51.75	80
United States	7	8	2	0.25	0.29	6.57	30
Germany	6	6	3	0.50	0.50	6.67	33
Romania	4	4	6	1.00	1.50	170.00	59
Italy	3	2	3	1.00	1.00	39.33	50
Bulgaria	2	2	3	1.00	1.50	98.50	34
Georgia	2	2	6	0.60	3.00	132.00	91
Australia	1	1	1	0.50	1.00	26.00	8
Cyprus	1	1	1	1.00	1.00	42.00	10
Ireland	1	1	0	0.00	0.00	0.00	3
Moldova	1	1	1	1.00	1.00	17.00	8
Morocco	1	0	1	1.00	1.00	20.00	9
Sweden	1	0	1	1.00	1.00	10.00	5
Türkiye	1	1	1	1.00	1.00	216.00	29
United Kingdom	1	1	0	0.00	0.00	0.00	5

## 2. Social Media Activities

Social media has been a key tool for raising awareness of RESPONSE across different audiences. This section reports on the project's social media presence up to M18, including posts made via official project accounts and those made by partners on their own channels to promote the project. **Each partner reported their social media contributions** in the following format:

- **Platform/Channel:** Social media platforms were specified (e.g. Twitter, Facebook, LinkedIn, Instagram, YouTube, etc.). If the post was made on an official project account vs. a partner institution's account was noted as well. *(Media Type)*
- **Date of publication:** The date the content was posted. (If multiple posts were part of a campaign or series, each date or the date range listed.)
- **Content description (Theme):** A brief note on the theme or topic of the post described. For example, was specified if it was announcing a project event, sharing a result, introducing a team member, or raising general awareness on marine pollution, in 1-2 sentences or a few keywords (such as "Project kick-off announcement", "Workshop highlights", "Black Sea Day awareness post", etc.). *(A qualitative descriptor to identify the context of the post.)*
- **Link or screenshot:** Provided were the direct URL link to the post if public. If the post was on a private page or the link is not accessible without login, attach was screenshot or copy of the content (some included in the Appendix). *(Having the link allowed the WP4 D4.3 team to verify content and gather engagement metrics.)*
- **Engagement metrics (if available):** Any useful quantitative parameters such as the number of likes, shares, retweets, comments, or impressions the post received were quantified where possible. If the platform provides analytics (e.g. Twitter impressions, Facebook reach), those figures were included, measuring the post's impact. *(Provided data is easily available.)*
- **Additional notes:** If relevant, **target audience** or any noteworthy interaction were noted, such as mentioning if a particular stakeholder group engaged with the post, or if it was part of a larger campaign (e.g. a hashtag event).

All partners are encouraged to share and amplify project messages on social media (per CDSE Plan "RESPONSE partners can reach large audiences by amplifying the project messages"). The project's strategy prioritizes **quality content over quantity**, so even a few high-impact posts are valuable. In the report, this section includes a consolidated table of **all reported social media posts** related to RESPONSE, along with aggregate metrics (e.g. total number of posts, total followers reached, number of platforms used). Highlight are also exemplary posts or campaigns in a short narrative *(qualitative highlight of what resonated on social media)*.

*The detailed requirements for social media reporting, as requested, are defined in this sub-section, distinguishing between the qualitative part (content theme) and quantitative part (metrics, counts).*

Table with columns for *Platform, Date, Post Link, Theme, Metrics* are used for reporting. Each partner filled a row for each post they made. If a partner made no social media posts about the project in the period, they were advised to explicitly state "No social media activity to report" for transparency. The WP4 D4.3 team combined these into one master list and ensured there are no duplicates between partners and official accounts.

### Official project accounts:

**Facebook** <https://www.facebook.com/responseblacksea>

Since its launch, the RESPONSE Project has established a dedicated Facebook page to engage the public and share key updates, that interacts with more than 100 persons with different backgrounds.

With approximately 40 posts, the page highlights the project's objectives, activities, results, and achievements while also sharing insightful information about the Black Sea ecosystem, biodiversity, and the latest scientific findings on marine environmental challenges. To further inform and raise awareness, posts address the multiple threats facing the marine environment and showcase best practices for its protection.

Additionally, the RESPONSE Project Facebook page keeps the public updated on current affairs, particularly regarding marine pollution incidents in the Black Sea, such as the Kerch Strait Spill and the Kakhovka Dam demise. It also covers the environmental impacts of military activity in Ukraine, changes in EU and international environmental legislation, institutional developments, and key dates relevant to the Black Sea's marine ecosystem.

Below some key posts of the RESPONSE Project Facebook page:

#### **AUTH Content Contributions:**

**FB** (<https://www.facebook.com/responseblacksea>)

**1. Date of publication:** 19.01.2024

**Content description:** The Kick-off Meeting of RESPONSE program announcement – a short summary of the activities that took place during the KoM and its achievements

**Link:**

<https://www.facebook.com/responseblacksea/posts/pfbid0K1aHnV9AY1G6334PAivse9cA1vmDai5xbcaDiGyDvEbSWHq1WtizYX7CowuZF982l>

**Engagement metrics:** 18 likes

**2. Date of publication:** 19.01.2024

**Content description:** The RESPONSE poster

**Link:**

<https://www.facebook.com/responseblacksea/posts/pfbid024GEtByA87Pem3pXjz36ssljVZQ4ebFpLpsxGQydqi2sAJmMPdEzsiscWaKzUnNCpl>

**Engagement metrics:** 17 likes

**3. Date of publication:** 19.01.2024

**Content description:** Announcement of RESPONSE participation in the Black Sea Stakeholder Conference 2023 in Bucharest with a poster presentation

**Link:**

<https://www.facebook.com/responseblacksea/posts/pfbid0tmPFKiGuR3LEdoY5icF8D7rvY7uqDfrYFEEsvkrv1WF4FTv5gDZg4aPb5dPyUPjml>

**Engagement metrics:** 19 likes

**4. Date of publication:** 07.02.2024

**Content description:** The RESPONSE factsheet

**Link:**

<https://www.facebook.com/responseblacksea/posts/pfbid02hN7iQa6UYefPC9gdxj4cpwfemQpd6KCB7n2WqzbygdGtaHG87sbqRx4EitAqTKCfl>

**Engagement metrics:** 13 likes

**5. Date of publication:** 18.02.2024

**Content description:** Post about the Kakhovka Dam's Demise and its impact.

**Link:**

<https://www.facebook.com/responseblacksea/posts/pfbid0yadm9w8dFvuhASryMu8SFjeRWj36ZQpRFcwDqceL3t8eS1TPqpfHPuigwTwHuTbal>

**Engagement metrics:** 12 likes

**6. Date of publication:** 15.10.2024

**Content description:** Announcement of the participation of RESPONSE team at the Black Sea Stakeholder Conference 2024

**Link:**

<https://www.facebook.com/responseblacksea/posts/pfbid02yHvbYwQ3d82rcjn79Un1SdTzg7aXBGu12Supzr21LtH9f9VTctuBsJYuJEDYV2D5I>

**Engagement metrics:** 7 likes

**7. Date of publication:** 19.01.2025

**Content description:** Information about the Kerch Strait Spill

**Link:**

<https://www.facebook.com/responseblacksea/posts/pfbid0XebMANvTkVRcazP6ysnhNZLxTjiai3L5qhooF76xXHoanG2RAfzc4nbQzmUYVN3YI>

**Engagement metrics:** 9 likes

**8. Date of publication:** 12.02.2025

**Content description:** Announcement about the Marine Pollution Monitoring & Response Workshop in Batumi

**Link:**

<https://www.facebook.com/responseblacksea/posts/pfbid0rgGfEBuwhHJBWcUbPc3XP96bqwjx5jHkwjVLDX4RatHfYq5A2XNNvMRorgou39mtI>

**Engagement metrics:** 8 likes

**9. Date of publication:** 14.02.2025

**Content description:** Announcement about the national co-creation workshop in Constanta

**Link:**

<https://www.facebook.com/responseblacksea/posts/pfbid02TdKU2fuhKfWCUpvxVGcoZJhPFoJKiC1YypMA4BRyD2Din75NKKPoHJzaDdRi41fpl>

**Engagement metrics:** 8 likes

**10. Date of publication:** 19.02.2025

**Content description:** Announcement about the national co-creation workshop in Odesa

**Link:**

<https://www.facebook.com/responseblacksea/posts/pfbid02WEaKDNDZ7dU9z6G6cz2QuK5VUoajWGqxdyYS719UKrEEDMxwC6hkp4xAgF85NpMal>

**Engagement metrics:** 7 likes

**X** ([https://x.com/RESPONSE\\_EU](https://x.com/RESPONSE_EU))

The RESPONSE profile on the X platform was launched alongside the project's other digital channels, sharing over 50 posts to date. The profile actively follows updates from other EU projects, international and EU organizations, as well as scientists and environmentalists engaged in marine conservation. Some of the most significant posts highlight the project's aims, objectives, and key activities.

**1. Date of publication:** 23.01.2024

**Content description:** RESPONSE poster

**Link:** [https://x.com/RESPONSE\\_EU/status/1749779019095019532](https://x.com/RESPONSE_EU/status/1749779019095019532)

**Engagement metrics:** 21 views

**2. Date of publication:** 07.02.2024

**Content description:** RESPONSE factsheet

**Link:** [https://x.com/RESPONSE\\_EU/status/1755175753270845908](https://x.com/RESPONSE_EU/status/1755175753270845908)

**Engagement metrics:** 13 views

**3. Date of publication:** 19.02.2024

**Content description:** The Kakhovka Dam's Demise

**Link:** [https://x.com/RESPONSE\\_EU/status/1759587629228593410](https://x.com/RESPONSE_EU/status/1759587629228593410)

**Engagement metrics:** 26 views

**4. Date of publication:** 14.02.2025

**Content description:** The National Workshop on co-creating in Constanta

**Link:** [https://x.com/RESPONSE\\_EU/status/1890316062282989814](https://x.com/RESPONSE_EU/status/1890316062282989814)

**Engagement metrics:** 30 views

**5. Date of publication:** 17.02.2025

**Content description:** The co-creation workshop on Marine Pollution Monitoring & Response Curricula in Batumi

**Link:** [https://x.com/RESPONSE\\_EU/status/1891553962098086238](https://x.com/RESPONSE_EU/status/1891553962098086238)

**Engagement metrics:** 22 views

**6. Date of publication:** 19.02.2025

**Content description:** The co-creation workshop in Odesa

**Link:** [https://x.com/RESPONSE\\_EU/status/1892210265850028412](https://x.com/RESPONSE_EU/status/1892210265850028412)

**Engagement metrics:** 13 views

**Bluesky** (<https://bsky.app/profile/response-eu.bsky.social>)

The RESPONSE project also established a profile on the rapidly growing social media platform Bluesky, with 18 posts shared so far. Notable posts include:

**1. Date of publication:** 14.12.2024

**Content description:** RESPONSE factsheet

**Link:** <https://bsky.app/profile/response-eu.bsky.social/post/3ld7vqjx2ok2x>

**2. Date of publication:** 14.02.2025

**Content description:** The National Workshop on co-creating in Constanta

**Link:** <https://bsky.app/profile/response-eu.bsky.social/post/3li4rtc6qp22q>

**3. Date of publication:** 17.02.2025

**Content description:** The co-creation workshop on Marine Pollution Monitoring & Response Curricula in Batumi

**Link:** <https://bsky.app/profile/response-eu.bsky.social/post/3liffkmm26s2q>

**4. Date of publication:** 19.02.2025

**Content description:** The co-creation workshop in Odesa

**Link:** <https://bsky.app/profile/response-eu.bsky.social/post/3lijvw5oust2q>

### **BSNN Content Contributions:**

**1. Date of publication:** 03.11.2024

**Content description:** FB environmental Black Sea group (1300 followers) RESPONSE co-creation workshop news and picture

**Link:**

[https://facebook.com/story.php?story\\_fbid=122176868768101365&id=61553040977439&rdid=Pt3gVoSM6L0rvmCl](https://facebook.com/story.php?story_fbid=122176868768101365&id=61553040977439&rdid=Pt3gVoSM6L0rvmCl)

**Engagement metrics:** 1 like

**2. Date of publication:** 29.10.2024

**Content description:** FB environmental Black Sea group – Announcement for co-creation workshop on 01.11.2024 and the project

**Link:** <https://www.facebook.com/groups/761344284201845/posts/2320727254930199>

**Engagement metrics:** 1 like

**3. Date of publication:** 20.10.2024

**Content description:** FB environmental Black Sea group – Preliminary agenda for the national co-creation workshop

**Link:** <https://www.facebook.com/groups/761344284201845/posts/2313964202273171>

**Engagement metrics:** 1 like

**4. Date of publication:** 15.10.2024

**Content description:** FB environmental Black Sea group – Black Sea NGO Network participates in the European Commission Conference on the Danube and the Black Sea – report of the EU regional event and its aims and objectives in which BSNN representatives took part

**Link:** <https://www.facebook.com/groups/761344284201845/posts/2307195256283399>

**Engagement metrics:** 2 likes

**5. Date of publication:** 09.10.2024

**Content description:** FB group for the Black Sea – info day for RESPONSE project – press release for the info day presenting basic facts about the partnership and the project and expected results

**Link:** <https://www.facebook.com/groups/761344284201845/posts/2301161040220154>

**Engagement metrics:** 1 like

**6. Date of publication:** 07.10.2024

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**Content description:** FB environmental for the Black Sea – preliminary announcement for the Info Day of RESPONSE with programme and invitation

**Link:** <https://www.facebook.com/groups/761344284201845/posts/2298527113816880>

**Engagement metrics:** 1 like

**7. Date of publication:** 02.11.2024

**Content description:** FB environmental for the Black Sea – Ecological action to mark IBSD 31 October – the publication is based on the press release giving an account of the clean-up action of the volunteer club of alpine climbers

**Link:** <https://www.facebook.com/groups/761344284201845/posts/2324307101238881>

**Engagement metrics:** 1 like

**8. Date of publication:** 21.02.2025

**Content description:** FB of the Technical University Varna (16,000 followers) – The future of marine ecology: the TU - Varna and the RESPONSE project in action! – information of the public lecture about RESPONSE and pictures of the rector and head of environmental department

**Link:**  
[https://facebook.com/tu.varna/posts/pfbid0eu hv PouDsF9Ta3ZfRheT2GycYjL7ti3sLgPYnsYEgiz8NKgYpi7QkeLwdXCGhBDI?locale=bg\\_BG](https://facebook.com/tu.varna/posts/pfbid0eu hv PouDsF9Ta3ZfRheT2GycYjL7ti3sLgPYnsYEgiz8NKgYpi7QkeLwdXCGhBDI?locale=bg_BG)

**Engagement metrics:** 29 likes

#### **NIMRD Content Contributions:**

**1. Date of publication:** 14.11.2023

**Content description:** Launch meeting of the RESPONSE - Building Response Frameworks under existing and new Marine Pollution Challenges in the Black Sea project, Aristotle University of Thessaloniki, Greece

**Link:** <https://www.facebook.com/INCDM/posts/1104818370634757>

**Engagement metrics:** 27 likes on Facebook; 899 views

**2. Date of publication:** 24.11.2023

**Content description:** Participation with RESPONSE poster at Black Sea Common Maritime Agenda Stakeholder Conference

**Link:** [https://www.facebook.com/incdm.grigoreantipa/posts/1111039653345962?locale=ro\\_RO](https://www.facebook.com/incdm.grigoreantipa/posts/1111039653345962?locale=ro_RO)

**Engagement metrics:** 51 likes on Facebook

**3. Date of publication:** 01.02.2024

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**Content description:** Website Launch for RESPONSE project - Building Response Frameworks under existing and new Marine Pollution Challenges in the Black Sea

**Links:** <https://www.facebook.com/INCDM/posts/1156981472085113>  
[https://x.com/NIMRD\\_ro/status/1753031525795238248](https://x.com/NIMRD_ro/status/1753031525795238248)  
[https://www.linkedin.com/posts/activity-7158797712287510528-Qhld?utm\\_source=share&utm\\_medium=member\\_desktop&rcm=ACoAAC57f8ABnoajgLF0PkGB6bdVq9Spip1Ttfk](https://www.linkedin.com/posts/activity-7158797712287510528-Qhld?utm_source=share&utm_medium=member_desktop&rcm=ACoAAC57f8ABnoajgLF0PkGB6bdVq9Spip1Ttfk)

**Engagement metrics:** 13 likes on Facebook; 297 views  
43 views on Twitter (X)  
7 likes on LinkedIn; 316 views

**4. Date of publication:** 25.04.2024

**Content description:** NIMRD team took part in the DOORS Stakeholder Conference - Black Sea Futures: Science, Prosperity, and People

**Link:** <https://www.facebook.com/INCDM/posts/1213558146427445>  
[https://x.com/NIMRD\\_ro/status/1783477592412065957](https://x.com/NIMRD_ro/status/1783477592412065957)  
[https://www.linkedin.com/posts/activity-7189243633479344129-3SxH?utm\\_source=share&utm\\_medium=member\\_desktop&rcm=ACoAAC57f8ABnoajgLF0PkGB6bdVq9Spip1Ttfk](https://www.linkedin.com/posts/activity-7189243633479344129-3SxH?utm_source=share&utm_medium=member_desktop&rcm=ACoAAC57f8ABnoajgLF0PkGB6bdVq9Spip1Ttfk)

**Engagement metrics:** 28 likes on Facebook; 536 views  
3 likes on Twitter (X); 52 views  
15 likes on LinkedIn; 658 views

**5. Date of publication:** 07.05.2024

**Content description:** RESPONSE leaflet promotion

**Link:** [https://x.com/NIMRD\\_ro/status/1787740629365080258](https://x.com/NIMRD_ro/status/1787740629365080258)

**Engagement metrics:** 4 likes on Twitter (X); 45 views

**6. Date of publication:** 19.07.2024

**Content description:** RESPONSE leaflet promotion

**Link:** <https://www.facebook.com/INCDM/posts/1272278010555458>  
[https://x.com/NIMRD\\_ro/status/1787740629365080258](https://x.com/NIMRD_ro/status/1787740629365080258)

**Engagement metrics:** 10 likes on Facebook; 329 views  
4 likes on Twitter (X); 45 views

**7. Date of publication:** 17.12.2024

**Content description:** Presentation of RESPONSE Project in the frame of Kick-off meeting \*Black Sea Smart Marine Environmental Outcome System (BS-SEOS)

**Link:** <https://www.facebook.com/INCDM/posts/1387930628990195>

[https://www.instagram.com/p/DDr3cvOJ3gX/?fbclid=IwY2xjawl\\_fBFleHRuA2FibQIxMAABHU0CKiGS6fv4Ac0F23VlswN1FgFh-QiDOd1ll7hxDstxhq9PeNlnAk6JTw\\_aem\\_E1J\\_jLqxf1tp2B15U3N3w&img\\_index=1](https://www.instagram.com/p/DDr3cvOJ3gX/?fbclid=IwY2xjawl_fBFleHRuA2FibQIxMAABHU0CKiGS6fv4Ac0F23VlswN1FgFh-QiDOd1ll7hxDstxhq9PeNlnAk6JTw_aem_E1J_jLqxf1tp2B15U3N3w&img_index=1)  
<https://www.linkedin.com/feed/update/urn:li:activity:7274800569922322432>

**Engagement metrics:** 33 likes on Facebook; 1357 views  
2 likes on Instagram; 21 views  
29 likes on LinkedIn; 332 views

**8. Date of publication:** 28.01.2025

**Content description:** RESPONSE – National Co-creation workshop

**Link:** <https://www.facebook.com/INCDM/posts/1419049825878275>  
[https://www.instagram.com/p/DFXee6iO1qL/?fbclid=IwY2xjawl\\_fIRleHRuA2FibQIxMAABHSs0cDGUqvQoal7pAeyALPQrywCY7FE5q0wvEEgw9FIFdVPfAwcJYjbeCw\\_aem\\_j2tAHRF4EaphGTOpUIS4cw&img\\_index=1](https://www.instagram.com/p/DFXee6iO1qL/?fbclid=IwY2xjawl_fIRleHRuA2FibQIxMAABHSs0cDGUqvQoal7pAeyALPQrywCY7FE5q0wvEEgw9FIFdVPfAwcJYjbeCw_aem_j2tAHRF4EaphGTOpUIS4cw&img_index=1)  
<https://www.linkedin.com/feed/update/urn:li:activity:7289956641997836290>

**Engagement metrics:** 43 likes on Facebook; 1371 views  
4 likes on Instagram; 23 views  
10 likes on LinkedIn; 212 views

**9. Date of publication:** 25.02.2025

**Content description:** RESPONSE – Regional Co-creation workshop

**Link:** <https://www.facebook.com/INCDM/posts/1441892210260703>  
[https://www.instagram.com/p/DGfIU-YRPRy/?fbclid=IwY2xjawl\\_fXRleHRuA2FibQIxMAABHaEqvRniRgFww3ygmPJJo7TqYxJlzkU3lfxDNX2\\_aNjXdNtSCDIEcB\\_oD\\_g\\_aem\\_pY7ZF6-zGv-HQ0HTR\\_V7Hg](https://www.instagram.com/p/DGfIU-YRPRy/?fbclid=IwY2xjawl_fXRleHRuA2FibQIxMAABHaEqvRniRgFww3ygmPJJo7TqYxJlzkU3lfxDNX2_aNjXdNtSCDIEcB_oD_g_aem_pY7ZF6-zGv-HQ0HTR_V7Hg)  
<https://www.linkedin.com/feed/update/urn:li:activity:7300109492170428418>

**Engagement metrics:** 38 likes on Facebook; 952 views  
3 likes on Instagram; 22 views  
6 likes on LinkedIn; 114 views

**BSB UEAS Content Contributions:**

**1. Date of publication:** 2025.03.05

**Content description:** Kick-off Meeting of RESPONSE program

**Link:** [https://www.facebook.com/plugins/post.php?href=https%3A%2F%2Fwww.facebook.com%2Fpermalink.php%3Fstory\\_fbid%3Dpfbid0VfGhH8Ktnm3KmLrqqLVEAeAU6iy7bwCjxvYyAvRtuiYizz6RAx4UVGk59eY75xTbI%26id%3D100079520772535](https://www.facebook.com/plugins/post.php?href=https%3A%2F%2Fwww.facebook.com%2Fpermalink.php%3Fstory_fbid%3Dpfbid0VfGhH8Ktnm3KmLrqqLVEAeAU6iy7bwCjxvYyAvRtuiYizz6RAx4UVGk59eY75xTbI%26id%3D100079520772535)

**Engagement metrics:** 1 like

**2. Date of publication:** 2025.03.05

**Content description:** The Response Project poster

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**Link:**

[https://www.facebook.com/plugins/post.php?href=https%3A%2F%2Fwww.facebook.com%2Fpermalink.php%3Fstory\\_fbid%3Dpfbid02erYScJ9hkMRvX78F3ognmW69z6KnkgfYZKb5YyE7q7vuUokrSFp9u1o4Mxr1VmX7l%26id%3D100079520772535](https://www.facebook.com/plugins/post.php?href=https%3A%2F%2Fwww.facebook.com%2Fpermalink.php%3Fstory_fbid%3Dpfbid02erYScJ9hkMRvX78F3ognmW69z6KnkgfYZKb5YyE7q7vuUokrSFp9u1o4Mxr1VmX7l%26id%3D100079520772535)

**Engagement metrics:** 1 like

**3. Date of publication:** 2025.03.05

**Content description:** RESPONSE media platform

**Link:**

[https://www.facebook.com/plugins/post.php?href=https%3A%2F%2Fwww.facebook.com%2Fpermalink.php%3Fstory\\_fbid%3Dpfbid0onxugpR7zEkW4f8RzWP9jAZyFXmVCPKzUHPxLSUVFgNA1s5fwqgCqwDZCZ2JnAXDI%26id%3D100079520772535](https://www.facebook.com/plugins/post.php?href=https%3A%2F%2Fwww.facebook.com%2Fpermalink.php%3Fstory_fbid%3Dpfbid0onxugpR7zEkW4f8RzWP9jAZyFXmVCPKzUHPxLSUVFgNA1s5fwqgCqwDZCZ2JnAXDI%26id%3D100079520772535)

**Engagement metrics:** 1 like

**4. Date of publication:** 2025.03.05

**Content description:** Marine Pollution: A burning issue throughout the years that can't be ignored!

**Link:**

[https://www.facebook.com/plugins/post.php?href=https%3A%2F%2Fwww.facebook.com%2Fpermalink.php%3Fstory\\_fbid%3Dpfbid0gpER1jNMT4ssrhYuJk8bquN2P2YP1XMN28me3NizKFmJbVW6WpCjRvAJAnHSYEznl%26id%3D100079520772535](https://www.facebook.com/plugins/post.php?href=https%3A%2F%2Fwww.facebook.com%2Fpermalink.php%3Fstory_fbid%3Dpfbid0gpER1jNMT4ssrhYuJk8bquN2P2YP1XMN28me3NizKFmJbVW6WpCjRvAJAnHSYEznl%26id%3D100079520772535)

**Engagement metrics:** 1 like

**5. Date of publication:** 2025.03.05

**Content description:** Five important facts about the Black Sea!

**Link:**

[https://www.facebook.com/plugins/post.php?href=https%3A%2F%2Fwww.facebook.com%2Fpermalink.php%3Fstory\\_fbid%3Dpfbid0sTVDBYVSkTmbeNUiPYpB3octNd6xAPfwTmsrdKXfu9DQFRwk75H8PDG7KqVCWVECI%26id%3D100079520772535](https://www.facebook.com/plugins/post.php?href=https%3A%2F%2Fwww.facebook.com%2Fpermalink.php%3Fstory_fbid%3Dpfbid0sTVDBYVSkTmbeNUiPYpB3octNd6xAPfwTmsrdKXfu9DQFRwk75H8PDG7KqVCWVECI%26id%3D100079520772535)

**Engagement metrics:** 1 like

**6. Date of publication:** 2025.03.05

**Content description:** RESPONSE Latest Factsheet

**Link:**

[https://www.facebook.com/plugins/post.php?href=https%3A%2F%2Fwww.facebook.com%2Fpermalink.php%3Fstory\\_fbid%3Dpfbid0o3PYWidwJDUk49TXyYJLa49F9fxGM8XpYCefcUq5P7v5q7HskLL1XGnDevjD7Lzl%26id%3D100079520772535](https://www.facebook.com/plugins/post.php?href=https%3A%2F%2Fwww.facebook.com%2Fpermalink.php%3Fstory_fbid%3Dpfbid0o3PYWidwJDUk49TXyYJLa49F9fxGM8XpYCefcUq5P7v5q7HskLL1XGnDevjD7Lzl%26id%3D100079520772535)

**Engagement metrics:** 2 likes

**7. Date of publication:** 2025.03.05

**Content description:** The Black Sea Dolphins

**Link:**

[https://www.facebook.com/plugins/post.php?href=https%3A%2F%2Fwww.facebook.com%2Fpermalink.php%3Fstory\\_fbid%3Dpfbid02zKSx6WV89D2MjiCodqVqFaMaqYdFMshJdHhEsrqCinqeJdboxG43EgCz6W7h9dVnl%26id%3D100079520772535](https://www.facebook.com/plugins/post.php?href=https%3A%2F%2Fwww.facebook.com%2Fpermalink.php%3Fstory_fbid%3Dpfbid02zKSx6WV89D2MjiCodqVqFaMaqYdFMshJdHhEsrqCinqeJdboxG43EgCz6W7h9dVnl%26id%3D100079520772535)

**Engagement metrics:** 1 like

**8. Date of publication:** 2025.03.05

**Content description:** Transport and accumulation of floating marine litter in the Black Sea: insights from numerical modelling

**Link:**

[https://www.facebook.com/plugins/post.php?href=https%3A%2F%2Fwww.facebook.com%2Fpermalink.php%3Fstory\\_fbid%3Dpfbid0PW9uWQLS28rKAAtwwtw6QJmg9MvXPaaq6apxbEb6TmoA4bafHzKb5dKPUsAEvrxeFl%26id%3D100079520772535](https://www.facebook.com/plugins/post.php?href=https%3A%2F%2Fwww.facebook.com%2Fpermalink.php%3Fstory_fbid%3Dpfbid0PW9uWQLS28rKAAtwwtw6QJmg9MvXPaaq6apxbEb6TmoA4bafHzKb5dKPUsAEvrxeFl%26id%3D100079520772535)

**Engagement metrics:** 1 like

**9. Date of publication:** 2025.03.05

**Content description:** Disturbing Revelations: Black Sea Litter Surpasses Mediterranean Levels

**Link:**

[https://www.facebook.com/plugins/post.php?href=https%3A%2F%2Fwww.facebook.com%2Fpermalink.php%3Fstory\\_fbid%3Dpfbid02muKJSt88deiAA3USZxRD2UGDLjMjs47ahp7CTjH4rcted7Uuu2hyYVmfajXDdwogl%26id%3D100079520772535](https://www.facebook.com/plugins/post.php?href=https%3A%2F%2Fwww.facebook.com%2Fpermalink.php%3Fstory_fbid%3Dpfbid02muKJSt88deiAA3USZxRD2UGDLjMjs47ahp7CTjH4rcted7Uuu2hyYVmfajXDdwogl%26id%3D100079520772535)

**Engagement metrics:** 1 like

**10. Date of publication:** 2025.03.05

**Content description:** American marine biologist Sylvia Earle's words remind us of our deep connection to the ocean

**Link:**

[https://www.facebook.com/plugins/post.php?href=https%3A%2F%2Fwww.facebook.com%2Fpermalink.php%3Fstory\\_fbid%3Dpfbid02o9wZStfMqa5FbGA6gpT2HSQThtEHhrVN7A7odTBP9Gno4RC59Z3mQVSFjhy37arl%26id%3D100079520772535](https://www.facebook.com/plugins/post.php?href=https%3A%2F%2Fwww.facebook.com%2Fpermalink.php%3Fstory_fbid%3Dpfbid02o9wZStfMqa5FbGA6gpT2HSQThtEHhrVN7A7odTBP9Gno4RC59Z3mQVSFjhy37arl%26id%3D100079520772535)

**Engagement metrics:** 2 likes

**11. Date of publication:** 2025.03.05

**Content description:** Unseen Casualties: The Environmental Toll of Conflict

**Link:**

[https://www.facebook.com/plugins/post.php?href=https%3A%2F%2Fwww.facebook.com%2Fpermalink.php%3Fstory\\_fbid%3Dpfbid0k7ttQBHiu5zsVSX1mGmTyAxTWDtMdBkMYsJvisoiYFDDQgFmbD36htDZtBseFY2NI%26id%3D100079520772535](https://www.facebook.com/plugins/post.php?href=https%3A%2F%2Fwww.facebook.com%2Fpermalink.php%3Fstory_fbid%3Dpfbid0k7ttQBHiu5zsVSX1mGmTyAxTWDtMdBkMYsJvisoiYFDDQgFmbD36htDZtBseFY2NI%26id%3D100079520772535)

**Engagement metrics:** 1 like

**12. Date of publication:** 2025.03.05

**Content description:** RESPONSE at the Black Sea Stakeholder Conference 2024

**Link:**

[https://www.facebook.com/plugins/post.php?href=https%3A%2F%2Fwww.facebook.com%2Fpermalink.php%3Fstory\\_fbid%3Dpfbid021nCKBmRJ9ZeTbwSHHZQi23hrkTgbJXgRks547dHrSUTo7rQsHH1eL9qbpv4qsgxl%26id%3D100079520772535](https://www.facebook.com/plugins/post.php?href=https%3A%2F%2Fwww.facebook.com%2Fpermalink.php%3Fstory_fbid%3Dpfbid021nCKBmRJ9ZeTbwSHHZQi23hrkTgbJXgRks547dHrSUTo7rQsHH1eL9qbpv4qsgxl%26id%3D100079520772535)

**Engagement metrics:** 1 like

**13. Date of publication:** 2025.03.05

**Content description:** December 2024 Kerch Strait Spill

**Link:**

[https://www.facebook.com/plugins/post.php?href=https%3A%2F%2Fwww.facebook.com%2Fpermalink.php%3Fstory\\_fbid%3Dpfbid0evUZJ3rSLR4sBJA362gfhWWxwdVJbbjGkgWaGhtZ41HJTa4xsHzYJkzSyp88AQPI%26id%3D100079520772535](https://www.facebook.com/plugins/post.php?href=https%3A%2F%2Fwww.facebook.com%2Fpermalink.php%3Fstory_fbid%3Dpfbid0evUZJ3rSLR4sBJA362gfhWWxwdVJbbjGkgWaGhtZ41HJTa4xsHzYJkzSyp88AQPI%26id%3D100079520772535)

**Engagement metrics:** 1 like

**14. Date of publication:** 2025.03.05

**Content description:** Marine Heat Waves

**Link:**

[https://www.facebook.com/plugins/post.php?href=https%3A%2F%2Fwww.facebook.com%2Fpermalink.php%3Fstory\\_fbid%3Dpfbid0EmrcpqPG6nuRAqe5gHdS9ux8yJTTprCxqvzHV3bAN1ehKYUD7KqSE6jxad1ya57l%26id%3D100079520772535](https://www.facebook.com/plugins/post.php?href=https%3A%2F%2Fwww.facebook.com%2Fpermalink.php%3Fstory_fbid%3Dpfbid0EmrcpqPG6nuRAqe5gHdS9ux8yJTTprCxqvzHV3bAN1ehKYUD7KqSE6jxad1ya57l%26id%3D100079520772535)

**Engagement metrics:** 1 like

**15. Date of publication:** 2025.03.05

**Content description:** The National Workshop on co-creating an advanced training curriculum was successfully held in Constanța, Romania

**Link:**

[https://www.facebook.com/plugins/post.php?href=https%3A%2F%2Fwww.facebook.com%2Fpermalink.php%3Fstory\\_fbid%3Dpfbid02WCcXEgPWxWzzyV2h2cp4J5qqJLCH1bbefX8hMNUejHKDRje24ehzCikWHTPxirWI%26id%3D100079520772535](https://www.facebook.com/plugins/post.php?href=https%3A%2F%2Fwww.facebook.com%2Fpermalink.php%3Fstory_fbid%3Dpfbid02WCcXEgPWxWzzyV2h2cp4J5qqJLCH1bbefX8hMNUejHKDRje24ehzCikWHTPxirWI%26id%3D100079520772535)

**Engagement metrics:** 1 like

**16. Date of publication:** 2025.03.05

**Content description:** A co-creation workshop concerning the Development of Training Programs for Responding to Marine Pollution was held by the State Organization "Institute of Market and Economic & Ecological Research of the NAS of Ukraine" (SO "IMEER NAS of Ukraine") and the Black Sea Branch of the Ukrainian Ecological Academy of Sciences (BSB of the UEAS)

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**Link:**

[https://www.facebook.com/permalink.php?story\\_fbid=pfbid02VUMHqLs93HckTYTV1VSc16iz9SgmZP3DLnh8ibqUwv4UgVt7wq9eQQGBFaj7r5gAl&id=100079520772535](https://www.facebook.com/permalink.php?story_fbid=pfbid02VUMHqLs93HckTYTV1VSc16iz9SgmZP3DLnh8ibqUwv4UgVt7wq9eQQGBFaj7r5gAl&id=100079520772535)

**IMEER NASU Content contributions:**

**1. Date of publication:** 15.11.2023

**Content description:** Launch meeting of the RESPONSE - Building Response Frameworks under existing and new Marine Pollution Challenges in the Black Sea project, Aristotle University of Thessaloniki, Greece

**Link:** <https://www.facebook.com/olga.iernakova.7/posts/6394604303977666>

**Engagement metrics:** 50 likes on Facebook; 899 views

**2. Date of publication:** 31.10.2024

**Content description:** Black Sea Day

**Link:** <https://www.facebook.com/sizonenko.serhii/posts/8289216627856960>

**Engagement metrics:** 110 likes

**3. Date of publication:** 28.01.2025

**Content description:** RESPONSE – National Co-creation workshop in Odesa, Ukraine

**Link:**

<https://www.facebook.com/responseblacksea/posts/pfbid02WEaKDNDZ7dU9z6G6cz2QuK5VUoajWGqxdyYS719UKrEEDMxwC6hkp4xAgF85NpMal>

**Engagement metrics:** 6 likes, 1 share

**4. Date of publication:** 07.02.2025

**Content description:** RESPONSE – National Co-creation workshop

**Link:** <https://www.facebook.com/sizonenko.serhii/posts/8836405373138080>

**Engagement metrics:** 99 likes on Facebook; 5 comments; 3 shares

**5. Date of publication:** 07.02.2025

**Content description:** RESPONSE – National Co-creation workshop

**Link:** <https://www.facebook.com/olga.iernakova.7/posts/8671503376287736>

**Engagement metrics:** 64 likes on Facebook; 3 comments;

**GMG/FoE-GE Content Contributions:**

**1. Date of publication:** 2025.02.06

**Content description:** Coverage of the organization of the national co-creation workshop on Marine Pollution Monitoring and Response Curricula by the Greens Movement of Georgia / Friends of the Earth – Georgia in Batumi, Georgia

**Link:**

[https://www.facebook.com/permalink.php?story\\_fbid=965539839022368&id=100066990818971](https://www.facebook.com/permalink.php?story_fbid=965539839022368&id=100066990818971)

**Engagement metrics:** 6 likes, 1 share

**2. Date of publication:** 2025.02.05

**Content description:** Facebook post regarding the interview of GMG/FoE-GE Chairperson and RESPONSE project team leader to AgroGaremo News - Program 18 (Season 15) on Kerch Oil Spill, Subtitles available in Georgian and English.

**Link:**

[https://www.facebook.com/permalink.php?story\\_fbid=964909499085402&id=100066990818971](https://www.facebook.com/permalink.php?story_fbid=964909499085402&id=100066990818971)

**Engagement metrics:** 3 like

**Engagement metrics:** 3 like

**3. Date of publication:** 2025.02.05

**Content description:** Interview by GMG/FoE-GE partner representatives (Chairperson, RESPONSE project team leader) to AgroGaremo News - Program 18 (Season 15) on Kerch Oil Spill, Subtitles available in Georgian and English.

**Link:** <https://www.youtube.com/watch?v=aLZeA9lm2eU>

**Engagement metrics:** 32 views

**4. Date of publication:** 2025.02.05

**Content description:** Visualisation of the Kerch oil spill (Source: European Sentinel-1 SAR satellite, Sentinel Hub Explorer)

**Link:** <https://www.facebook.com/watch/?v=596867936583858>

**Engagement metrics:** 5 likes, 148 views

**5. Date of publication:**

**Content description:** Black Sea temperature dynamics in January-July (Source: DOORS Black Sea SoS portal)

**Link:** <https://www.facebook.com/watch/?v=1145992106551706>

**Engagement metrics:** 3 likes, 199 views

**6. Date of publication:** 2025.02.08

**Content description:** GMG/FoE-GE Saturday Environmental Watchdog video live stream on hazardous Black Sea oil transshipment projects and activities: refinery construction along Kolkheti National Park coastline, Neptun Deep, and visualisation of Kerch oil spill satellite observations.

**Link:** [https://www.facebook.com/watch/live/?ref=watch\\_permalink&v=1793043581517722](https://www.facebook.com/watch/live/?ref=watch_permalink&v=1793043581517722)

**Engagement metrics:** 9 likes, 2 shares, 269 views

**7. Date of publication:** 2025.11.02

**Content description:** GMG/FoE-GE Environmental Watchdog video live stream on international Black Sea Day of 31 October 2024 presenting RESPONSE project, explaining ICZM experience in Georgia, reporting underwater cultural heritage discovery in DOORS project and introducing Interreg CARE SEA project.

**Link:** [https://www.facebook.com/watch/live/?ref=watch\\_permalink&v=2066961050506303](https://www.facebook.com/watch/live/?ref=watch_permalink&v=2066961050506303)

**Engagement metrics:** 7 likes, 491 views

**Total engagement metrics:** Table 5 **Σφάλμα! Το αρχείο προέλευσης της αναφοράς δεν βρέθηκε.** below contains combined engagement metrics for all social media by all partners combined. Total figures are 872 likes and 9795 views.

Table 5. Social media activities list.

No	Platform	Date	Post Link	Theme	Likes	Views
1	Facebook	19.01.2024	<a href="https://www.facebook.com/responseblacksea/posts/pfbid0K1aHnV9AY1G6334PAivse9cA1vmDai5xbcaDiGyDvEbSWHq1WtizYX7CowuZF982l">https://www.facebook.com/responseblacksea/posts/pfbid0K1aHnV9AY1G6334PAivse9cA1vmDai5xbcaDiGyDvEbSWHq1WtizYX7CowuZF982l</a>	Announcement of KoM	18	
2	Facebook	19.01.2024	<a href="https://www.facebook.com/responseblacksea/posts/pfbid024GEtByA87Pem3pXiz36ssLjVZQ4ebFpLpsxGQydgi2sAJmMPdEzsisicWaKzUnNCpl">https://www.facebook.com/responseblacksea/posts/pfbid024GEtByA87Pem3pXiz36ssLjVZQ4ebFpLpsxGQydgi2sAJmMPdEzsisicWaKzUnNCpl</a>	The RESPONSE poster	17	
3	Facebook	19.01.2024	<a href="https://www.facebook.com/responseblacksea/posts/pfbid0tmPFKiGuR3LEdoY5icF8D7rvY7uqDfrYFEsvkrv1WF4FTv5gDZg4aPb5dPyUPjml">https://www.facebook.com/responseblacksea/posts/pfbid0tmPFKiGuR3LEdoY5icF8D7rvY7uqDfrYFEsvkrv1WF4FTv5gDZg4aPb5dPyUPjml</a>	Announcement of participation in the Black Sea Stakeholder Conference 2023	19	
4	Facebook	07.02.2024	<a href="https://www.facebook.com/responseblacksea/posts/pfbid02hN7iQa6UYefPC9qdxj4cpwfemQpd6KCB7n2WazbygdGtaHG87sbqRx4EitAqTKCfl">https://www.facebook.com/responseblacksea/posts/pfbid02hN7iQa6UYefPC9qdxj4cpwfemQpd6KCB7n2WazbygdGtaHG87sbqRx4EitAqTKCfl</a>	The RESPONSE factsheet	13	
5	Facebook	18.02.2024	<a href="https://www.facebook.com/responseblacksea/posts/pfbid0yadm9w8dFvuhASryMu8SFjeRWj36ZQpRFcwDqceL3t8eS1TPqpfHPuigwTwHuTbal">https://www.facebook.com/responseblacksea/posts/pfbid0yadm9w8dFvuhASryMu8SFjeRWj36ZQpRFcwDqceL3t8eS1TPqpfHPuigwTwHuTbal</a>	Post about the Kakhovka Dam's Demise and its impact.	12	
6	Facebook	15.10.2024	<a href="https://www.facebook.com/responseblacksea/posts/pfbid02yHvbYwQ3d82rcjn79Un1SdTzg7aXBGU12Supzr21Lth9f9VTctuBsJYUJEDYV2D5l">https://www.facebook.com/responseblacksea/posts/pfbid02yHvbYwQ3d82rcjn79Un1SdTzg7aXBGU12Supzr21Lth9f9VTctuBsJYUJEDYV2D5l</a>	Announcement of the participation at the Black Sea Stakeholder Conference 2024	8	

#### D4.3 PROGRESS REPORT ON COMMUNICATION ACTIVITIES

7	Facebook	19.01.2025	<a href="https://www.facebook.com/responseblacksea/posts/pfbid0XebMAnvTkVRcazP6ysnhNZLxTjiaj3L5qhooF76xXHoanG2RAfzc4nbQzmUYVN3YI">https://www.facebook.com/responseblacksea/posts/pfbid0XebMAnvTkVRcazP6ysnhNZLxTjiaj3L5qhooF76xXHoanG2RAfzc4nbQzmUYVN3YI</a>	Information about the Kerch Strait Spill	9	
8	Facebook	12.02.2025	<a href="https://www.facebook.com/responseblacksea/posts/pfbid0rgGfEBuwHJBWcUbPc3XP96bgwjx5jHkwjVLDX4RatHfYq5A2XNNvMRorgou39mtI">https://www.facebook.com/responseblacksea/posts/pfbid0rgGfEBuwHJBWcUbPc3XP96bgwjx5jHkwjVLDX4RatHfYq5A2XNNvMRorgou39mtI</a>	Announcement about the Marine Pollution Monitoring & Response Workshop in Batumi	8	
9	Facebook	14.02.2025	<a href="https://www.facebook.com/responseblacksea/posts/pfbid02TdKU2fuhKfWCUpxvVGcoZJhPFoJKiC1YypMA4BRyD2Din75NKKPoHJzaDdRi41fpl">https://www.facebook.com/responseblacksea/posts/pfbid02TdKU2fuhKfWCUpxvVGcoZJhPFoJKiC1YypMA4BRyD2Din75NKKPoHJzaDdRi41fpl</a>	Announcement about the national co-creation workshop in Constanta	8	
10	Facebook	19.02.2025	<a href="https://www.facebook.com/responseblacksea/posts/pfbid02WEaKDNDZ7dU9z6G6cz2QuK5VUoajWGaxdyYS719UKrEEDMxwC6hkp4xAgF85NpMaI">https://www.facebook.com/responseblacksea/posts/pfbid02WEaKDNDZ7dU9z6G6cz2QuK5VUoajWGaxdyYS719UKrEEDMxwC6hkp4xAgF85NpMaI</a>	Announcement about the national co-creation workshop in Odesa	7	
11	X	23.01.2024	<a href="https://x.com/RESPONSE_EU/status/1749779019095019532">https://x.com/RESPONSE_EU/status/1749779019095019532</a>	RESPONSE poster		22
12	X	07.02.2024	<a href="https://x.com/RESPONSE_EU/status/1755175753270845908">https://x.com/RESPONSE_EU/status/1755175753270845908</a>	RESPONSE factsheet		14
13	X	19.02.2024	<a href="https://x.com/RESPONSE_EU/status/1759587629228593410">https://x.com/RESPONSE_EU/status/1759587629228593410</a>	The Kakhovka Dam's Demise		27
14	X	14.02.2025	<a href="https://x.com/RESPONSE_EU/status/1890316062282989814">https://x.com/RESPONSE_EU/status/1890316062282989814</a>	The National Workshop on co-creating in Constanta		32
15	X	17.02.2025	<a href="https://x.com/RESPONSE_EU/status/1891553962098086238">https://x.com/RESPONSE_EU/status/1891553962098086238</a>	The co-creation workshop on Marine Pollution Monitoring & Response Curricula in Batumi		25
16	X	19.02.2025	<a href="https://x.com/RESPONSE_EU/status/1892210265850028412">https://x.com/RESPONSE_EU/status/1892210265850028412</a>	The co-creation workshop in Odesa		15
17	Bluesky	14.12.2024	<a href="https://bsky.app/profile/response-eu.bsky.social/post/3ld7vajx2ok2x">https://bsky.app/profile/response-eu.bsky.social/post/3ld7vajx2ok2x</a>	RESPONSE factsheet	3	
18	Bluesky	14.02.2025	<a href="https://bsky.app/profile/response-eu.bsky.social/post/3li4rtc6ap22q">https://bsky.app/profile/response-eu.bsky.social/post/3li4rtc6ap22q</a>	The National Workshop on co-creating in Constanta	1	
19	Bluesky	17.02.2025	<a href="https://bsky.app/profile/response-eu.bsky.social/post/3liffkmm26s2q">https://bsky.app/profile/response-eu.bsky.social/post/3liffkmm26s2q</a>	The co-creation workshop on Marine Pollution Monitoring & Response Curricula in Batumi	1	

#### D4.3 PROGRESS REPORT ON COMMUNICATION ACTIVITIES

20	Bluesky	19.02.2025	<a href="https://bsky.app/profile/response-eu.bsky.social/post/3lijvw5oust2q">https://bsky.app/profile/response-eu.bsky.social/post/3lijvw5oust2q</a>	The co-creation workshop in Odesa	1	
21	Facebook	14.11.2023	<a href="https://www.facebook.com/INCDM/posts/1104818370634757">https://www.facebook.com/INCDM/posts/1104818370634757</a>	Launch meeting of the RESPONSE project	27	899
22	Facebook	24.11.2023	<a href="https://www.facebook.com/incdm.gri.goreantipa/posts/1111039653345962?locale=ro_RO">https://www.facebook.com/incdm.gri.goreantipa/posts/1111039653345962?locale=ro_RO</a>	RESPONSE poster at Black Sea Common Maritime Agenda Stakeholder Conference	51	
23	Facebook	01.02.2024	<a href="https://www.facebook.com/INCDM/posts/1156981472085113">https://www.facebook.com/INCDM/posts/1156981472085113</a>	Website Launch for RESPONSE project	13	297
24	Twitter (X)	01.02.2024	<a href="https://x.com/NIMRD_ro/status/1753031525795238248">https://x.com/NIMRD_ro/status/1753031525795238248</a>	Website Launch for RESPONSE project		43
25	LinkedIn	01.02.2024	<a href="https://www.linkedin.com/posts/activity-7158797712287510528-Qhld?utm_source=share&amp;utm_medium=member_desktop&amp;rcm=ACoAAC57f8ABnoajqLF0PkGB6bdVq9Spip1Tffk">https://www.linkedin.com/posts/activity-7158797712287510528-Qhld?utm_source=share&amp;utm_medium=member_desktop&amp;rcm=ACoAAC57f8ABnoajqLF0PkGB6bdVq9Spip1Tffk</a>	Website Launch for RESPONSE project	7	316
26	Facebook	25.04.2024	<a href="https://www.facebook.com/INCDM/posts/1213558146427445">https://www.facebook.com/INCDM/posts/1213558146427445</a>	NIMRD team at DOORS Stakeholder Conference	28	536
27	Twitter (X)	25.04.2024	<a href="https://x.com/NIMRD_ro/status/1783477592412065957">https://x.com/NIMRD_ro/status/1783477592412065957</a>	NIMRD team at DOORS Stakeholder Conference	3	52
28	LinkedIn	25.04.2024	<a href="https://www.linkedin.com/posts/activity-7189243633479344129-3SxH?utm_source=share&amp;utm_medium=member_desktop&amp;rcm=ACoAAC57f8ABnoajqLF0PkGB6bdVq9Spip1Tffk">https://www.linkedin.com/posts/activity-7189243633479344129-3SxH?utm_source=share&amp;utm_medium=member_desktop&amp;rcm=ACoAAC57f8ABnoajqLF0PkGB6bdVq9Spip1Tffk</a>	NIMRD team at DOORS Stakeholder Conference	15	658
29	Twitter (X)	07.05.2024	<a href="https://x.com/NIMRD_ro/status/1787740629365080258">https://x.com/NIMRD_ro/status/1787740629365080258</a>	RESPONSE leaflet promotion	4	45
30	Facebook	19.07.2024	<a href="https://www.facebook.com/INCDM/posts/1272278010555458">https://www.facebook.com/INCDM/posts/1272278010555458</a>	RESPONSE leaflet promotion	10	329
31	Twitter (X)	19.07.2024	<a href="https://x.com/NIMRD_ro/status/1787740629365080258">https://x.com/NIMRD_ro/status/1787740629365080258</a>	RESPONSE leaflet promotion	4	45
32	Facebook	17.12.2024	<a href="https://www.facebook.com/INCDM/posts/1387930628990195">https://www.facebook.com/INCDM/posts/1387930628990195</a>	Presentation of RESPONSE Project in BS-SEOS Kick-off meeting	33	1357

#### D4.3 PROGRESS REPORT ON COMMUNICATION ACTIVITIES

33	Instagram	17.12.2024	<a href="https://www.instagram.com/p/DDr3cvOJ3gX/?fbclid=IwY2xjawl_fBFleHRuA2FlbQlxMAABHU0CKiGS6fv4Ac0F23VlswN1FgFh-QiDOd1II7hxDstxhg9PeNlnAk6JTw_aem_E1J_jLqxf1tp2B15U3N3w&amp;img_index=1">https://www.instagram.com/p/DDr3cvOJ3gX/?fbclid=IwY2xjawl_fBFleHRuA2FlbQlxMAABHU0CKiGS6fv4Ac0F23VlswN1FgFh-QiDOd1II7hxDstxhg9PeNlnAk6JTw_aem_E1J_jLqxf1tp2B15U3N3w&amp;img_index=1</a>	Presentation of RESPONSE Project in BS-SEOS Kick-off meeting	2	21
34	LinkedIn	17.12.2024	<a href="https://www.linkedin.com/feed/update/urn:li:activity:7274800569922322432">https://www.linkedin.com/feed/update/urn:li:activity:7274800569922322432</a>	Presentation of RESPONSE Project in BS-SEOS Kick-off meeting	29	332
35	Facebook	28.01.2025	<a href="https://www.facebook.com/INCDM/posts/1419049825878275">https://www.facebook.com/INCDM/posts/1419049825878275</a>	RESPONSE – National Co-creation workshop	43	1371
36	Instagram	28.01.2025	<a href="https://www.instagram.com/p/DFXee6iO1qL/?fbclid=IwY2xjawl_fIRleHRuA2FlbQlxMAABHs0cDGUqvQoal7pAeyALPQrywCY7FE5q0wvEEgw9FIFdVPfAwcJYjbeCw_aem_j2tAHRF4EaphGTOpUIS4cw&amp;img_index=1">https://www.instagram.com/p/DFXee6iO1qL/?fbclid=IwY2xjawl_fIRleHRuA2FlbQlxMAABHs0cDGUqvQoal7pAeyALPQrywCY7FE5q0wvEEgw9FIFdVPfAwcJYjbeCw_aem_j2tAHRF4EaphGTOpUIS4cw&amp;img_index=1</a>	RESPONSE – National Co-creation workshop	4	23
37	LinkedIn	28.01.2025	<a href="https://www.linkedin.com/feed/update/urn:li:activity:7289956641997836290">https://www.linkedin.com/feed/update/urn:li:activity:7289956641997836290</a>	RESPONSE – National Co-creation workshop	10	212
38	Facebook	25.02.2025	<a href="https://www.facebook.com/INCDM/posts/1441892210260703">https://www.facebook.com/INCDM/posts/1441892210260703</a>	RESPONSE – Regional Co-creation workshop	38	952
39	Instagram	25.02.2025	<a href="https://www.instagram.com/p/DGfIU-YRPRy/?fbclid=IwY2xjawl_fXRleHRuA2FlbQlxMAABHaEqvRniRgFww3ygMPJo7TqYxJlzkU3lfxDNX2_aNjXdNtSCDIEcB_oDg_aem_pY7ZF6-zGv-HQ0HTR_V7Hg">https://www.instagram.com/p/DGfIU-YRPRy/?fbclid=IwY2xjawl_fXRleHRuA2FlbQlxMAABHaEqvRniRgFww3ygMPJo7TqYxJlzkU3lfxDNX2_aNjXdNtSCDIEcB_oDg_aem_pY7ZF6-zGv-HQ0HTR_V7Hg</a>	RESPONSE – Regional Co-creation workshop	3	22
40	LinkedIn	25.02.2025	<a href="https://www.linkedin.com/feed/update/urn:li:activity:7300109492170428418">https://www.linkedin.com/feed/update/urn:li:activity:7300109492170428418</a>	RESPONSE – Regional Co-creation workshop	6	114
41	Facebook	03.11.2024	<a href="https://facebook.com/story.php?story_fbid=122176868768101365&amp;id=61553040977439&amp;rdid=Pt3gVoSM6L0rvmCl">https://facebook.com/story.php?story_fbid=122176868768101365&amp;id=61553040977439&amp;rdid=Pt3gVoSM6L0rvmCl</a>	FB environmental Black Sea group RESPONSE co-creation workshop news and picture	1	
42	Facebook	29.10.2024	<a href="https://www.facebook.com/groups/761344284201845/posts/2320727254930199">https://www.facebook.com/groups/761344284201845/posts/2320727254930199</a>	FB environmental Black Sea group Announcement	1	

D4.3 PROGRESS REPORT ON COMMUNICATION ACTIVITIES

				for co-creation workshop		
43	Facebook	20.10.2024	<a href="https://www.facebook.com/groups/761344284201845/posts/2313964202273171">https://www.facebook.com/groups/761344284201845/posts/2313964202273171</a>	FB environmental Black Sea group Preliminary agenda for the national co-creation workshop	1	
44	Facebook	15.10.2024	<a href="https://www.facebook.com/groups/761344284201845/posts/2307195256283392">https://www.facebook.com/groups/761344284201845/posts/2307195256283392</a>	FB environmental Black Sea group Black Sea NGO Network participates in EU conference	2	
45	Facebook	09.10.2024	<a href="https://www.facebook.com/groups/761344284201845/posts/2301161040220154">https://www.facebook.com/groups/761344284201845/posts/2301161040220154</a>	FB group for the Black Sea info day for RESPONSE project	1	
46	Facebook	07.10.2024	<a href="https://www.facebook.com/groups/761344284201845/posts/2298527113816880">https://www.facebook.com/groups/761344284201845/posts/2298527113816880</a>	FB environmental for the Black Sea Preliminary announcement for Info Day of RESPONSE	1	
47	Facebook	02.11.2024	<a href="https://www.facebook.com/groups/761344284201845/posts/2324307101238881">https://www.facebook.com/groups/761344284201845/posts/2324307101238881</a>	FB environmental for the Black Sea Ecological action to mark IBSD 31 October	1	
48	Facebook	21.02.2025	<a href="https://facebook.com/tu.varna/posts/pfbid0euhvPouDsF9Ta3ZfRheT2GycYjL7fi3sLgPYnsYEgiz8NKgYpi7QkeLwdXCGhBDI?locale=bg_BG">https://facebook.com/tu.varna/posts/pfbid0euhvPouDsF9Ta3ZfRheT2GycYjL7fi3sLgPYnsYEgiz8NKgYpi7QkeLwdXCGhBDI?locale=bg_BG</a>	FB of the Technical University Varna RESPONSE project public lecture	29	
49	Facebook	2025.03.05	<a href="https://www.facebook.com/plugins/post.php?href=https%3A%2F%2Fwww.facebook.com%2Fpermalink.php%3Fstory_fbid%3Dpfbid0VfGhH8KTnm3KmlrqQLVEAeAU6iy7bwCjxzVYqVRtuyYizz6RAx4UVGk59eY75xTbl%26id%3D100079520772535">https://www.facebook.com/plugins/post.php?href=https%3A%2F%2Fwww.facebook.com%2Fpermalink.php%3Fstory_fbid%3Dpfbid0VfGhH8KTnm3KmlrqQLVEAeAU6iy7bwCjxzVYqVRtuyYizz6RAx4UVGk59eY75xTbl%26id%3D100079520772535</a>	Kick-off Meeting of RESPONSE program	1	
50	Facebook	2025.03.05	<a href="https://www.facebook.com/plugins/post.php?href=https%3A%2F%2Fwww.facebook.com%2Fpermalink.php%3Fstory_fbid%3Dpfbid02erYScJ9hkMRvX78F3ognmW69z6KnkgfYZKb5YyE7q7vuUokrSFp9u1o4Mxr1VmX7l%26id%3D100079520772535">https://www.facebook.com/plugins/post.php?href=https%3A%2F%2Fwww.facebook.com%2Fpermalink.php%3Fstory_fbid%3Dpfbid02erYScJ9hkMRvX78F3ognmW69z6KnkgfYZKb5YyE7q7vuUokrSFp9u1o4Mxr1VmX7l%26id%3D100079520772535</a>	The Response Project poster	1	

D4.3 PROGRESS REPORT ON COMMUNICATION ACTIVITIES

51	Facebook	2025.03.05	<a href="https://www.facebook.com/plugins/post.php?href=https%3A%2F%2Fwww.facebook.com%2Fpermalink.php%3Fstory_fbid%3Dpfbid0onxugpR7zEkw4f8RzWP9jAZyFXmVCPKzUHPxLSUVFgNA1s5fwqqCqwDZCZ2JnAXDI%26id%3D100079520772535">https://www.facebook.com/plugins/post.php?href=https%3A%2F%2Fwww.facebook.com%2Fpermalink.php%3Fstory_fbid%3Dpfbid0onxugpR7zEkw4f8RzWP9jAZyFXmVCPKzUHPxLSUVFgNA1s5fwqqCqwDZCZ2JnAXDI%26id%3D100079520772535</a>	RESPONSE media platform	1	
52	Facebook	2025.03.05	<a href="https://www.facebook.com/plugins/post.php?href=https%3A%2F%2Fwww.facebook.com%2Fpermalink.php%3Fstory_fbid%3Dpfbid0gpER1jNMT4ssrhYuJk8bqUN2P2YP1XMN28me3NizKFmJbVW6WpcjRvAJAnHSYEznl%26id%3D100079520772535">https://www.facebook.com/plugins/post.php?href=https%3A%2F%2Fwww.facebook.com%2Fpermalink.php%3Fstory_fbid%3Dpfbid0gpER1jNMT4ssrhYuJk8bqUN2P2YP1XMN28me3NizKFmJbVW6WpcjRvAJAnHSYEznl%26id%3D100079520772535</a>	Marine Pollution: A burning issue throughout the years that can't be ignored!	1	
53	Facebook	2025.03.05	<a href="https://www.facebook.com/plugins/post.php?href=https%3A%2F%2Fwww.facebook.com%2Fpermalink.php%3Fstory_fbid%3Dpfbid0sTVDByVSkTmbeNUiPYpB3octNd6xAPfwtmsrdKXfu9DQFRwk75H8PDG7KqVCWVECI%26id%3D100079520772535">https://www.facebook.com/plugins/post.php?href=https%3A%2F%2Fwww.facebook.com%2Fpermalink.php%3Fstory_fbid%3Dpfbid0sTVDByVSkTmbeNUiPYpB3octNd6xAPfwtmsrdKXfu9DQFRwk75H8PDG7KqVCWVECI%26id%3D100079520772535</a>	Five important facts about the Black Sea!	1	
54	Facebook	2025.03.05	<a href="https://www.facebook.com/plugins/post.php?href=https%3A%2F%2Fwww.facebook.com%2Fpermalink.php%3Fstory_fbid%3Dpfbid0o3PYWidwjDUk49TXytYJLq49F9fxGM8XpYCefcUq5P7v5q7HskLL1XGnDevjD7Lzl%26id%3D100079520772535">https://www.facebook.com/plugins/post.php?href=https%3A%2F%2Fwww.facebook.com%2Fpermalink.php%3Fstory_fbid%3Dpfbid0o3PYWidwjDUk49TXytYJLq49F9fxGM8XpYCefcUq5P7v5q7HskLL1XGnDevjD7Lzl%26id%3D100079520772535</a>	RESPONSE Latest Factsheet	2	
55	Facebook	2025.03.05	<a href="https://www.facebook.com/plugins/post.php?href=https%3A%2F%2Fwww.facebook.com%2Fpermalink.php%3Fstory_fbid%3Dpfbid02zKSx6WV89D2MjiCodqVqFaMaqYdFMshJdHhEsrgCinqeJdboXG43EgCz6W7h9dVnl%26id%3D100079520772535">https://www.facebook.com/plugins/post.php?href=https%3A%2F%2Fwww.facebook.com%2Fpermalink.php%3Fstory_fbid%3Dpfbid02zKSx6WV89D2MjiCodqVqFaMaqYdFMshJdHhEsrgCinqeJdboXG43EgCz6W7h9dVnl%26id%3D100079520772535</a>	The Black Sea Dolphins	1	
56	Facebook	2025.03.05	<a href="https://www.facebook.com/plugins/post.php?href=https%3A%2F%2Fwww.facebook.com%2Fpermalink.php%3Fstory_fbid%3Dpfbid0PW9uWQLS28rKAtwwtw6QJmg9MvXPqaq6apxbEb6TmoA4bqfHzKb5dKPUsAEvrxeFI%26id%3D100079520772535">https://www.facebook.com/plugins/post.php?href=https%3A%2F%2Fwww.facebook.com%2Fpermalink.php%3Fstory_fbid%3Dpfbid0PW9uWQLS28rKAtwwtw6QJmg9MvXPqaq6apxbEb6TmoA4bqfHzKb5dKPUsAEvrxeFI%26id%3D100079520772535</a>	Transport and accumulation of floating marine litter in the Black Sea	1	

D4.3 PROGRESS REPORT ON COMMUNICATION ACTIVITIES

57	Facebook	2025.03.05	<a href="https://www.facebook.com/plugins/post.php?href=https%3A%2F%2Fwww.facebook.com%2Fpermalink.php%3Fstory_fbid%3Dpfbid02muKJst88deiAA3USZxRD2UGDLjMjs47ahp7CTjH4rcted7Uuu2hyYVmfaiXDdwogl%26id%3D100079520772535">https://www.facebook.com/plugins/post.php?href=https%3A%2F%2Fwww.facebook.com%2Fpermalink.php%3Fstory_fbid%3Dpfbid02muKJst88deiAA3USZxRD2UGDLjMjs47ahp7CTjH4rcted7Uuu2hyYVmfaiXDdwogl%26id%3D100079520772535</a>	Disturbing Revelations: Black Sea Litter Surpasses Mediterranean Levels	1	
58	Facebook	2025.03.05	<a href="https://www.facebook.com/plugins/post.php?href=https%3A%2F%2Fwww.facebook.com%2Fpermalink.php%3Fstory_fbid%3Dpfbid02o9wZStfMqa5FbGA6gpI2HSQThtEHHrVN7A7odTBP9Gno4RC59Z3mQVsfjhy37ar%26id%3D100079520772535">https://www.facebook.com/plugins/post.php?href=https%3A%2F%2Fwww.facebook.com%2Fpermalink.php%3Fstory_fbid%3Dpfbid02o9wZStfMqa5FbGA6gpI2HSQThtEHHrVN7A7odTBP9Gno4RC59Z3mQVsfjhy37ar%26id%3D100079520772535</a>	American marine biologist Sylvia Earle's words remind us of our deep connection to the ocean	2	
59	Facebook	2025.03.05	<a href="https://www.facebook.com/plugins/post.php?href=https%3A%2F%2Fwww.facebook.com%2Fpermalink.php%3Fstory_fbid%3Dpfbid0k7ttQBHiu5zsVSX1mGmTyAxTWDtMdBKMysJvisoiYFDDQgFmbD36htDZtBseFY2NI%26id%3D100079520772535">https://www.facebook.com/plugins/post.php?href=https%3A%2F%2Fwww.facebook.com%2Fpermalink.php%3Fstory_fbid%3Dpfbid0k7ttQBHiu5zsVSX1mGmTyAxTWDtMdBKMysJvisoiYFDDQgFmbD36htDZtBseFY2NI%26id%3D100079520772535</a>	Unseen Casualties: The Environmental Toll of Conflict	1	
60	Facebook	2025.03.05	<a href="https://www.facebook.com/plugins/post.php?href=https%3A%2F%2Fwww.facebook.com%2Fpermalink.php%3Fstory_fbid%3Dpfbid021nCKBmRJ9ZeTbwSHHZQi23hrkTgbJXgRks547dHrSUTo7rQsHH1eL9qbpv4qsgrxl%26id%3D100079520772535">https://www.facebook.com/plugins/post.php?href=https%3A%2F%2Fwww.facebook.com%2Fpermalink.php%3Fstory_fbid%3Dpfbid021nCKBmRJ9ZeTbwSHHZQi23hrkTgbJXgRks547dHrSUTo7rQsHH1eL9qbpv4qsgrxl%26id%3D100079520772535</a>	RESPONSE at the Black Sea Stakeholder Conference 2024	1	
61	Facebook	2025.03.05	<a href="https://www.facebook.com/plugins/post.php?href=https%3A%2F%2Fwww.facebook.com%2Fpermalink.php%3Fstory_fbid%3Dpfbid0evUZJ3rrSLR4sBJA362qfhWWxwdVJbbjGkgWaGhtZ41HJT44xsHzyJkzSyp88AQPI%26id%3D100079520772535">https://www.facebook.com/plugins/post.php?href=https%3A%2F%2Fwww.facebook.com%2Fpermalink.php%3Fstory_fbid%3Dpfbid0evUZJ3rrSLR4sBJA362qfhWWxwdVJbbjGkgWaGhtZ41HJT44xsHzyJkzSyp88AQPI%26id%3D100079520772535</a>	December 2024 Kerch Strait Spill	1	
62	Facebook	2025.03.05	<a href="https://www.facebook.com/plugins/post.php?href=https%3A%2F%2Fwww.facebook.com%2Fpermalink.php%3Fstory_fbid%3Dpfbid0EmrcpqPG6nuRAqe5gHdS9ux8yJTprCxqvzHV3bAN1ehKYUD7KqSE6jxad1ya57l%26id%3D100079520772535">https://www.facebook.com/plugins/post.php?href=https%3A%2F%2Fwww.facebook.com%2Fpermalink.php%3Fstory_fbid%3Dpfbid0EmrcpqPG6nuRAqe5gHdS9ux8yJTprCxqvzHV3bAN1ehKYUD7KqSE6jxad1ya57l%26id%3D100079520772535</a>	Marine Heat Waves	1	

#### D4.3 PROGRESS REPORT ON COMMUNICATION ACTIVITIES

63	Facebook	2025.03.05	<a href="https://www.facebook.com/plugins/post.php?href=https%3A%2F%2Fwww.facebook.com%2Fpermalink.php%3Fstory_fbid%3Dpfbid02WCcXEgPWxWzzyV2h2cp4J5qqJLCH1bbefX8hMNUejHKDRje24ehzCikWHTPxirWI%26id%3D100079520772535">https://www.facebook.com/plugins/post.php?href=https%3A%2F%2Fwww.facebook.com%2Fpermalink.php%3Fstory_fbid%3Dpfbid02WCcXEgPWxWzzyV2h2cp4J5qqJLCH1bbefX8hMNUejHKDRje24ehzCikWHTPxirWI%26id%3D100079520772535</a>	The National Workshop on co-creating an advanced training curriculum	1	
64	Facebook	2025.03.05	<a href="https://www.facebook.com/permalink.php?story_fbid=pfbid02VUMHqLs93HckTYTV1VSc16iz9SgmZP3DLnh8ibqUwv4UgVt7wq9eQQGBFaj7r5gAl&amp;id=100079520772535">https://www.facebook.com/permalink.php?story_fbid=pfbid02VUMHqLs93HckTYTV1VSc16iz9SgmZP3DLnh8ibqUwv4UgVt7wq9eQQGBFaj7r5gAl&amp;id=100079520772535</a>	Co-creation workshop on Development of Training Programs for Marine Pollution Response	1	
65	Facebook	2023.11.15	<a href="https://www.facebook.com/olga.iernakova.7/posts/6394604303977666">https://www.facebook.com/olga.iernakova.7/posts/6394604303977666</a>	Launch meeting of the RESPONSE project	50	899
66	Facebook	2024.10.31	<a href="https://www.facebook.com/sizonenko.serhii/posts/8289216627856960">https://www.facebook.com/sizonenko.serhii/posts/8289216627856960</a>	Black Sea Day	110	
67	Facebook	2025.01.28	<a href="https://www.facebook.com/responseblacksea/posts/pfbid02WEaKDNDZ7dU9z6G6cz2QuK5VUoqjWGqxdyYS719UKrEEDMxwC6hkp4xAgF85NpMal">https://www.facebook.com/responseblacksea/posts/pfbid02WEaKDNDZ7dU9z6G6cz2QuK5VUoqjWGqxdyYS719UKrEEDMxwC6hkp4xAgF85NpMal</a>	RESPONSE – National Co-creation workshop in Odesa, Ukraine	6	
68	Facebook	2025.02.07	<a href="https://www.facebook.com/sizonenko.serhii/posts/8836405373138080">https://www.facebook.com/sizonenko.serhii/posts/8836405373138080</a>	RESPONSE – National Co-creation workshop	99	
69	Facebook	2025.02.07	<a href="https://www.facebook.com/olga.iernakova.7/posts/8671503376287736">https://www.facebook.com/olga.iernakova.7/posts/8671503376287736</a>	RESPONSE – National Co-creation workshop	64	
70	Facebook	2025.02.06	<a href="https://www.facebook.com/permalink.php?story_fbid=965539839022368&amp;id=100066990818971">https://www.facebook.com/permalink.php?story_fbid=965539839022368&amp;id=100066990818971</a>	Coverage of the national co-creation workshop on Marine Pollution Monitoring and Response Curricula by GMG/FoE-GE	6	
71	Facebook	2025.02.05	<a href="https://www.facebook.com/permalink.php?story_fbid=964909499085402&amp;id=100066990818971">https://www.facebook.com/permalink.php?story_fbid=964909499085402&amp;id=100066990818971</a>	FB	3	
72	YouTube	2025.02.05	<a href="https://www.youtube.com/watch?v=aLZeA9Im2eU">https://www.youtube.com/watch?v=aLZeA9Im2eU</a>	Interview by GMG/FoE-GE partner representatives on Kerch Oil Spill		32
73	Facebook	2025.02.05	<a href="https://www.facebook.com/watch/?v=596867936583858">https://www.facebook.com/watch/?v=596867936583858</a>	Visualisation of the Kerch oil spill	5	148
74	Facebook	2025.02.05	<a href="https://www.facebook.com/watch/?v=1145992106551706">https://www.facebook.com/watch/?v=1145992106551706</a>	Black Sea temperature dynamics in January-July	3	199

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75	Facebook	2025.02.08	<a href="https://www.facebook.com/watch/live/?ref=watch_permalink&amp;v=1793043581517722">https://www.facebook.com/watch/live/?ref=watch_permalink&amp;v=1793043581517722</a>	GMG/FoE-GE Saturday Environmental Watchdog video on hazardous Black Sea oil transshipment projects	9	269
76	Facebook	2025.02.11	<a href="https://www.facebook.com/watch/live/?ref=watch_permalink&amp;v=2066961050506303">https://www.facebook.com/watch/live/?ref=watch_permalink&amp;v=2066961050506303</a>	GMG/FoE-GE Environmental Watchdog video on international Black Sea Day	7	489
<b>TOTAL engagement metrics:</b>					<b>872</b>	<b>9795</b>

### 3. Press Releases and Media Coverage

**Press and media outreach** are crucial for reaching audiences beyond the project's own channels. According to the CDSE Plan, a press release announcing the project start was issued, and partners are “encouraged to produce news items for press and the project website”. This section documents all press releases and media coverage related to RESPONSE up to Month 18. Partners provided information on any such activities they led or contributed to:

- **Press Releases Issued:** For all authored or distributed press release about the project (e.g., at project launch or around a major event/result) partners provided information such as the **title** of the press release, the **date** it was released, and the **language(s)** of distribution. Included were the **audience or media list** if available (e.g. “sent to X national media outlets in Georgian and English”). As attachments were provided the text or a link if published online.
- **Media Articles and Coverage:** Partners listed any instances where the project was featured in external media. This included newspaper articles, online news sites, TV/radio segments, magazine features, or blogs. For each, were provided:
  - **Title/headline** (or a short description if no formal title),
  - **Media outlet name** (and country/region if not obvious),
  - **Date of publication/broadcast**,
  - **Link** to the article or video (if available online) or indication if a scan/recording is provided,
  - **Language** of the coverage.
  - Whenever available, it was also mentioned the **reach** or circulation of that media (e.g. approximate readership/viewership) as a quantitative indicator of impact.
- **Interviews and Press Events:** If any partner participated in interviews or press conferences related to RESPONSE, they included details (who was interviewed, media outlet, date, key topic). This was listed similarly to media articles.

The report aggregated this information and includes a summary table (in the format *Press Release issued – Date – By Partner – Languages – Link and Media Article – Outlet – Date – Title – Partner involved*). It also discusses qualitatively how the media coverage has helped disseminate the project (noting any particularly positive press or broad coverage achieved).

This sub-section collects both quantitative data (counts of press releases, number of media articles) and qualitative details (content of coverage). It provides contributions provided by partners and serve as the basis for the media coverage part of the report.

Press releases info was provided as bullet points and/or as a table row per release. Provided media coverage were also a bulleted list and/or table with the fields above. The report differentiates between **project-initiated press releases** and **independent media coverage** (whenever possible to separate these in the report). Any clippings or PDFs were included in Appendix (with references in this section).

#### **BSNN Press releases** (in Bulgarian) – 6

**Note:** *The texts of these 6 press releases and the dissemination list are provided in the Appendix 3.*

The FB group referred to is “Обединени за чист бряг и живо море” FB environmental group “United for a clean coast and a living sea” <https://www.facebook.com/groups/761344284201845/> - 1300 followers, open group,

5 Press releases in Bulgarian produced and disseminated by BSNN and

1 press release in Bulgarian produced by Burgas Municipality

1) Date: 07.11.2024 – produced by BSNN

Title: New operational models for pollution response in the Black Sea

- Announces the start of RESPONSE
- Indicates project aim, partnership, funding sources and provides link to the official website
- Focus on new training curricula.

2) Date: 09.10.2024 – produced by BSNN

Title: Information day for the RESPONSE project

- Provides summary of the info day and the project achievements
- Basic information of the challenges addressed by the project
- Monitoring and managing the quality of the marine environment means implementation of policies and the exercise of responsibilities by different institutions
- An advanced training system will be jointly developed and tested, linked to a web-based platform and the use of integrated modern IT tools for adaptive and reproducible programmes, remote monitoring tools, etc.

Published by BTA national news agency, Municipal News, Burgas press media, Bluelink net, FB environmental group "United for a clean coast and a living sea"

<https://www.facebook.com/groups/761344284201845/> - pictures available.

3) Date: 15.10.2024 – produced by Burgas Municipality

Title: Black Sea NGO Network participates in the European Commission Conference on the Danube and the Black Sea

- Coverage of the regional event Conference "From the source of the Danube to the Black Sea - healthy water and healthy life".



- Organized by The European Commission, the Ministry of Environment and Water (MEW) and the Burgas Free University (BSU).
- Participants BSU and European University of Islands, Ports and Coastal Territories (EUNICoast), together with 12 other foreign educational institutions.

- Aim - to foster dialogue between regional actors in the Danube and Black Sea basins, and the theme focuses on the needs and actions of communities in research and innovation for watershed restoration.
- The non-governmental sector had a broad representation through the Black Sea NGO Network (BSNN).  
Covered by BTA, BNR national Radio, Facebook group. Project website, FB group "United for a clean coast and a living sea" <https://www.facebook.com/groups/761344284201845/>, pictures available
- 4) Date: 01.11.2024 – produced by BSNN  
Title: RESPONSE Co-creation Meeting Discusses New Curricula Ideas
  - Presentation of project aims and achievements to stakeholders
  - The project team, in collaboration with marine professionals and stakeholders, prepared curricula that enable a proactive and effective response to marine pollution and safety challenges.  
Covered by Bluelink net, FB group, project website, pictures available
- 5) Date 01.11.2024 – produced by BSNN  
Title: Environmental action on the occasion of the International Day of the Black Sea 31 October
  - Volunteers supporting the RESPONSE project conducted a clean-up action for solid waste from a deep ravine on the coast marking International Black Sea Day Oct 31.
  - They used alpine climbing techniques. 45 large bags of solid waste were removed.
  - The cleaning of the coastline, beaches and especially dry riverbeds, ravines and canals before the rainy season is now a tradition of civic activity to raise public awareness of the pollution problems of the Black Sea.
  - Covered by Burgas press, Bluelink net, FB group, pictures available.
- 6) Date: 15.01.2025  
Title: Challenges to the protection of the Black Sea
  - Review of the consequences of the oil tankers accidents in the Kerch Straits in December 2024
  - Review of the aims of RESPONSE in view of the regional emergencies
  - Project aims against the background of real-life situations: to develop and validate innovative training programmes on marine pollution monitoring and management, with a focus on pollution caused by military conflicts
  - Covered by Bluelink net,

**BSNN Media/Dissemination list** – provided in SharePoint folder/file database – about 40 addresses.

#### **BSNN Publications**

Burgas Press online media

09.10.2024

<https://burgaspres.com/index.php/jivotat/7093-v-v-varna-raziskvaha-novite-predizvikatelstva-ot-zam-rsavaneto-na-cerno-more>

New pollution challenges of the Black Sea discussed in Varna – an account of the Info Day held in Varna on 09.10.2024 for media and stakeholders

Bluelink net – civic action network

03.11.2024

Environmental action to mark International Black Sea Day – account for activities of the volunteer club and environmental students

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<https://www.bluelink.net/novini/ekologichna-aktsiya-po-sluchaj-mezhdunarodniya-den-na-chno-more-31-oktomv.html>

Bluelink net

03.11.2024

RESPONSE co-creation workshop – provides an account of the workshop

<https://www.bluelink.net/novini/diskusionna-sreshta-po-proekt-response.html>

Burgas press online media

03.11.2024

Volunteer alpine climbers cleaned a deep ravine to mark Black Sea Day – provides an account of the clean-up in the coastal area, traditional way of marking BSAD 31 October

[http://burgaspress.com/index.php/jivotat/7338-za-dena-na-chno-more-dobrovolci-pocistihatrudnodost-pno-dere-s-alpijski-tehniki?fbclid=IwY2xjawGUL41leHRuA2FlbQlxMAABHdOEEdJdJZwR52eAu0fQd2ZUGCr75XwBikN2Dbf\\_Zjw3C5R4Mr6nj7X4dww\\_aem\\_PBD7ugqfKxexEib-qxt4zQ](http://burgaspress.com/index.php/jivotat/7338-za-dena-na-chno-more-dobrovolci-pocistihatrudnodost-pno-dere-s-alpijski-tehniki?fbclid=IwY2xjawGUL41leHRuA2FlbQlxMAABHdOEEdJdJZwR52eAu0fQd2ZUGCr75XwBikN2Dbf_Zjw3C5R4Mr6nj7X4dww_aem_PBD7ugqfKxexEib-qxt4zQ)

Municipal News for EU projects

EU project introduces Innovative framework of monitoring the state of the marine environment – provides an account of the info day of RESPONSE and informs of its objectives and activities.

<https://www.eufunds.bg/bg/node/16573> 14.10.2024 - 14.10.2024

Bulgarian News Agency BTA

09.10.2024

Black Sea countries develop emergency response network to address marine pollution – Short news of the RESPONSE info day with basic facts for the project

<https://www.bta.bg/bg/news/bulgaria/757822-chetiri-chnomorski-darzhavi-razrobotvat-inovativni-modeli-za-nablyudenie-na-ak>

Bluelink net

10.10.2024

Info day for the project RESPONSE – publication about the project aims and activities, project partners and expected results

<https://www.bluelink.net/novini/informatsionen-den-za-proekta-response.html>

Bulgarian waters portal

24.10.2024

EU project develops measures for improvement of monitoring framework – publication based on the press release for the info day

<https://water-bulgaria.com/article/3202-evropeyski-proekt-razrobotva-merki-za-monitoring-i-upravlenie-na-zamarsiavaneto-na-morskata-voda>

Blue link net – civic action network

16.01.2025

The challenges of protecting the Black Sea - publication based on press release about RESPONSE objectives against the background of the recent oil spill emergencies in the Kerch Straits

<https://www.bluelink.net/novini/predizvikelstva-kam-opazvaneto-na-chno-more.html>

Blue link net – civic action network

03.11.2024

Co-creation workshop of the RESPONSE project – the publication provides an account of the workshop and the discussions held at the workshop

<https://www.bluelink.net/novini/diskusionna-sreshta-po-proekt-response.html>

Technical University of Varna official website

21.02.2025

The future of marine ecology – TU and the RESPONSE project in action – the publication provides an account for the project and the public lecture with information event at the university

<https://www1.tu-varna.bg/tu-varna/index.php/novini/2999-badeshteto-na-morskata-ekologiya-tu-varna-i-proekt-response-v-deistvie>

#### **BSB UEAS Press releases** (in Ukrainian) – 2

2024.12.19

Russian occupiers dropped a real eco-bomb into the Black Sea <https://zeleniy-list.od.ua/chym-zagrozhuje-ukrayini-avariya-z-naftonalyvnymy-tankeramy-bilya-kerchi>

2025.03.16

“These are two different fuel oils”: new details of the Black Sea pollution after the Volgoneft tanker disaster <https://zeleniy-list.od.ua/novyny-zabrudnennya-chornogo-morya>

#### **IMEER NASUE Media Articles and Coverage:**

**1. Title/headline:** international seminar in Odesa – joint actions to combat pollution of Black Sea, dedicated to the National Co-creation workshop in Odesa, that took place on 07 February 2025

**Media outlet name:** Newspaper “Слово” (The Word)

**Date of publication/broadcast,** 2025.02.26

**Link:** <https://slovo.odessa.ua/news/57101-mizhnarodnij-seminar-v-odesi-splni-diji-dlja-borotbi-iz-zabrudnennjam-chornogo-morja.html>

**Language** Ukrainian

**Reach:** more than 150 readers

**2. Title/headline:** International seminar in Odesa: joint actions to combat pollution of Black Sea Dedicated to the National Co-creation workshop in Odesa, that took place on 07 February 2025

**Media outlet name:** On-line Social Media Project “Newspapers of Odesa”

**Date of publication/broadcast,** 2025.02.26

**Link:** <http://newspapers.od.ua/slovo/11182-mzhnrodnij-semnar-v-odes-spln-dyi-dlja-borotbi-z-zabrudnennjam-chornogo-morja.html>

**Language** Ukrainian

**Reach:** more than 150 readers

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**GMG/FoE-GE Media Articles and Coverage:**

**1. Title/headline:** Interview with GMG/FoE-GE partner representatives (Chairperson, RESPONSE project team leader) on Kerch oil spill impacts in the Black Sea and risks for Georgia.

**Media outlet name:** On [TV AgroGaremo](#) broadcast [AgroGaremo News - Program 18 \(Season 15\)](#)

**Date of publication/broadcast:** 2025.01.27

**Links:** <https://agrogaremo.ge/აგრო-სიახლეები-გადაცემა-18>  
<https://www.youtube.com/watch?v=aLZeA9Im2eU>

**Language:** Georgian (subtitles available both in Georgian and in English)

**Reach:** 1190 subscribers,

**Engagement metrics:** 41 views

## 4. Dissemination Materials (Publications, Posters, etc.)

Under Work Package 4, various **dissemination materials** have been developed to support outreach, such as the project factsheet, brochure, conference poster, roll-up banner, and other visuals. This section lists the materials produced and how they have been used or distributed by partners. Partners contributed the following:

- **Project Publications:** Noting any printed or digital publications produced by the project consortium by mid-term, such as the **Project Factsheet** (Deliverable D5.3) or any brochures/leaflets. For each, indicated were: the **type of material**, the **date of finalization**, and how it was disseminated (e.g. “Factsheet – completed Month 2 – distributed digitally via website and printed 100 copies for events”). For the material available online, provided were a link; otherwise, confirmed that it is attached in the respective Appendix.
- **Visual Identity and Templates:** (Primarily handled by WP4 leads) – The existence of the project logo, PowerPoint template, etc., was noted. Partners confirmed **use of the official templates** in their communications (e.g. using the logo and PPT template in presentations), providing statement like “Organization X has applied the project logo and template in all related presentations and documents”. (No more details were requested unless any issues arise.)
- **Posters, Banners, and Roll-ups:** When a **conference poster or roll-up banner** was created for the project, partners provided details on its use, such as “Partner Y printed the project poster (in English) and displayed it at the Info-day event on [date]. 2 copies printed.” Similarly, if any partner translated or adapted a poster into a local language, that was listed (e.g. “Poster translated to Bulgarian and distributed at local meetings”).
- **Meeting Distribution Materials:** These include **PowerPoints, handouts, videos, online (Zoom) recordings** produced in the first 18 months. They were upload in AUTH intranet SharePoint repository under a folder **Uploaded\_files\_from\_Partners** by depositing files in subfolders under  **Deliverable D4.3 Progress report on communication activities** organised per each section of this report and each partner, also creating further subfolders per material type uploaded.
- **Other Materials:** This included **press kits, flyers, giveaways, or newsletters** if produced in the first 18 months. For each, provided were brief description, usage info. (Skipped, If none)
- **Quantitative details:** Wherever applicable, included were numbers – e.g., number of copies printed, number of downloads (when known for digital materials), number of events where a material was used. The CDSE Plan expects tracking of items produced and their uses, so any such numbers feeds into the quantitative evaluation.
- **Qualitative details:** Noted the **purpose or effectiveness** of the material when possible – e.g., “The factsheet was well-received by stakeholders at events, helping to introduce the project in a concise format.” Such comments were used in the narrative evaluation.

In the compiled report, this section includes a table of all key dissemination materials (format is *Material – Format – Produced by – Quantity – Usage*) and a short narrative on how these materials supported the communication objectives. It highlights whenever a suite of materials was made available on the website and/or SharePoint intranet for partner use and whenever partners indeed utilized them in their local, national or regional international outreach.

This sub-section covers tangible communication tools. It provides a checklist for partners to report what materials they have and how they used them, ensuring both creation and distribution are recorded. Quantitative (counts) and qualitative (feedback) info are both reported.

Partners listed each material item on a separate line or bullet, with the relevant details. Consistent naming was used (Factsheet, Poster, etc.) and data was provided as requested. Any actual files or images of these materials are appended in Appendix 1, rather than in main part.

### Project Publications:

Factsheet – completed Month 2 - distributed digitally via website and social media.

A project summary and factsheet (Del 5.3) were developed following the EMFAF factsheet template and uploaded to the Project's continuous reporting platform for use as promotional material by the Grant Management authorities. Additionally, a visually engaging factsheet was created to effectively highlight the project's scope, challenges, objectives, and expected outcomes. This factsheet is publicly available via the project's website at the following link and has also been shared across the project's social media profiles:

<https://www.response-project.com/index.php/factsheet>

Partner BSNN distributed Project Factsheet, completed in month 2 via its own website and channels. BSNN has used printed copies of the project visual identity factsheet (Del 5.3) on several occasions. Those include the project Info Day on 9.10.2024, the national co-creation workshop on 01.11.2024, the info day for the Technical University environmental department on 19.02.2025 and in communication with experts. The project team has disseminated 100 printed items of the factsheet. Pictures of the event are provided below.



### Visual Identity and Templates:

#### Visual Materials

A set of materials was developed to establish the project's visual identity, including the **project logo**, a **PowerPoint presentation template**, and a **report template** (Appendix I).

All Partners applied the project logo and template in all related presentations and documents.

### Posters, Banners, and Roll-ups:

#### Poster

A project's poster has been created and delivered to the partners to use and adjust for the events that they would like to participate and present the RESPONSE project (Appendix I).

BSNN printed the project poster (in English) and displayed it at the Info-day event on 09.10.2024, at the EU regional event in Burgas, Bulgaria on 15.10.2024, at the national co-creation workshop in Varna on 01.11.2024. Pictures available in Appendix.

The IMEER NASU team supported all the events related with the project by displaying the poster.

GMG/FoE-GE team also displayed project poster on all its events, notably celebrations of Europe Day on 2024.05.09 at Expo Georgia, Tbilisi and National Co-Creation Workshop 2025.03.03 in Batumi.

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##### **Roll-up banner**

A project Roll-up banner was designed and distributed to partners for printing and use at their organized events (Appendix I).

The RESPONSE banner designed and distributed to the partners was printed by BSNN and displayed at the Info Day for the Technical University environmental department on 19.02.2025, 63 people attending. Pictures available in Appendix 1.

##### **Meeting Distribution Materials:**

BSNN Invitations, agendas and press releases from organised events as well as some signature lists from events featuring project visual identity elements are available. Pictures from organised events, signature lists, presentations, are available.

##### **RESPONSE certificate**

BSNN designed (in Bulgarian) and printed project support certificate for volunteers taking part in project related activities, usually students and NGO members. Picture of certificate available in Annex. Number of certificates 27.

##### **Quantitative details:**

The **AUTH** team showcased the project by displaying the poster at **two** events (see section 5.3 for details).

The **BSNN** team showcased the project by displaying the poster at 3 events, 2 national and 1 regional, total number of physical participants 268. Roll banner used in event with 63 participants. Number of hard copies of factsheet printed 100, disseminated at events and to experts. Certificates for volunteer support 27.

The **NIMRD** team showcased the project by displaying the poster at **three** events (see section 5.3 for details).

##### **Qualitative details:**

At the events where it was presented, the poster served as a foundation for introducing the project to participants, clearly outlining its objectives, scope, and expected results. It also sparked meaningful discussions and exchanges.

At the BSNN events where there were presented the poster, banner, factsheet, in combination with invitation and agenda, presentations, certificates, etc. served as background to the project introducing and clearly outlining the RESPONSE objectives, scope, and expected results. It also sparked meaningful discussions and exchanges.

BSB UEAS used project posters, banners, and power point templates at all events, while certificates for participation in RESPONSE events will also be provided during training events planned in future.

## 5. Events and Stakeholder Engagement

In-person and online events are a core part of the project's dissemination and stakeholder empowerment strategy per CDSE Plan. This section captures all relevant events conducted by M18, including dedicated project events (like Info-days and workshops) and external events where RESPONSE was presented. Distinguished were between different event types below, as each has specific reporting needs. Partners listed **each event** they organized or participated in, along with the details outlined for that category:

**5.1 National Info-days (Project Outreach Events):** According to the draft CDSE Plan, *"Info-days for RESPONSE project outreach will take place during the first year of the project... organized by each partner for its territory"*. Each partner reported on their Info-day (if already held by M18, or planned if will occur slightly after):

- **Event details:** Date and **city/country** where the Info-day took place. If it was held online, that was noted (e.g. "Hybrid format", "Online webinar format").
- **Attendance (Quantitative):** Number of participants who attended. When available, break down by category (e.g. X local authorities, Y industry reps, Z general public), at least provided were a total headcount.
- **Agenda and Theme:** A brief description of the Info-day's content – e.g. main topics presented, which project objectives or results were highlighted, and who the key speakers were. (Attached were agenda in the Appendix if available, or summarised here in a few sentences.)
- **Outreach materials used:** Noted were which dissemination materials were used or distributed (e.g. factsheets, roll-up, presentations with the project template). This links with the materials reported in section 4.
- **Feedback or outcomes (Qualitative):** Provided were any notable outcomes. For instance, mentioned if the audience showed particular interest in certain issues, if there were Q&A discussions indicating stakeholder concerns, or any immediate follow-up actions (like stakeholders signing up to the project network). If media attended, that was mentioned (detailed media coverage reported in section 3, but note here was whenever a journalist, or PR specialist or e.g. photographer taking pictures, was present).
- **Photos or evidence:** (Optional for partners) Whenever available, included were photo or screenshot of the event in the respective Appendix. In this section, just noted "[Photo available]" or provide a link to any online coverage. All photos are kept in SharePoint folders.

Each partner's Info-day were described in a sub-subsection or paragraph, but for input purposes, partners provided the above as a clear bullet list and/or table row. The report includes a summary table of all Info-days (format *Partner – Date – Location – Participants – Remarks*) and then a brief narrative comparing them, highlighting the engagement across countries.

### BSNN National Info-day 2024

**BSNN – 09.10.2024 – Varna, Bulgaria, Galata conference hall at Chernomorec hotel.** Physical presence event for media and stakeholders – attendance 15 – 2 local administration, 1 interior agency for civil protection, 2 experts, 3 businesses, 1 volunteer club, 3 NGOs, 3 media (signature list is available but not provided due to GDPR rules)

**Agenda and theme:** Information Day on the RESPONSE project in the framework of activities for the International Black Sea Day, topics of presentation and discussions

#### D4.3 PROGRESS REPORT ON COMMUNICATION ACTIVITIES

- Presentation of the RESPONSE project - goals, objectives and contribution to cross-border cooperation in the Black Sea region
- The challenges of marine pollution
- Policies, institutions and organisations involved in marine pollution risk management and existing plans and programmes
- The place of volunteer units and organisations in emergencies and disaster-related activities and environmental protection
- Synergy with other Black Sea projects on the occasion of the Int. Black Sea Day of 31 Oct
- Discussion

(Invitation and agenda and pictures, presentation in Bulgarian available.)

**Outreach materials used:** conference poster – large size, printed project factsheet 15 items, 1 press release with pictures

Feedback or outcomes (Qualitative): Members of the audience showed interest, volunteer group became involved in all project activities after the info day and helped with the organisation of second Info Day for the environmental department at the Technical University – Varna and its students.

BTA national news agency attended, several media published the BSNN press release.

Photos or evidence: details above, documents, photos available in files including SharePoint.

#### Info Day at Technical University

**BSNN – 19.02.2024 – Varna, Bulgaria, Technical University, Conference Hall** – attendance 63 participants – rector of the university, head of the environmental department and the department team, experts and students

Signature lists, pictures available (personal information not published due to GDPR rules)

**Agenda and theme:** Improving the prevention and protection of the marine environment from pollution from accidents and disasters, agenda includes

- Welcome address to the participants by the Rector of TU - Varna Prof. Dr. Dragomir Plamenov and Head of the Department of Ecology and Environmental Protection Assoc. Prof. Dr. Daniela Toneva
- Presentation of the RESPONSE project - goals, objectives, and contribution to cross-border cooperation in the Black Sea region
- Landmark maritime disasters and lessons learned. Policies, institutions and organisations involved in marine pollution risk management and existing plans and programmes
- Interactive modules and discussion with students.

(Invitation and agenda and pictures, presentation in Bulgarian available)

**Outreach materials used:** conference banner, project factsheet 40 items, coverage on the TU website and FB profile

Feedback or outcomes (Qualitative): TU leaders and students showed interest in the project and the training curricula.

Extensive coverage on the TU own communication channels.

Photos or evidence: details above, documents, photos available.

## GMG/FoE-GE project info-day

**1. Event details:** RESPONSE project info day was organised in online Zoom/Facebook Live format on 2024.11.02 and broadcast through GMG/FoE-GE Environmental Watchdog video live stream on international Black Sea Day of 31 October 2024.

**Attendance (Quantitative):** 7 likes, 491 views

**Agenda and Theme:** Main topics presented,

1. Presenting RESPONSE project and its objectives and activities (GMG/FoE-GE Chairperson).
2. Presentation on Integrated Coastal Zone Management (ICZM) experiences in the Black Sea region and in Georgia were presented (GMG/FoE-GE RESPONSE Team Leader).
3. Underwater cultural heritage discovery in DOORS project was presented
4. Interreg CARE SEA project was introduced.

**Materials used:** RESPONSE presentation, ICZM and Submarine Cultural Heritage presentations.

**Feedback or outcomes (Qualitative):** It is important to note emerging cooperation with newly initiated Interreg CARE SEA, which shares interests with RESPONSE. Team leader was invited to deliver training on beach litter monitoring at the hybrid event (see section 5.2 for details of the event).

**Links:** [https://www.facebook.com/watch/live/?ref=watch\\_permalink&v=2066961050506303](https://www.facebook.com/watch/live/?ref=watch_permalink&v=2066961050506303)

All presentations are stored in RESPONSE SharePoint folder.

**5.2 Workshops and Training Events (Project Workshops):** Apart from Info-days, the project performed **national or regional workshops** by M18, especially related to stakeholder training or co-creation (as part of stakeholder empowerment). All organizations hosting or co-hosting **project workshops** or training sessions for stakeholders in this period, reported them in the following manner:

- **Event details:** Name of the workshop, date, and location. Indicated were scope (national or regional) and whether it was part of a specific WP task.
- **Participants:** Number of participants and key stakeholder groups represented (e.g. "25 participants – including coast guard officials, environmental agency reps, NGO members").
- **Purpose:** 1-2 sentences on the goal of the workshop (e.g., to co-develop the training curriculum, to gather feedback on project tools, etc.).
- **Summary of proceedings:** Very brief notes provided on what happened (e.g. "included presentations of preliminary results and breakout discussions on response strategies").
- **Outcomes:** Noted were any results or outputs (e.g. "gathered input for the Regional Action Plan" or "increased stakeholder understanding of the toolkit"). Also mention **qualitative feedback** if collected (for instance, "*participants expressed high interest in follow-up training*" – this kind of qualitative outcome ties into exploitation/empowerment).
- **Materials and visibility:** Listed were any specific materials used (like the project PowerPoint template, any brochures) and whether the event was publicised on the website or social media (cross-reference if it led to a news post or social media post, which should be listed in those sections).

If no such workshops took place by mid-term (or if they are scheduled for later), this section notes that. Otherwise, each reported workshop is included. This contributes to both communication and exploitation aspects, as these workshops aim to empower stakeholders directly.

## BSNN Workshops and Training Events:

### 1. BSNN National Co-creation Workshop, date 01.11.2024 – WP 2, task 2.1

**Title:** Improving operational response models for response to marine pollution from accidents and disasters

**Location:** Varna, Lounge Hall of the Graffit Hotel-Gallery, Knyaz Boris I Bul. No 65

**Participants:** 23 participants from Varna, Burgas and Sofia representing key stakeholders from the RESPONSE perspective: Varna Municipality, Institute of Oceanology – BAS, Executive Agency Maritime Administration, Navy, Ministry of the Interior, General Directorate 'Fire Safety and Civil Protection', Bulgarian Ports Infrastructure Company - Sofia, Black Sea Basin Directorate, Healthcare Inspectorates from Varna and Burgas, Technical University of Varna, Department of Ecology and Environmental Protection, NGOs and maritime professionals.

**Purpose:** Aim of the workshop: To design structure and contents of advanced training schemes and curricula to address preparedness and emergency response to marine pollution in the Black Sea. The schemes and curricula will support early warning region-wide mechanisms for monitoring natural and man-made disasters.

**Summary of proceedings:** Structure of the training curricula has been discussed after presentations by participants and comments from the other attending experts and the project team. The workshop has been organised in two thematic parts: monitoring the state of the marine environment and response to pollution incidents/accidents. Curriculum outline with 18 modules and 4 special sessions was prepared.

**Outcomes:** Increased stakeholders understanding of the design, structure and contents of the advanced training schemes and curricula that will address preparedness and emergency response to marine pollution in the Black Sea.

Participants express interest in future trainings and envisage the integration of existing experience and good practices. The participants have identified the stakeholders to be involved as target audience in the future training: decision makers on all levels, practitioners, professional communities, students, local communities, media, volunteers (reference to D1.1 and lists of stakeholders in national plans).

**Materials and visibility:** project poster printed in large size, project factsheet printed copies to all participants, invitation and agenda with project logos and name and link to official project website, power point presentations, press release issued, publications, pictures from event, except signature list (as per GDPR rules) – in Appendix 3.



## NIMRD Workshops and Training Events:

**1. Event details:** RESPONSE – **National Co-creation Workshop**, 2025.01.28, NIMRD Conference Room, Constanta, Romania, WP2

**Participants:** 35 participants – including Ministry of Environment, Waters and Forests representative, Danube Delta Biosphere Reserve, Romanian Naval Authority, Ministry of Internal Affairs - County Inspectorate for Emergency Situations, "Mircea cel Batran" Naval Academy, Ovidius University of Constanta, Ministry of Internal Affairs - Coast Guard, Romanian Agency for Saving Human Life at Sea, Dobrogea-Littoral Water Basin Administration, Constanta Environmental Protection Agency, and Mare Nostrum NGO (See Appendix 3).

**Purpose:** The main goal of the workshop is to develop new curricula, training programs and studies for monitoring, reporting, managing and reducing marine pollution, with a particular focus on pollution generated by armed conflicts. The co-creation of the advanced training framework, adapted to the needs of the specialist community and stakeholders, will contribute to strengthening national and cross-border cooperation, facilitating access to sustainable and effective training programs for various target groups.

**Summary of proceedings:** The event was divided into three sessions focused on: Presentation of the RESPONSE project, Marine pollution in the Black Sea, its impact on biodiversity, ecology and conservation of marine ecosystems and Discussions on expanding training programs in different categories of marine pollution.

**Outcomes:** Stakeholders recommendations and suggestions:

1. Strengthening capacity building in the present training schemes with the addition of modern technologies (EO/ aerial observation/drones, EWS).
2. Expand exercises associated to preparedness for rapid response in relation with National Contingency Plan implementation for regional conflict-related pollution, including the emergent pollutants.
3. Extension of the university curricula on pollution impact and short courses for existing professionals.
4. Networking exercises in various cases and campaigns for public awareness, including extreme weather propagation of the marine pollution.

**Materials and visibility:** Materials used: the project PowerPoint template, leaflets, roll-up. The event was publicized on NIMRD social media pages:

**Link:** <https://www.facebook.com/INCDM/posts/1419049825878275>  
[https://www.instagram.com/p/DFXee6iO1qL/?fbclid=IwY2xjawl\\_fIRleHRuA2FlbQIxMAABHSs0cDGUqvQoal7pAeyALPQrywCY7FE5q0wvEEgw9FIFdVPfAwcJYjbeCw\\_aem\\_j2tAHRF4EaphGTOpUIS4cw&img\\_index=1](https://www.instagram.com/p/DFXee6iO1qL/?fbclid=IwY2xjawl_fIRleHRuA2FlbQIxMAABHSs0cDGUqvQoal7pAeyALPQrywCY7FE5q0wvEEgw9FIFdVPfAwcJYjbeCw_aem_j2tAHRF4EaphGTOpUIS4cw&img_index=1)  
<https://www.linkedin.com/feed/update/urn:li:activity:7289956641997836290>

**Engagement metrics:** 43 likes on Facebook; 1371 views; 4 likes on Instagram; 23 views; 10 likes on LinkedIn; 212 views

**2. Event details:** RESPONSE – **Regional Co-creation Workshop**, 2025.02.24-25, NIMRD Conference Room, Constanta, Romania, WP2

**Participants:** 27 participants – including General Association of Engineers of Romania – Constanta Branch, Chamber of Commerce, National Company of Maritime Ports Administration, Romanian Naval Authority, Ministry of Internal Affairs - County Inspectorate for Emergency Situations, Mircea cel Batran Naval Academy, Ministry of Internal Affairs - Coast Guard, Romanian Agency for Saving

Human Life at Sea, Dobrogea-Littoral Water Basin Administration, Constanta Environmental Protection Agency, National Agency for Fisheries and Aquaculture and Mare Nostrum NGO, Aristotle University of Thessaloniki, Black Sea Network Association, HIDROMOD Portugal, The Greens Movement of Georgia / Friends of the Earth – Georgia (See Appendix 3).



**Purpose:** The RESPONSE Regional co-creation workshop was focused on interactive discussions relating Stakeholder perspectives on training curricula for preparedness and response, scientific and technological innovations, curriculum development and integration of scientific digital tools for marine pollution response.

**Summary of proceedings:** According to the Agenda, the 2-days workshop included: The RESPONSE Project Overview; Black Sea Marine Pollution: Policy and Challenges – Black Sea Commission; National Workshop Findings – Reports from Bulgaria, Ukraine, Georgia, Romania; Interactive Discussion – Stakeholder perspectives on training curricula for preparedness and response; Scientific and Technological Innovations; Modelling and Earth Observation for Oil Spill Response; Digital Training Tools and Decision Support; on Day 2: February 25, 2025 – Curriculum Development and Digital Tools (Training Curriculum Development: Summary and Next Steps; Monitoring, Evaluation and Performance Indicators Framework; Digital Toolkit for Marine Pollution Response; Stakeholder Feedback and Refinement of Training Modules; Finalizing the Training Curriculum Framework; Next Steps and Commitments). The workshop ended with a Field Visit at Ports of Constanta and Mangalia, Shabla lighthouse, Regional Marine Pollution Response Facilities, and visit of several marine accident places.

**Outcomes:** Stakeholders emphasized the need for modular, practical, and adaptable training. The curriculum should address:

1. Pollution Sources and Impacts – Oil spills, hazardous substances, Eutrophication marine litter.
2. Preparedness and Response Strategies – National contingency plans, risk assessment, decision-making.
3. Technological Innovations – Digital monitoring tools, remote sensing, modelling and AI applications/EWS.
4. Policy and Governance – MARPOL, Bucharest Convention, EU Directives.
5. Practical Training and Exercises – Fieldwork, case studies, real-time response simulations.

**Materials and visibility:** Materials used: the project PowerPoint template, leaflets, roll-up. The event was publicized on NIMRD social media pages:

**Link:** <https://www.facebook.com/INCDM/posts/1441892210260703>  
[https://www.instagram.com/p/DGfIU-YRPRy/?fbclid=IwY2xjawl\\_fXRleHRuA2FlbQlxMAABHaEqvRniRgFww3ygMPJo7TqYxJlzkU3lfxDNX2\\_aNjXdNtSCDIEcB\\_oD\\_g\\_aem\\_pY7ZF6-zGv-HQ0HTR\\_V7Hg](https://www.instagram.com/p/DGfIU-YRPRy/?fbclid=IwY2xjawl_fXRleHRuA2FlbQlxMAABHaEqvRniRgFww3ygMPJo7TqYxJlzkU3lfxDNX2_aNjXdNtSCDIEcB_oD_g_aem_pY7ZF6-zGv-HQ0HTR_V7Hg)  
<https://www.linkedin.com/feed/update/urn:li:activity:7300109492170428418>

**Engagement metrics:** 38 likes on Facebook; 952 views; 3 likes on Instagram; 22 views 6 likes on LinkedIn; 114 views

**BSB UEAS and IMEER NASU Workshops and Training Events:**

**Event details:** RESPONSE – National Co-creation workshop, 2025.02.07, IMEER NASU Scientific Council meeting room, Odesa, Ukraine, WP2

**Participants:** The co-creation workshop was attended by almost 50 participants from the Odesa, Mykolaiv, and Kherson regions of Ukraine representing key stakeholders from the RESPONSE perspective: State Organization "Institute Of Market And Economic & Ecological Researches of the National Academy of Sciences of Ukraine", the Black Sea Branch of the Ukrainian Ecological Academy of Sciences, Department of Ecology and Natural Resources of the Odesa Regional State Administration, Department of Environmental Management of the Administration Board of the State Enterprise "Administration of Sea Ports of Ukraine", Department of Marine Environment of the Odesa Region, State Ecological Inspectorate of the South-Western District (Mykolaiv and Odesa Regions), Ukrainian Research Institute of Medical Rehabilitation and Resort Therapy of the Ministry of Health of Ukraine, Ukrainian scientific centre of Ecology of Sea (UkrSCES), Institute of Climate-Oriented Agriculture of the NAAS of Ukraine, State Institution "Institute of Marine Biology of the National Academy of Sciences of Ukraine", Kherson State Maritime Academy, Odesa I.I. Mechnikov National University, Odesa National University of Technology, Institute of Artificial Intelligence and Robotics of Odesa Polytechnic National University, National Natural Park "Kuyalnytskyi". In addition, the event was attended by guest-speakers online (partners' speeches) - Black Sea NGO Network – BSNN, Bulgaria, Greens Movement of Georgia / Friends of the Earth - GMG/FoE, Georgia, NGOs and other maritime professionals, scientists, volunteers. (See Appendix 3).



**Purpose:** To design structure and contents of advanced training schemes and curricula to address preparedness and emergency response to marine pollution in the Black Sea, taking into account modern challenges of military impact and threats to Black Sea marine ecosystems. To gather the most active and relevant stakeholders in order to build upon stakeholders' capacity to establish the process for the continuous reorganization and modernization of the training tools. To design relevant training programme according to the address preparedness and emergency response to marine pollution in the Black Sea, taking into account modern challenges of military impact and threats to Black Sea marine ecosystems.

**Summary of proceedings:** The event was divided into three sessions:

- Presentation of the goals and objectives of the Response project at the national level in the context of building readiness for rapid response to pollution (litter) of marine ecosystems, in the context of modern challenges and security threats for the countries of the Black Sea basin. Analysis of the state of the art with the training programmes on marine pollution response readiness in Ukraine
- Taking into account in the training programmes of the factors caused by pollution/litter in the Black Sea, its impact on biodiversity, ecology and conservation of marine ecosystems
- Improving marine pollution response preparedness. Discussion of curriculum extensions on various aspects of marine pollution focused on: Presentation of the RESPONSE project, Marine pollution in the Black Sea, its impact on biodiversity, ecology and conservation of marine ecosystems and Discussions on expanding training programs in different categories of marine pollution.

**Outcomes:** Stakeholders recommendations and suggestions, that consist of 12 groups, namely:

1. To create a single information platform for monitoring pollution and coordinating actions in the realm of marine ecology
2. Implementation of integrating innovative technologies into the process of training.
3. Special emphasis on field-trainings, case studies and involving of real professionals.
4. The co-creation of clusters of modules for 1) students; 2) representatives of controlling bodies at the state, regional or municipal level; 3) environmentally conscious population
5. Special design of the programs for:
  - Universities studying process (for 1 or more semesters)
  - Rapid training courses (duration 1-2 weeks)

The training courses for universities should meet all the requirements of high education quality assurance

6. Breakdown of the general training program into 4 subprograms for each target group of stakeholders: decision makers; specialists from another field; Universities and Scientific Institutions; volunteers
7. To extend modules dedicated to oil spills and disasters with chemical cargoes on the Black Sea
8. To implement modules of the use of AI in processes of modelling of situations, for forecasting the possibilities of pollutions
9. To extend the number of groups of the stakeholders by adding the 4th group of stakeholders "Population of Black Sea Basin Countries
10. To identify competencies for the modules
11. Add Module "Involvement of the population and volunteer organizations to eliminate the consequences of emergencies in coastal areas"
12. Add Module "Response to Pollution and littering caused by military actions"

**Materials and visibility:** Materials used: the project roll-up-banner, PowerPoint presentations, leaflets. The event results were published on social media, IMEER NASU web page, in mass-media:

<https://impeer.org.ua/2025/02/07/national-co-creation-workshop-programme-for-development-of-training-programs-for-responding-to-marine-pollution-odesa-ukraine/>

<https://en.impeer.org.ua/2025/02/07/national-co-creation-workshop-programme-for-development-of-training-programs-for-responding-to-marine-pollution-odesa-ukraine/>

<https://slovo.odessa.ua/news/57101-mizhnarodnij-seminar-v-odesi-spilni-diji-dlja-borotbi-iz-zabrudnennjam-chornogo-morja.html>

<http://newspapers.od.ua/slovo/11182-mzhnarodnij-semnar-v-odes-spln-dyi-dlja-borotbi-z-zabrudnennjam-chornogo-morja.html>

Video on National Co-creation Workshop was prepared by **National Union of Journalists of Ukraine**:  
<https://www.youtube.com/watch?v=D5ahvqiUZqs>

### **GMG/FoE-GE Workshops and Training Events:**

**1. Event details: National Co-Creation Workshop on Marine Pollution Response in Batumi, Georgia** held on 2025.02.03 at Batumi Shota Rustaveli State University (BSU), Auditorium 32 (hybrid event). Objective was the discussion and co-creation of marine pollution response training curricula.

**Participants:** Number of participants: 28 (18 in-person, 10 online), representing key stakeholder groups concerned with marine pollution response, such as government agencies, academia and higher education institutions, port and maritime authorities, NGOs, and independent experts.

**Purpose:** The workshop aimed to collaboratively refine the marine pollution monitoring and response training curricula, ensuring they address real-world needs and strengthen Georgia's capacity to respond to marine pollution incidents in the Black Sea.

#### **Summary of proceedings:**

**Opening session:** Introduced the RESPONSE project and its objectives. Discussed Georgia's role and marine pollution issues.

**Session 2:** Focused on marine pollution challenges in the Black Sea. Discussed types of pollution, ecological impacts, monitoring practices, and response strategies.

**Session 3:** Co-creation of training curriculum. Participants provided feedback on proposed modules, contributing their expertise on marine pollution response.

**Outcomes:** Key outcomes of the workshop included:

- Reviewed of a draft marine pollution response training curriculum incorporating Georgian stakeholders' input.
- Identified gaps in Georgia's marine pollution response capacity, including the need for updated contingency planning and more frequent inter-agency exercises.
- Stakeholders expressed a strong interest in continuous collaboration, with several offering to contribute to the curriculum development and pilot trainings.

**Qualitative feedback:** Stakeholders emphasized the need for an integrated approach to pollution response and expressed enthusiasm for developing the new curriculum to fill knowledge gaps and improve inter-agency coordination. Provided feedback in the form of comments, tracked changes.

**Materials used:** PowerPoint presentations, draft curriculum document, all uploaded in SharePoint.

D4.3 PROGRESS REPORT ON COMMUNICATION ACTIVITIES

**Publicity:** The workshop was highlighted on social media and covered by participating institutions (GMG/FoE-Georgia, Batumi Shota Rustaveli State University). Further, insights from the workshop will feed into the broader regional Black Sea curriculum development. (Photos: BSU photographer.)



**2. “Sources of Macro- & Microplastic Pollution in the Wetland Habitats of the Chorokhi River Delta (Sea, River, Freshwater Ponds)”**

Seminar of Interreg CARE SEA Project, 11 March 2025, Batumi, Georgia (hybrid event)

GMG/FoE-GE RESPONSE Partner Team Leader delivered online presentation on Marine and Beach Litter Monitoring Tools and Guidelines for the training seminar participants. Presentation included slide introducing RESPONSE project and its plans to develop Black Sea pollution and response curriculum, to which this presentation can contribute as a training material.



**5.3 Conferences and External Events:** Project partners presented RESPONSE in external forums (conferences, seminars, networking events) to disseminate findings and build networks. Each partner listed any **external events** where they presented or represented the project:

- **Event name and edition:** (e.g., “International Marine Pollution Conference 2024”), plus date and venue (city/country or online).
- **Type of participation:** Described were how the project was featured – e.g. *presentation, panel discussion, poster display, booth, networking session*, etc. Included were the title of the presentation or poster if applicable. Poster are reproduced in respective Appendix.
- **Partner representatives:** Information provided on who attended from the project (names and affiliation) – or if it was a general presence (e.g. distributing flyers at a booth by one partner).
- **Audience size/type:** If known, estimated were number of people who saw the presentation or visited the booth, the audience described (scientific community, policymakers, industry, public?). For example, “Presented to ~100 researchers and practitioners in marine science.”

- **Follow-up or interest:** Noted were any significant outcomes, such as questions asked, contacts made for future collaboration, or requests for materials. Also, mention is if the project's visual identity was used (e.g. poster with project logo, slides with template – demonstrating adherence to branding).

A list of these external dissemination activities was compiled to illustrate the project's academic and stakeholder networking presence. The CDSE Plan encourages partners to “*promote RESPONSE at relevant national and international forums*”, so this chapter shows how that is being achieved. Additionally, any **scientific publications** emerging from the project by mid-term is reported here (with title, authors, publication name, date) since publishing in journals or conference proceedings is another form of dissemination. Partners having a paper accepted or published about RESPONSE results, included it as an item (even if just submitted, it can be noted as in progress).

This section covers different event types and what was reported for each. It clearly separates Info-days (one per partner), workshops, and external events, by providing relevant info. Emphasized are both numbers and narratives, and references plan expectations. By breaking it down, we ensure no event type is missed.

For each category of events above, partners provided the requested details in a clear format (bulleted list and/or table) by fill out a small table for each event with rows Date, Location, Participants, etc., and/or using bullets with the bolded field names. The WP4 D4.3 team integrated these into single report including narrative parts, ensuring both **quantitative data** (counts of events, participants) and **qualitative context** (topics, feedback) are captured.

#### **AUTH Conferences and External Events:**

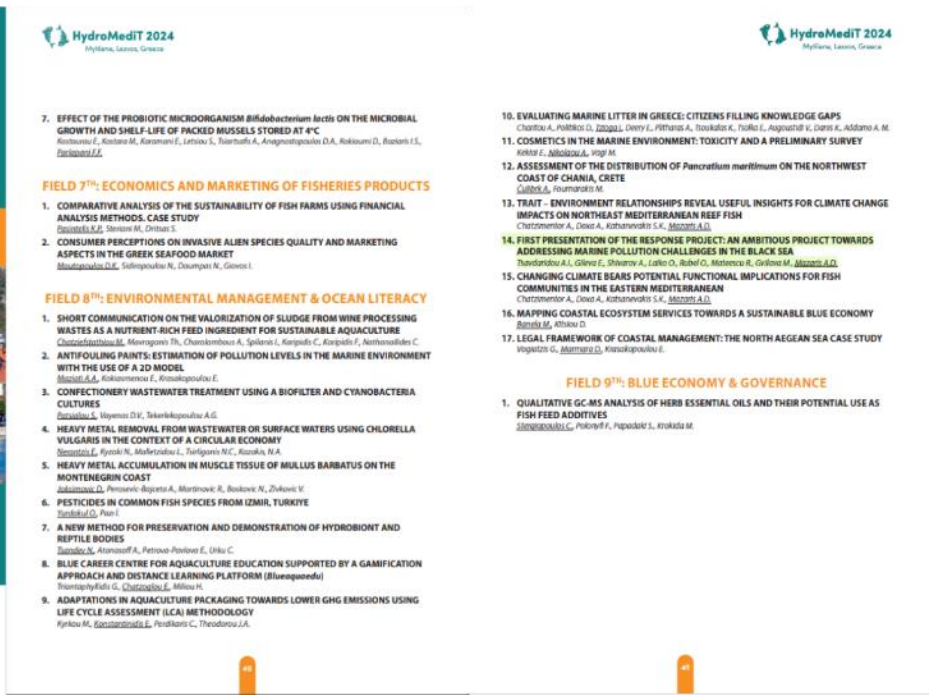
##### **1. 5<sup>th</sup> International Congress on Applied Ichthyology, Oceanography, and Aquatic Environment (HydroMediT 2024)**

May 30 - June 2, 2024, Mytilene, Greece

Representative of AUTH team participated with a poster presentation of the RESPONSE project in the 5th International Congress on Applied Ichthyology, Oceanography, and Aquatic Environment (HydroMediT 2024), held from May 30 to June 2, 2024, in Mytilene, on the island of Lesbos. The event, hosted at the University of the Aegean, marked the return to in-person gatherings after five years, bringing together a **dynamic mix** of **stakeholders** from academia, industry, and policymaking. The congress provided a valuable platform for building connections and fostering collaborations with national and international stakeholders.

The congress, centred around the theme “Integrating Research and Scientific Collaboration to Foster Sustainability of the Blue Economy,” covered a wide array of topics through scientific sessions, keynote speeches, and invited lectures from renowned researchers across Europe. AUTH's participation allowed to showcase the project's work, while this experience enriched RESPONSE by facilitating knowledge exchange and networking opportunities with experts and young researchers, further supporting the development of innovative approaches in the protection of the marine environment.

D4.3 PROGRESS REPORT ON COMMUNICATION ACTIVITIES



2. Black Sea Stakeholder Conference 2024

11 September, Chişinău, Republic of Moldova

RESPONSE representatives presented the RESPONSE project at the Black Sea Stakeholder Conference 2024, held on 11 September in Chişinău, Republic of Moldova. They showcased the project's objectives, key activities, and anticipated outcomes during the poster exhibition, offering attendees an in-depth look into RESPONSE's impact. This exhibition created a great opportunity to connect with various organizations and build relationships with potential future collaborators.



## BSNN Conferences and External Events:

### 3. High-level EU event “From the Danube Source to the Black Sea – Healthy Waters and Healthy Life” 15.10.2024 held in Burgas, Bulgaria. Hosted by the Burgas Free University

**Type of participation:** poster presentation and networking activities – photos and press release of the Burgas Municipality provided, news item in English produced for the project website.

**Partner representatives:** BSNN volunteers in Burgas attended the event as participants, provided support to networking and displayed the project conference poster.

**Audience size/type:** About 230 participants, stakeholders from the wider Black Sea Region. Participants included representatives from the European Commission, government bodies, public institutions, Mission Ocean & Waters projects, Horizon 2020 and Horizon Europe projects, European Partnerships, associations, NGOs, industry, and other relevant communities.

**Follow-up or interest:** contacts for future project training and networking events.  
(Press information with pictures on project website, press release from Burgas Municipality.)

## NIMRD Conferences and External Events:

### 4. Black Sea Common Maritime Agenda Stakeholder Conference

22-23 November 2023, Bucharest, Romania

Poster presentation on RESPONSE: Building Response Frameworks under existing and new Marine Pollution Challenges in the Black Sea (EMFAF Project) within Black Sea Common Maritime Agenda Stakeholder Conference



<https://www.facebook.com/search/top/?q=Black%20Sea%20Common%20Maritime%20Agenda%20Stakeholder%20Conference%2C%20held%20between%2022-23%20November%202023%20at%20the%20%23National%20Bank%20of%20Romania%20in%20Bucharest&locale=ro> RO

### 5. DOORS Stakeholder Conference - Black Sea Futures: Science, Prosperity, and People

April 23-24, 2024, Bucharest, Romania

Poster presentation on THE ADAPTATION OF THE PROGRESS ACTIONS IN ACCORDANCE WITH STAKEHOLDER REQUIREMENTS IN CO-CREATION STAGE OF THE RESPONSE PROJECT'S DEVELOPMENT within the 1st DOORS Stakeholder Conference.



Representatives of NIMRD team participated with a poster presentation of the RESPONSE project in DOORS Stakeholder Conference - Black Sea Futures: Science, Prosperity, and People. The aim was to provide a platform to all the Black Sea scientific community to showcase initiatives and best practices. The ultimate objective was to forge a lasting connection, grounded in a shared understanding of the contributions that marine research and innovation can offer to the Black Sea community.

## 6. 2<sup>nd</sup> International Conference BLUE GROWTH: CHALLENGES AND OPPORTUNITIES FOR THE BLACK SEA, MARBLUE 2024

23-25 October 2024, Constanta, Romania

Poster presentation on THE ADAPTATION OF THE PROGRESS ACTIONS IN ACCORDANCE WITH STAKEHOLDER REQUIREMENTS IN CO-CREATION STAGE OF THE RESPONSE PROJECT'S DEVELOPMENT, published on BLUE GROWTH: CHALLENGES AND OPPORTUNITIES FOR THE BLACK SEA, Book of Abstracts MARBLUE 2024, 48 pp

Representatives of NIMRD team participated with a poster presentation of the RESPONSE project in MARBLUE - 2nd International Joint Conference "BLUE GROWTH: CHALLENGES AND OPPORTUNITIES FOR THE BLACK SEA". The event served as a platform for discussions between researchers, public authorities, and industry representatives, focusing on marine research and technological innovation. The project successfully engaged a broad spectrum of stakeholders, including local and national public authorities, sectoral agencies, higher education institutions, research organizations, enterprises, SMEs, and NGOs. The conference facilitated direct interactions with key decision-makers, ensuring the project's objectives were communicated effectively.

<https://padlet.com/marblue/2nd-international-joint-conference-marblue-poster-presentati-sjy2pc3q3svgjryz/wish/zV61Q6YP6JqRaO98>



## 7. Kick-off meeting “Black Sea Smart Marine Environmental Outcome System (BS-SEOS)”

December 16-17, 2024, Constanta, Romania

Presentation of RESPONSE Project in the frame of Kick-off meeting \*Black Sea Smart Marine Environmental Outcome System (BS-SEOS)



The RESPONSE project was presented during a dedicated session on Black Sea ecosystem protection at the KoM of the BS-SEOS project in 17 December 2024. This event enabled the establishment of synergies with other EU and regional initiatives, fostering collaboration across multiple organizations. Discussions focused on shared challenges, best practices, and opportunities for cooperation among research institutes, universities, SMEs, and NGOs. The project successfully engaged additional stakeholders, including academic institutions, environmental agencies, SMEs, and local media outlets, which helped amplify its outreach.

<https://www.facebook.com/INCDM/posts/1387930628990195>  
views 1352

## IMEER NASU Conferences and External Events:

### 1. EMSO Strategic Workshop (European Multidisciplinary Seafloor and water-column Observatory)

IMEER NASU Expands International Cooperation with EMSO ERIC in Marine Research held on 11-13 March 2025, Occidental Aran Park, Via Riccardo Forster 24, Rome, 00143 Italy. Presentation was performed of RESPONSE project capacity building abilities and prospect of research infrastructure creation. Coverage at <https://impeer.org.ua/2025/03/17/дв-інститут-ринку-і-економіко-еколог-2>.



### 2. Open Day of the State Organization Institute of Market and Economic & Ecological Research of the NAS of Ukraine, dedicated to the International Black Sea Day, October 31, 2024, Odesa, Ukraine

Team of IMEER of NASU made presentation of the RESPONSE project on the event dedicated to the International Black Sea Day. The poster, banner and presentation-templates were used. There were also introduced to the scientific activities of the Institute and the Council of Young Scientists, international projects, in particular RESPONSE and STURNET, aimed at improving the ecological state of the Black Sea.



<https://impeer.org.ua/2024/10/31/запрошуємо-на-день-відкритих-дверей-д>  
<https://en.impeer.org.ua/2024/10/31/запрошуємо-на-день-відкритих-дверей-д>

### 3. Expanding cooperation in the field of promoting advanced research with Aristotle University, October 3-4, 2024, Aristotle University, Thessaloniki, Greece.

On October 3-4, 2024, at the Aristotle University Research Dissemination Centre (KEDEA) in Thessaloniki, Greece, a kick-off meeting was held within the framework of the MARMAPS project -

"Open Ecological Digital Portfolio (eFolio) for Joint Marine Spatial Planning and Conservation of Vulnerable Marine Ecosystems of the Black Sea Basin" BSB-1013 (2024-2025).  
<https://impeer.org.ua/2024/10/10/розширення-співробітництва-в-сфері-п>



#### 4. The synergy with SturNET project (Interreg Next Black Sea Programme) established in IMEER NASU



<https://en.impeer.org.ua/2025/02/20/fuel-oil-spill-in-the-black-sea-a-threat-to-ecosystems-and-sturgeon-populations>

#### GMG/FoE-GE Conferences and External Events:

##### 1. 2<sup>nd</sup> International Conference BLUE GROWTH: CHALLENGES AND OPPORTUNITIES FOR THE BLACK SEA, MARBLUE 2024

23-25 October 2024, Constanta, Romania

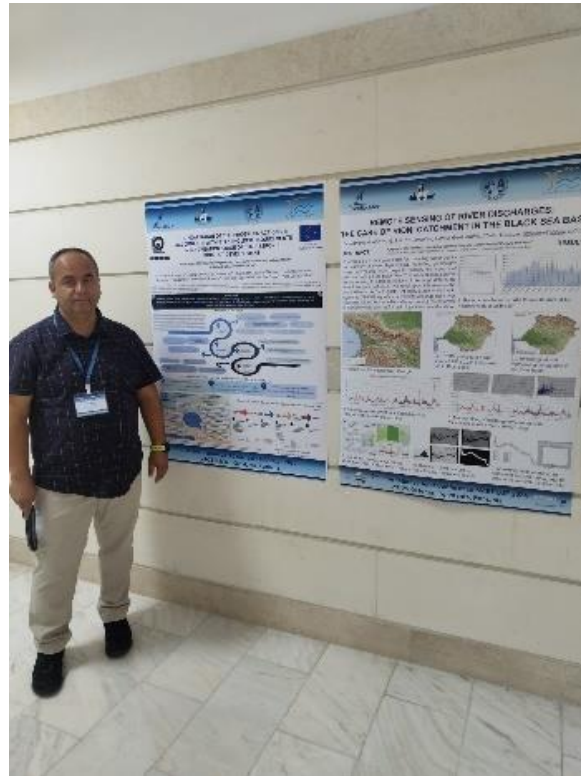
Representatives of GMG/FoE-GE team leader submitted but could not participate physically in MarBlue with a poster presentation Remote Sensing of River Discharges: The Case of Rioni

#### D4.3 PROGRESS REPORT ON COMMUNICATION ACTIVITIES

Catchment in the Black Sea Basin. This methodology could be useful in the long-term remote sensing and analysis of pollution loads to the Black Sea. Link to poster is provided below:

<https://padlet.com/marblue/2nd-international-joint-conference-marblue-poster-presentati-siy2pc3q3svgjryz/wish/Xb8YaL2nGn1XZyn1>

Poster of GMG/FoE-GE representatives (RESPONSE project team leader) was kindly hosted and attended by NIMRD partner:



## 2. DOORS Stakeholder Conference - Black Sea Futures: Science, Prosperity, and People

April 23-24, 2024, Bucharest, Romania

GMG/FoE-GE representatives (Chairperson and RESPONSE project team leader) participated displaying RESPONSE poster together with NIMRD partners, as well as were invited to take part in the special panel Session 3: DOORS to Enhanced Capacity on education and public outreach.



## 6. Interim Exploitation & Stakeholder Empowerment Activities

While the primary focus of D4.3 is on communication and dissemination, it also touches on **exploitation** of results and stakeholder empowerment at mid-term (as per deliverable description in DoA). At this stage, project results are preliminary, but partners still reported early actions toward ensuring the project's outcomes will be used by target groups. This section can include following:

- **Stakeholder Network Building:** A status update on the project's stakeholder network or database (if applicable). For example, note how many stakeholders have signed up on the website or participated in project activities so far. Each partner contributed numbers of stakeholders they engaged or added to the contact list (as tracked), and describe the **types of stakeholders** most engaged (e.g. "primarily local authorities and NGOs in country X").
- **Capacity Building Efforts:** Listed are initial training or educational materials delivered (even in pilot form) to stakeholders, describing those. For instance, if a partner conducted a small training session or shared draft tools with an end-user for feedback, that can be mentioned as an exploitation-related activity. Provide are details like the audience and purpose.
- **Interest in Project Outcomes:** Qualitative feedback from stakeholders that indicates interest in or potential use of the project's outcomes. Partners share feedback they have gathered during events or meetings – for example, "*Port Authority representatives expressed that they plan to integrate RESPONSE guidelines into their contingency planning*" or "*University XYZ requested the project's training materials for inclusion in their curriculum.*" These anecdotes, though qualitative, demonstrate emerging impact and exploitation potential. (Whenever such feedback was formally collected via surveys or evaluation forms, results are summarized here or detailed in respective Appendix.)
- **Exploitation Planning:** Noted were if any steps have been taken toward the exploitation strategy (which will be fully detailed later in the project). For instance, mentioned are if partners have started discussing Memoranda of Understanding (e.g. with Black Sea Commission Permanent Secretariat), further funding, or adoption of tools (e.g. those developed by other projects)). Even if the answer is "No significant exploitation action at mid-term beyond ongoing stakeholder engagement," this section documented that status.

The information listed above is synthesized to show how the project is laying the groundwork for eventual exploitation of results. It aligns with some of the **qualitative indicators** outlined in the CDSE Plan, such as stakeholder motivation and feedback. By capturing these now, the consortium can track progress in stakeholder empowerment and adjust approaches if needed.

This sub-section ensures that the report isn't purely about outreach outputs, but also mentions how those outputs translate into stakeholder engagement – bridging to exploitation. It reports both numbers (stakeholders involved) and qualitative feedback, clearly indicating it's about interim outcomes. It does not provide extensive input as little has happened yet, but the report includes such content whenever available.

This section is mostly narrative. Partners provided short paragraphs or bullet points of notable points (with any available data). The WP4 D4.3 team put these into a cohesive joint narrative. Any available quantitative figures (e.g., "Stakeholder database contains 50 entries across 5 countries"), are included as well.

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## Quantitative vs. Qualitative Reporting Requirements

**Distinguishing Quantitative and Qualitative Data:** This progress report tries to clearly separate and address both the quantitative metrics of communications and the qualitative assessments of their impact. The project's draft CDSE Plan provides a framework of **Key Performance Indicators (KPIs)** that include numeric targets (quantitative) and outcome-oriented indicators (qualitative). In line with that framework, partners' contributions covered:

- **Quantitative Information:** These are the measurable counts and numbers that indicate the scale of our dissemination activities. For example, number of social media posts, followers, and channels used; number of events organized and participants reached; number of materials produced or distributed; and counts of media articles or website visits. Such data will be aggregated in the report to show progress in numerical terms (e.g., "X press releases, Y posts generating Z impressions, A events reaching B people," etc.). The outline above specifically asks for these figures in each category (e.g., participants in events, copies printed, posts count, etc.). Partners double-check and provided all relevant numbers in their inputs. These figures fed into tables and charts illustrating our outreach performance against expectations.
- **Qualitative Information:** These are descriptive details and observations that provide context and insight into the effectiveness and reach of our activities. This includes stakeholder feedback, examples of engagement or interest, descriptions of content and messages conveyed, and assessments of whether the activities are meeting their objectives. For instance, noting **stakeholder satisfaction** with a workshop or the **themes** that garnered the most attention on social media helps evaluate impact beyond the numbers. Each section in the reported such narrative elements (e.g., post themes, event outcomes, media sentiment). Partners ensured to include short qualitative notes where applicable, as these were used to write the combined analytical commentary in the report.

By collecting both types of data, D4.3 enables to report not just **how much** communication was done (quantity), but also **how well** it resonated or served its purpose (quality of engagement). In the compiled report, we maintain a clear distinction: quantitative results are presented in summary tables or bullet lists for quick reference, whereas qualitative findings are in the text analysis, case examples, or quotes. For clarity, the report even separates a subsection for "Communication Outputs: Quantitative Results" and "Assessment of Impact: Qualitative Insights," or otherwise label data vs. narrative. Partners provided candid feedback and context in their qualitative inputs, and this enriched the report and can guide improvements (e.g., if a certain channel isn't reaching the intended audience, that observation should be noted).

In summary, this section guides partners on both numeric data and descriptive context, and it uses info from the plan's Appendix 1 to validate the approach of having both kinds of indicators. It ensures the final report can distinguish and balance these two reporting requirements.

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### **Stakeholder Network Building:**

The AUTH team actively builds synergies and engages with stakeholders by leveraging its involvement in other EU-funded and co-funded projects, such as NemoTools, MarinePlan, MareNatura, Inspire, and GuardIAS. Through productive discussions, connections between activities were explored to strengthen RESPONSE project outcomes and foster further collaborations.

GMG/FoE-GE in coordination with Lead and host Romanian partners, leveraged invitation and presentation by key regional stakeholder, the Black Sea Commission Permanent Secretariat (BSCPS) representative Ms. Irina Makarenko, Pollution Monitoring & Assessment Officer, to participate online and present regional presentation on marine pollution and response capacities in the Black Sea at the [Regional Co-creation Workshop](#) hosted by NIMRD Partner in Constanta, Romania and in hybrid regime on February 24-25, 2025. This presentation and follow-up discussion is of enormous value for the project establishing the contact and engaging with the key regional stakeholder such as BSCPS.

### **Quantitative Information:**

number of social media post: 108 posts

followers: 120 followers

channels used: 3 social media platforms (Facebook, X, Bluesky) and project webpage

number of events organized: 1 (KoM), 3 national and 1 regional co-creation workshops

### **Qualitative Information:**

Stakeholders engaged at events and conferences have shown great interest in RESPONSE's objectives, goals, and methodological approach, recognizing that the challenges it addresses are common across many marine ecosystems. As a result, stakeholders and experts are open to exploring synergies with ongoing projects and potential collaborations.

The national [co-creation workshop in Georgia](#) on Marine Pollution Monitoring and Response, held in Batumi, was attended by important stakeholders, in particular those concerned with oil pollution incidents and response capacity. Key governmental authority stakeholder delivered state of the art presentation, which is important milestone for the engagement with the national authorities and their interest in RESPONSE objectives. This interest was probably sparked by Ketch oil spill, which puts pressure on national authorities in all Black Sea countries to be on alert and fully engaged.

## Conclusions and recommendations

### Mid-Term Progress Overview

By the midpoint of the RESPONSE project (Month 18), the consortium has made solid progress in implementing its communication, dissemination, and stakeholder engagement activities as outlined in the Grant Agreement (GA). Key communication tools were established early – notably the project website (Deliverable D4.2, launched in Month 3) and a detailed Communication, Dissemination and Stakeholder Empowerment (CDSE) Plan guiding outreach efforts. The project website is fully operational and regularly updated with news and resources, attracting over **110 unique users** and **570 page views** to date (cumulative) according to Google Analytics data provided by the Lead Partner AUTH. This web presence, linked with partners' sites, has provided a hub for information – including project objectives, news on events, and access to outputs – thereby meeting the GA's requirement for an informative online portal. All partners have contributed content to the website, resulting in **16+ news articles** covering project progress and relevant Black Sea environmental events (e.g. the Kerch Strait oil spill) to keep content timely and engaging. Moving forward, the project can build on this foundation by increasing the **frequency of news updates** (especially as training activities yield results) and optimizing content in search engines to broaden the site's reach.

On social media, the RESPONSE project established a dedicated Facebook page as the primary channel to engage the public. By Month 18 this page has accumulated **over 100 followers** (people who have liked or followed the page) and published approximately **40 posts**. These posts highlight project activities, results, and announcements, and importantly have been used to share updates on current events that underscore the project's relevance – for example, commentary on the **Kerch Strait oil spill (Dec 2024)** and the **Kakhovka Dam breach**, and how these incidents relate to RESPONSE's objectives. This approach of tying project communication to real-world events has helped maintain stakeholder interest. Engagement metrics on Facebook (e.g. likes, shares, comments) are modest but growing, indicating a need to continue expanding the page's audience. Other platforms have been used on an ad-hoc basis: for instance, partners posted project news on **LinkedIn**, garnering up to 15–30 likes and a few hundred views on some updates, and a project presence exists on Twitter/X (though with limited activity so far). To increase impact in the second half, the project should **diversify its social media strategy** – leveraging LinkedIn for professional outreach and Twitter for quick news – and encourage all partners to act as “multipliers” by sharing project posts on their institutional accounts (as envisioned in the CDSE Plan). Regular scheduling of content (e.g. monthly highlights, partner takeovers, or thematic campaigns) would ensure a steady online presence and build a larger follower base. Where possible, richer media (short videos, infographics, testimonials) should be incorporated to boost engagement.

Media outreach and dissemination to the general public have also been actively pursued by each partner at the national level. In line with the project's communication plan (which called for a press release at project start), a **launch press release** was issued and disseminated widely in Month 1. Since then, partners have prepared and circulated at least **7 press releases** in local languages to promote RESPONSE milestones – **5 in Bulgarian** (by BSNN) and **2 in Ukrainian** (by BSB UEAS), with an additional press release by a stakeholder (Burgas Municipality) amplifying the project's messages. These press releases announced key events (e.g. the project **Info Day in Varna**, the **national co-creation workshops** in Georgia and Ukraine) and contextualized RESPONSE's goals against regional environmental challenges (for example, a Bulgarian press piece “Challenges to the protection of the Black Sea” connected the project aims to the Kerch spill incident). The result has been a series of media articles and coverage in each partner country: national news agencies and environmental portals in **Bulgaria** (e.g. BTA, BlueLink.net) published stories, Ukrainian newspapers and online outlets in **Odesa** covered the project's seminar, and in **Georgia**, a TV interview was broadcast on the AgroGaremo program featuring the project team (with ~1,190 subscriber reach).

This multi-channel media engagement has raised awareness of RESPONSE among local stakeholder communities and the general public, helping to **disseminate project objectives beyond the consortium**. As a next step, the project could consider issuing an **English-language press release** or media brief at the European/international level to coincide with major upcoming milestones (for example, when new training curricula are finalized), in order to attract broader Black Sea regional coverage and EU-level visibility. Moreover, consolidating all press coverage and articles on the project website (with translations of key pieces) will create a public archive demonstrating the project's growing impact.

Another significant aspect of mid-term progress is the production of high-quality **dissemination materials and project branding**. By Month 18, the consortium has developed a suite of materials to support outreach at events and online. These include the official **project factsheet** (Deliverable D5.3, completed in Month 2), a **project poster** and **roll-up banner** (used in conferences and displayed at stakeholder meetings), and standardized templates for presentations and documents (project logo, PowerPoint and report templates). Partners have made consistent use of these templates and visuals, ensuring that all external communications (slides, flyers, etc.) are uniformly branded with RESPONSE's identity. For instance, during national info-days and training workshops, partners prepared materials in local languages using the project's logo and design, which helped reinforce recognition of the project. These materials are compiled in the report appendices, providing a **visual record of the communication tools** created so far. Going forward, the consortium should continue to update and translate key materials as needed – e.g. creating brief **local-language summaries** of any technical deliverables or adding infographics of interim results – so that partners can easily use them in their outreach. Production of a **layman's report** toward the end of project (as planned in the GA will further bolster collection of dissemination products for final reach.

#### **Stakeholder Engagement and Dissemination Outcomes**

Engaging stakeholders – from operational authorities and policymakers to researchers and civil society – has been at the heart of the RESPONSE communication strategy, and mid-term activities reflect a strong effort in this direction. In the first project year, partners organized country-specific “Info Day” events to introduce the project to national stakeholders, as required by the Description of Action. Notably, BSNN held an Info Day in Varna, Bulgaria, in October 2024, where media and stakeholders were invited to learn about RESPONSE's objectives and initial progress. This event (and similar outreach through BSNN's own website, which sees ~200 visits/month) helped to seed interest among local authorities and NGOs, and its press release was picked up by local news. Building on the Info Days, the project moved into more targeted **co-creation workshops** in each country during the second year, aligning with Work Package 4's aim to empower stakeholders and co-develop sustainable outcomes. For example, a national co-creation workshop in **Batumi, Georgia** (held on 2025.02.03) convened key agencies and experts focused on marine pollution response. This workshop was particularly successful in securing high-level engagement: a senior government authority delivered a “*state-of-the-art*” overview of Georgia's oil spill response capacity (a timely topic in light of the Kerch Strait spill), which led to frank discussions about gaps and needs. Participants across sectors showed great interest in RESPONSE's approach, recognizing the common challenges in Black Sea pollution management. Similarly, in **Constanța, Romania**, NIMRD hosted first national workshop on 2025.01.28 and then a regional workshop on 2025.02.24-25 for developing advanced training programs, together with all project partners drawing also experts from academia, coast guard, and environmental agencies – a collaborative forum that was later showcased in a project news article. In **Odesa, Ukraine**, IMEER and BSB UEAS jointly organized a co-creation workshop on 2025.02.07 with national and municipal stakeholders to plan new training curricula, which received coverage in local media. All these co-creation events indeed benefited from advanced organisation by BSNN of the National Co-creation Workshop in Varna on 01.11.2024. These events demonstrate a **strong alignment with the project's stakeholder empowerment goals**: they have not only disseminated project findings to date, but also actively involved end-users in shaping upcoming outputs (like training courses and the joint regional action planning). The diversity and number of stakeholders engaged – from **maritime authorities and emergency responders** to

**NGOs and research institutes** – indicate that RESPONSE has successfully built a multi-stakeholder network ready to collaborate.

To capitalize on this momentum, the project should maintain continuous engagement with participants from these events. One good practice is developing a centralized **stakeholder contact database** (as planned under Task 4.1) that includes all individuals and organizations who have interacted with RESPONSE so far. Such a list (with about 100+ contacts by mid-term across each Black Sea country can be used for periodic newsletters or targeted updates (e.g. sending the outcomes of the workshops, or invitations to future events). Indeed, the GA envisioned creating a **“project network”** where interested parties can sign up via the website – this mechanism should be fully utilized in the next period to formalize a Network of Interest. The mid-term report appendices show evidence of initial steps (e.g. sign-up sheets, mailing lists of ~40 media contacts by BSNN), but these efforts could be expanded into a broader stakeholder mailing list for all partners. Engaging this network going forward will ensure that when new project outputs (like the advanced curricula or the digital toolkit) are ready, there is an audience prepared to pilot, adopt, or promote them.

In terms of events outreach, RESPONSE has also sought synergies with **broader regional initiatives and conferences**, which is crucial for dissemination and exploitation. Consortium members presented the project at several high-profile Black Sea events, increasing visibility beyond the immediate partner circles. For instance, the team prepared a poster and attended the **1st DOORS Black Sea Stakeholder Conference** in Bucharest (April 2024), introducing RESPONSE to participants from other EU-funded Black Sea projects and policy bodies. Likewise, the project was featured at the **Black Sea Futures Conference 2024** in Chişinău (Sept 2024), and at the **MARBLUE 2024 Joint Conference** in Constanţa, where the presence of RESPONSE helped forge connections with the scientific community and regional policymakers. Participation in these events aligns with the WP4 objective to *“make RESPONSE visible to other ongoing EU projects and networks”*. It has allowed the consortium to initiate dialogues with initiatives like DOORS, BRIDGE-BS, and others tackling marine pollution, paving the way for collaborative actions. One concrete outcome is that RESPONSE was invited to the **BS-SEOS project kick-off meeting** (Dec 2024) to exchange plans on Black Sea environmental observation. These interactions are the first steps toward the **“Network of Interest”** envisaged in Task 4.2 – a network that spans EU and non-EU Black Sea countries and relevant agencies (e.g. European Maritime Safety Agency). In the coming period, it will be important to formalize these links: for example, by organizing at least one **joint workshop or webinar** with another project (as suggested in the GA, which calls for annual coordination meetings with related projects). Such joint events would multiply dissemination impact and ensure RESPONSE's results are shared and taken up by a wider community, thereby increasing the project's legacy. Invitation and online presentation by key regional stakeholder, the Black Sea Commission Permanent Secretariat (BSCPS) Pollution Monitoring & Assessment Officer, could be considered as an important first step for collaboration and even potential establishment of MoU with the BSCPS for project outreach, network expansion and exploitation of results.

#### **Outlook for Exploitation and Sustainability**

While most exploitation activities (e.g. developing **Regional Action Plan, policy recommendations**) are scheduled for the latter half of the project, significant groundwork has been laid by Month 18. The early engagement of stakeholders through the workshops is itself part of the exploitation strategy – by involving end-users in co-creating solutions, the project increases the likelihood of its outputs being adopted. The forthcoming **Regional Action Plan (Deliverable D4.6)** will articulate how the project's training frameworks and tools can be sustained and replicated across all Black Sea coastal states. Preliminary discussions during the national workshops have already surfaced important inputs for this plan (such as the need for cross-border contingency protocols and the inclusion of the armed-conflict-related pollution scenarios. Additionally, partners have begun identifying key institutions and decision-makers who should endorse or implement the Action Plan. For example, the interest shown by the Georgian authorities during the Batumi workshop and by authorities in Ukraine and Romania indicates that these bodies could champion the integration of RESPONSE's training modules into their regular operations. This is a positive sign for future exploitation:

it suggests the project is on track to “**drive sustainable institutional participation**” (an objective of WP4 by building ownership of results among stakeholders).

Moreover, the consortium's networking efforts hint at exploitation pathways beyond the immediate project. The mention in the GA of organizing **training visits to a non-consortium country (e.g. Turkey)** has not yet materialized by mid-term, but plans are underway. When these outreach training sessions occur, they will serve as a testbed for transferring RESPONSE's knowledge to new contexts, further validating the Action Plan's applicability. The project has also flagged relevant policy frameworks and forums (e.g. the Commission on the Protection of the Black Sea Against Pollution) where it intends to channel its policy recommendations in the final year. Ensuring that the **policy briefs** and recommendations (Task 4.4, due in Months 28–35) resonate with these external policy agendas will be key for exploitation. At mid-term, a recommendation is to begin drafting the structure of these policy messages early, using insights from the stakeholder engagements. For instance, the common concerns heard from stakeholders – such as the need for better cross-border communication during spills or updated national contingency plans – can shape the policy recommendations to be more impactful and aligned with what end-users actually need.

In summary, the RESPONSE project's communication and engagement efforts at mid-term have built a **strong foundation for impact**. The consortium has achieved broad visibility through its website, social media, and press outreach; it has meaningfully involved stakeholders via events and begun to knit those stakeholders into a regional network; and it has produced core materials that facilitate dissemination. These accomplishments fulfil the deliverable requirements of D4.3 and demonstrate responsiveness to the Grant Agreement's plans for outreach and sustainability. As the project enters its second half, the focus should shift to **converting awareness into action**: translating the interest generated into concrete collaborations, pilot actions, and commitments that will endure beyond the project's life. By maintaining a proactive communication strategy – continuously evaluating what works (via KPI tracking) and refining messages – RESPONSE is well-positioned to maximize its visibility and ensure its outcomes are widely adopted in the Black Sea region.

#### Recommendations for the Second Half of the Project

- **Broaden Digital Outreach:** Expand and diversify the project's online presence to increase reach. This includes updating the website more frequently with news and intermediate results, and enriching content with multimedia (images, short videos, infographics). On social media, consider launching or revitalising additional channels (e.g. a LinkedIn project page for RESPONSE, a YouTube playlist for training snippets) to complement the Facebook page. Encourage each partner to share project content on their own networks to **amplify visibility**. Scheduling a regular flow of posts (at least 2–3 per month across platforms) and using relevant hashtags (e.g. #BlackSea, #MarinePollution) will help sustain public interest. Bluesky could be fresh social medium to apply intensively due to its neutral and transparent nature.
- **Enhance Engagement with Metrics:** Leverage CDSE Plan's KPI framework to systematically track and evaluate communication effectiveness. For each major channel or activity, compare the mid-term metrics against the targets or expectations set at project start (e.g. number of website visitors, social media followers, press mentions, event participants). Where metrics fall short of targets, adjust strategies – for instance, if web traffic is lower than expected, improve SEO or cross-post content on partner sites; if social media engagement is low, try more interactive posts or paid promotion for key announcements. Conversely, for areas doing well (e.g. a particular country's press outreach), identify best practices and replicate them consortium-wide. Incorporating a simple **KPI dashboard** into the final communication report (D4.4) will quantitatively demonstrate progress and guide remaining efforts.
- **Deeper Stakeholder Involvement:** Continue to actively involve stakeholders in project activities, moving from one-way communication to two-way collaboration wherever possible. For example, after each workshop or training event, follow up with participants via surveys or informal feedback sessions to capture their input on the project's tools and approaches. This not only helps improve project outputs but also makes stakeholders feel invested. In the next phase,

the consortium could organize a **multi-country webinar or roundtable** with representatives from all national workshops, allowing stakeholders from different countries to exchange perspectives (and see RESPONSE's regional dimension). Additionally, make use of the stakeholder contact list to send periodic updates or a mid-term newsletter highlighting what was achieved so far and what is coming – keeping the network warm and engaged ahead of final events.

- **Maximize Press and Publicity:** Building on the localized media coverage achieved, aim for a broader publicity push around key upcoming milestones. Plan a **press release campaign** for the final year – for instance, when the Regional Action Plan is ready or when the new training curriculum is piloted, prepare press releases in each partner language *and* an English version for international distribution. Engage the communications offices of partner institutions and the European Commission's channels (since RESPONSE is EU-funded) to help disseminate these stories widely. Where possible, include human-interest angles or success stories (e.g. a testimonial from a trainee or a case where RESPONSE methods helped in a real incident) to make press pieces more compelling. The goal is to elevate RESPONSE's profile from the regional level to the **European stage**, positioning it as a flagship effort for Black Sea pollution response and environmental cooperation.
- **Strengthen Regional Networking:** Formalize the connections with other projects and initiatives in the Black Sea arena. The second half of the project should see at least one **joint event or publication** with sibling projects (for example, a joint policy brief or a side-event co-hosted at a regional conference). Proactively reach out to the coordinators of related projects (DOORS, BRIDGE-BS, etc.) to share results and identify collaboration opportunities – this could lead to mutual promotion (each project featuring the other's news) and avoidance of duplication. Additionally, continue engaging with relevant EU agencies (like EMSA and EEA) and frameworks (the Bucharest Convention subsidiary bodies) by sharing interim findings or inviting them to final project events. Establishing RESPONSE in these networks now will greatly aid the **uptake of its outputs** when project concludes, as these entities can act as multipliers in respective domains.
- **Prepare for Exploitation and Sustainability:** As WP4 moves into delivering the Regional Action Plan (T4.3) and policy recommendations (T4.4), ensure that both communication and dissemination support these exploitation goals. Plan a clear **roll-out strategy** for the Regional Action Plan: for instance, organize a high-level regional workshop or conference in Month 32–36 to present the Action Plan to national authorities and secure their endorsements. Use communication channels to build anticipation for the Action Plan (teasing its goals, involving stakeholders in drafting). Similarly, when formulating policy recommendations, engage the media and stakeholders by highlighting how these recommendations address the pressing issues witnessed (oil spills, etc.), thereby increasing pressure and incentive for policymakers to act on them. Essentially, treat the **final deliverables not just as reports, but as advocacy tools** – and tailor the messaging so that they resonate with the intended implementers. By the project's end, there should be a clear public narrative that “RESPONSE has delivered X solution; now stakeholders Y and Z are urged to carry it forward,” enabled by targeted dissemination in the final months.
- **Maintain Clarity and Consistency:** Across all communication outputs in the remaining period, uphold a clear, consistent message about the project's mission and achievements. This includes using the agreed visual identity uniformly and translating materials where needed so language is not a barrier for any audience. All public-facing documents (press releases, briefs, etc.) should be written in an accessible style, avoiding excessive technical jargon – a practice well-followed in the first half and to be continued. Internally, ensure the communication team coordinates closely with technical work packages so that emerging results (e.g. new monitoring data or training modules) are quickly distilled into dissemination content. By integrating the communications work with the project's technical timeline, RESPONSE can promptly showcase each new achievement, reinforcing the message that the project is proactive and making a difference. Consistency in messaging and prompt sharing of successes will help sustain the interest of both the public and key stakeholders through to the project's conclusion, thereby maximizing impact and paving the way for post-project exploitation of results.

### Appendices

The **Appendices** of the report contain supporting materials and documentation that complement the main content. These allow inclusion of visual examples and detailed references without cluttering the core text. Based on needs, the following Appendices are provided (partners were invited to add more items as necessary):

- Appendix 1 – Project Posters and Visual Materials
- Appendix 2 – Templates and Guidelines
- Appendix 3 – Evidence of Activities

The above is suggested list of Appendices; they can be adjusted in final deliverable based on actual materials available. The key is to allocate space for all supporting documents.

Each Appendix is clearly labelled and referenced from the main text as needed. Partners submitted materials they wished to be include in the Appendix by the time of final compilation. Including these materials in the report ensures we have a placeholder for such content, making the final deliverable complete and self-explanatory.

## Appendix 1 – Project Posters and Visual Materials

This Appendix includes the project's official communication materials, such as the project poster, roll-up banner design, factsheet, and any brochures or infographics. By placing them here, readers of the report can see the actual outreach tools used (e.g., a thumbnail image of the poster, or of the factsheet). Partners provided high-quality files of any materials they contributed or used, to be included. When a partner translated a material, both the original and translated versions are shown in Appendix. This Appendix serves as a reference library of project branding and materials for the mid-term stage. Original versions of all reported files are available in AUTH SharePoint database.

Project Posters

Poster



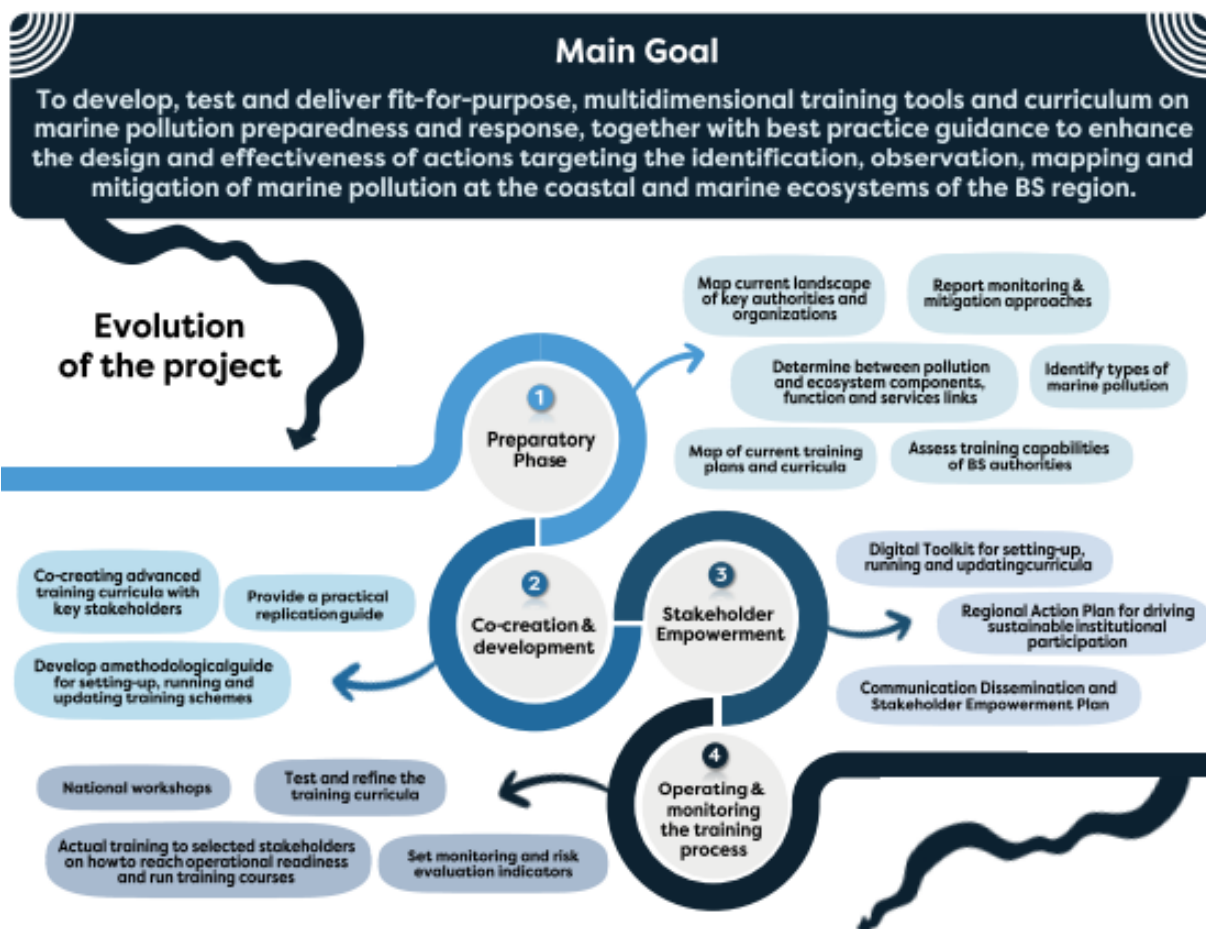
**RESPONSE: Building Response Frameworks under existing and new Marine Pollution Challenges in the Black Sea (EMFAF Project)**



Funded by the European Union

Antonios D. Mazaris<sup>1</sup>, Emma Gileva<sup>2</sup>, Olga Iermakova<sup>3</sup>, Oleg Rubel<sup>4</sup>, Razvan Mateescu<sup>5</sup>, Mamuka Gvilava<sup>6</sup>, Anastasia I. Tsavdaridou<sup>1</sup>, Aleksandar Shivarov<sup>2</sup>, Ekaterina Stepanova<sup>4</sup>, Nikoleta Damir<sup>5</sup>, Nino Chkhobadze<sup>6</sup>

<sup>1</sup>Aristotle University of Thessaloniki, Greece (AUTH), <sup>2</sup>Black Sea NGO Network Association (BSNN), <sup>3</sup>State Organization Institute of Market and Economic & Ecological Researches of the National Academy of Sciences of Ukraine (IMPEER NASU), <sup>4</sup>Black Sea Branch of Ukrainian Environmental Academy of Sciences (BSB UEAS), <sup>5</sup>Institutul National De Cercetare-Dezvoltare Marina Grigore Antipa (INCDM-NIMRD), <sup>6</sup>The Greens Movement of Georgia-Friends of The Earth (GMG/FOE)



Outcomes will create a common background for all BS coastal countries:

**1**

To better understand marine pollution processes and the drivers of change.

**2**

To support institutional development for sustainable and long-term training activities.

**3**

To improve science base for the description, monitoring and mitigation of pollution.

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Contact: [amazaris@bio.auth.gr](mailto:amazaris@bio.auth.gr)

Poster HydroMedit



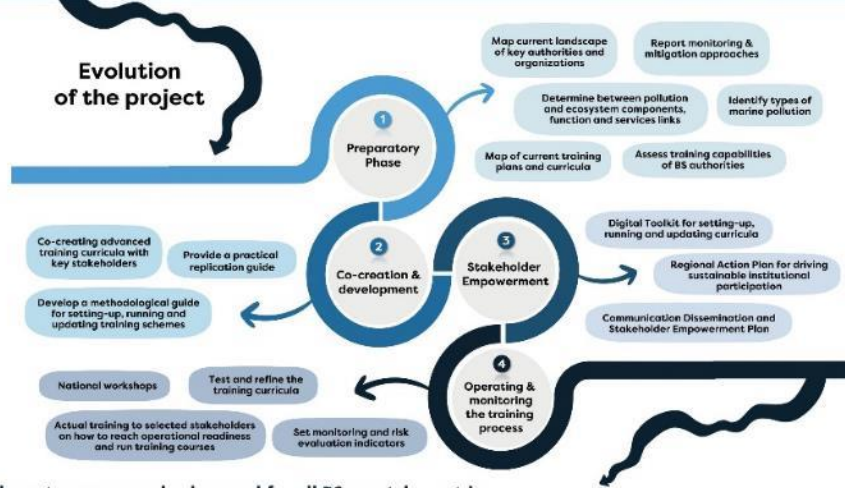
# First presentation of the RESPONSE project: an ambitious project towards addressing marine pollution challenges in the Black Sea

Tsavidaridou A.I.<sup>1\*</sup>, Gileva E.<sup>2</sup>, Shivarov A.<sup>2</sup>, Laiko O.<sup>3</sup>, Rubel O.<sup>4</sup>, Mateescu R.<sup>5</sup>, Gvilava M.<sup>6</sup>, Mazaris A.<sup>1</sup> <sup>1</sup>Department of Ecology, School of Biology, AUTH, Thessaloniki, Greece; <sup>2</sup>BSNN, Varna, Bulgaria; <sup>3</sup>IMEER – NASU, Odessa, Ukraine; <sup>4</sup>BSBUEAS, Odessa, Ukraine; <sup>5</sup>INCDM – NIMRD, Constanta, Romania; <sup>6</sup>GMG/FoE, Tbilisi, Georgia  
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**Abstract**  
 The RESPONSE Project - "Establishing Response Frameworks for Contemporary and Emerging Marine Pollution Challenges in the Black Sea" (EMFAF project) aims to enhance the development of transnational operational protocols addressing the varied forms and ramifications of marine pollution. RESPONSE is dedicated to identifying current gaps, challenges, and best practices in marine pollution response. With this aim, it endeavors to develop, test, and deliver fit-for-purpose, multidimensional training tools and curriculum on marine pollution preparedness and response.

**Introduction**  
 Coastal and marine ecosystems, particularly in the Black Sea (BS), are rapidly degrading due to various anthropogenic stressors, including armed conflicts. The development of region-wide monitoring mechanisms for natural and man-made disasters has become a priority under international frameworks and strategies, such as the Common Maritime Agenda for the BS and the Marine Strategy Framework Directive in Europe. Despite various training programs and platforms for marine pollution monitoring, differing materials and standards hinder progress towards implementing an integrated, transdisciplinary and multidisciplinary marine pollution training system.

**Main Goal**  
 To develop, test and deliver fit-for-purpose, multidimensional training tools and curriculum on marine pollution preparedness and response, together with best practice guidance to enhance the design and effectiveness of actions targeting the identification, observation, mapping and mitigation of marine pollution at the coastal and marine ecosystems of the BS region.



Outcomes will create a common background for all BS coastal countries:



**Acknowledgements**

The RESPONSE project is funded by the European Union under Grand Agreement no. 101124661. Views and opinions expressed are however those of the beneficiaries only and do not necessarily reflect those of the European Union or European Climate, Infrastructure and Environment Executive Agency (CINEA). Neither the European Union nor the granting authority can be held responsible for them.



Factsheet

# RESPONSE

Building Response Frameworks under existing & new Marine Pollution Challenges in the Black Sea

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## ABOUT

RESPONSE aims to create and test innovative training programs for monitoring and managing marine pollution, focusing on conflict-induced pollution. The framework will be co-created with stakeholders, addressing various pollution types and their impacts on the Black Sea. The project prioritizes environmental risks, engaging stakeholders to develop an effective, adaptable training scheme. RESPONSE will continuously monitor and improve the framework, proposing operational models for authorities involved in marine pollution response. The project seeks to ensure long-term sustainability through Action Plans, promoting ongoing engagement, evaluation, and refinement beyond its duration.

**PROJECT ACRONYM\_** RESPONSE

**PROJECT NUMBER\_** 101124661

**PROJECT TITLE\_** Building Response Frameworks under existing and new Marine Pollution Challenges in the Black Sea

**PROGRAMME\_** European Maritime, Fisheries and Aquaculture Fund (EMFAF)

**TOPIC\_** EMFAF-2023-PIA-FLAGSHIP-2-BLACK

**START DATE\_** 1 October 2023

**DURATION\_** 36 months

**COORDINATOR\_** Aristotle University of Thessaloniki

## the CHALLENGE

Coastal and marine ecosystems face rapid degradation from global and local stressors, including armed conflicts. The Black Sea, bordered by six countries, is particularly threatened by anthropogenic pressures, such as pollution from river runoffs and marine activities. The environmental impact of wars further exacerbates sea pollution, necessitating international responses. To address these challenges, there is a call for early warning systems and harmonized monitoring procedures in the Black Sea region.

The Common Maritime Agenda emphasizes the need for understanding marine ecosystems, aligning with the Marine Strategy Framework Directive's goal of achieving Good Environmental Status. Advanced technologies, from satellites to citizen science projects, offer tools for monitoring and controlling marine pollution, but their full potential requires integration.

## the RESPONSE

RESPONSE addresses this challenge by developing advanced training schemes. The project aligns with international frameworks, as the Common Maritime Agenda and the Marine Strategy Framework Directive, emphasizing harmonized monitoring procedures. Integrating state-of-the-art technologies, RESPONSE aims to create multidimensional training programs, bridging knowledge gaps and fostering cooperation. By adopting new survey methods, the project contributes to effective marine pollution control, aligning with the EU's goals for sustainable marine management. The hierarchical approach ensures an integrated and harmonized training system for the Black Sea region.

# RESPONSE

Building Response Frameworks under existing & new Marine Pollution Challenges in the Black Sea

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# RESPONSE

Building Response Frameworks under existing & new Marine Pollution Challenges in the Black Sea

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## KEY OBJECTIVES

1. Develop and test new training schemes and curricula for the monitoring, reporting, management and mitigation of marine pollution, with particular attention to pollution caused by armed conflicts.
2. Identify and engage key stakeholders and key authorities/organizations.
3. Provide tailored training programs for key authorities/organizations, to be delivered and updated regularly over a long period of time.

Develop training schemes

Identify & engage key stakeholders

Provide tailored training programs

## the APPROACH

RESPONSE aspires to integrate existing knowledge and expertise to develop advanced, tailored training programs for marine pollution preparedness and response. These comprehensive tools aim to enhance understanding among decision-makers, scientists, managers, regulators, and the public. By providing insights into pollution processes, mitigation effectiveness, and recovery paths, RESPONSE contributes to achieving EU goals in marine pollution control and management. Using a hierarchical approach, the project integrates information layers to create a harmonized set of tools and curriculum for identifying, observing, mapping, and mitigating marine pollution in the Black Sea region's coastal and marine ecosystems.

## PARTNERS

Aristotle University of Thessaloniki

[www.auth.gr](http://www.auth.gr)

Black Sea NGO Network

[www.bsnn.org](http://www.bsnn.org)

State Organization Institute of Market and Economic & Ecological Researches of the National Academy of Sciences of Ukraine

[www.en.impeer.org.ua](http://www.en.impeer.org.ua)

National Institute for Marine Research and Development "Grigore Antipa"

[www.rmti.ro](http://www.rmti.ro)

Black Sea Branch of Ukrainian Environmental Academy of Sciences

[www.facebook.com/blackseabranch](http://www.facebook.com/blackseabranch)

Greens Movement of Georgia / Friends of the Earth

[www.greens.ge](http://www.greens.ge)

visit [www.response-project.com](http://www.response-project.com)

contact us [info@response-project.com](mailto:info@response-project.com)

Funded by the European Union

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**RESPONSE Roll-up Banner**



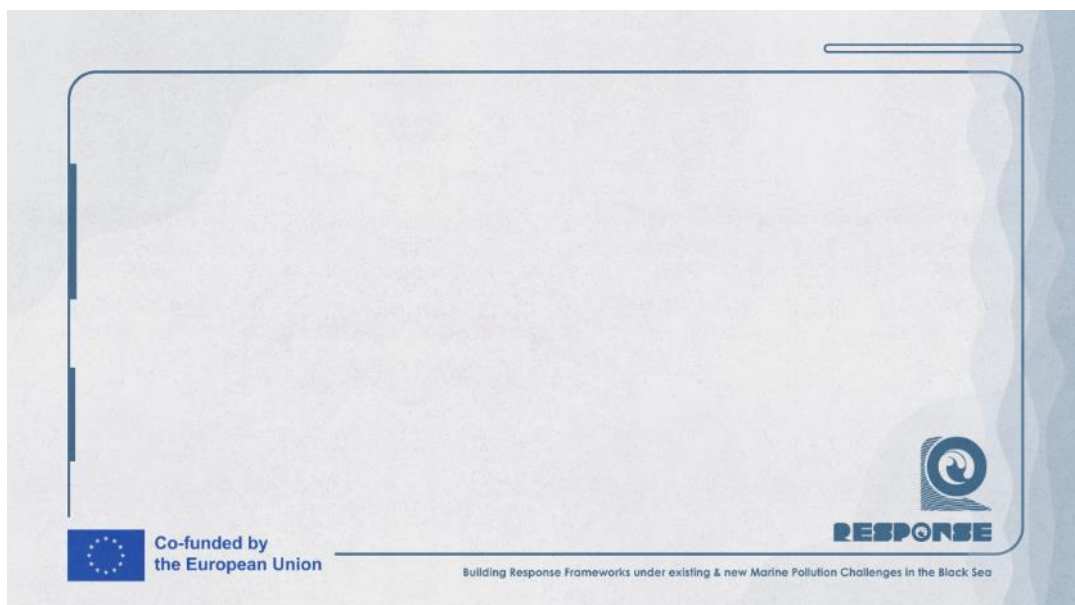
## Appendix 2 – Templates and Guidelines

This Appendix contains the visual identity guidelines and templates mentioned in the plan (logo files, PowerPoint template screenshot, press release template, etc.). It ensures that the documentation includes the resources that partners had at their disposal. If any templates were updated or new ones created during the first 18 months, those versions have to be attached here as well. This also helps reviewers see how consistency in communication was maintained.

Logos




PowerPoint template



**RESPONSE Plaque (e.g. equipment purchase)**

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 [www.response-project.com](http://www.response-project.com)

## RESPONSE


**Building Response Frameworks under existing and new Marine Pollution Challenges in the Black Sea**

RESPONSE aims to create and test innovative training programs for monitoring and managing marine pollution, focusing on conflict-induced pollution. The framework will be co-created with stakeholders, addressing various pollution types and their impacts on the Black Sea.


**RESPONSE Deliverable front-page**

**RESPONSE**  
Building Response Frameworks under existing  
& new Marine Pollution Challenges in the Black Sea

Deliverable No DX.Y  
**Deliverable Title**

 Co-funded by  
the European Union

The RESPONSE project is funded by the European Union under Grand Agreement no. 101124661. Views and opinions expressed are however those of the beneficiaries only and do not necessarily reflect those of the European Union or European Climate, Infrastructure and Environment Executive Agency (CINEA). Neither the European Union nor the granting authority can be held responsible for them.



## Appendix 3 – Evidence of Activities

This appendix to Deliverable D4.3 (*Progress Report on Communication Activities*) currently includes only the invitations and agendas of the national and regional co-creation workshops.

The purpose of this appendix is to provide a visual audit trail of the communication activities reported, which can serve as supporting evidence for verification and transparency in project communication.

It is therefore recommended that this appendix be expanded for Deliverable D4.4 (*Final Communication Report*) to include selected visual evidence of communication and dissemination activities, such as:

- Examples of social media posts (e.g. couple of impactful snapshots from different platforms).
- Press clippings or scanned media articles in their original published layout.
- Photographs from events (such as Info Days or co-creation workshops), ideally with captions.
- Any other relevant documentation, such as templates for attendance lists or screenshots of the stakeholder sign-up form on the website (ensuring that no GDPR-protected personal data is disclosed).

# D4.3 PROGRESS REPORT ON COMMUNICATION ACTIVITIES

Materials provided in this Appendix are illustrative and do not cover all documentation retained by partners (e.g. List of Participants available but not reproduced due to GDPR considerations).

## BSNN Materials

### National Co-creation workshop, 01.11.2024, Varna: Agenda, Invitation.

#### Invitation and Agenda (in English)



**RESPONSE**  
Co-funded by the European Union

**RESPONSE** Building Response Frameworks under existing and new Marine Pollution Challenges in the Black Sea European Maritime, Fisheries and Aquaculture Fund

**INVITATION**

Dear Sirs,

The Black Sea VGO Network in cooperation with partners from the Black Sea basin and the Ashkolia University of Thessaloniki, Greece is organizing the RESPONSE <https://www.responseproject.com/> project "Building Response Frameworks under existing and new Marine Pollution Challenges in the Black Sea" supported by EMFAF, the European Maritime, Fisheries and Aquaculture Fund.

We are pleased to invite you to a co-creation workshop entitled "Improving operational models for response to marine pollution from accidents and disasters", which will be held on 1 November 2024 (Friday) in the hall of the Graftia Gallery Hotel Varna, on Blvd. "Knyaz Boris I" No 66. <https://graftiahotel.com/>

The attached pre-final programmatic note indicates thematic lines for the co-creation discussion process, in which you are invited to participate. Please share with us your experience of taking part in actions related to disaster and emergency response with focus on marine pollution, maritime security and rescue, monitoring, prevention and protection of the marine environment from pollution, preparation of plans and training programmes for professionals, civilisations, businesses, etc. related to emergencies and disasters and protection of the marine environment.

To confirm your participation and to contact the team, please email to [team@response.eu](mailto:team@response.eu) or call: 0035914515 4411 7810 2024.

Sincerely,  
Elina Gjuzova,  
Project Coordinator  
27.08.2024,  
Varna.

**PRELIMINARY PROGRAMME**  
Co-creation Workshop  
"Improving operational models for response to marine pollution from accidents and disasters",  
1 November 2024 (Friday) in the gallery lounge hall of the Graftia Gallery Hotel Varna, on Blvd. "Knyaz Boris I" No 66.

**THematic AREAS OF THE DISCUSSIONS**

9:30 – 10:00  
Registration of participants

10:00 – 10:15  
Presentation of the RESPONSE project - aims, objectives and contribution to cross-border cooperation

10:15 – 10:30  
Structure duties and responsibilities of the Institute of Oceanology in monitoring the state of the marine environment, demonstrational mode for mapping of marine litter on the seabed Institute of Oceanology - BAS

10:30 – 10:45  
Basin Directorate "Black Sea Region" monitoring programmes: WFD and WFD-Bas Black Sea Basin Directorate - Varna

10:45 – 11:00  
Monitoring the state of the marine environment in the training programmes of environmental and risk management courses in technical educational institutions – "Technical University - Varna"

11:00 – 11:15  
First interactive module - identification of existing training/courses or needs for new and additional training and programmes.

11:15 – 11:30 Coffee break

**Part two – response to pollution incidents/disasters**

11:30 – 11:45  
Means to combat illegal and the registration for the installation - State Enterprise "Port Infrastructure", Directorate "Strategic Development, Port Services and Ecology" - Sofia

11:45 – 12:00  
Position, role and structure of the Maritime Administration Agency in the operational response to accidents and disasters at sea (Bulgarian Maritime Search and Rescue Response Area), part of the marine environment by a specialist director, training - Maritime Administration Directorate - Varna

12:00 – 12:15  
Voluntary activities and formations - training of certified personnel and specialists to support activities of distribution team, emergency and disaster, training program - OUE "Euxine", Tourist Society "Boris Bakarov" - Varna

12:15 – 13:00  
**Part Three - Improving marine pollution response preparedness**  
Second interactive module - are additional train, drills, equipment needed, in which areas, are marine monitoring and risk management affected

13:00 – 14:00 Lunch

14:00 – 15:30  
**Further co-creation suggestions, discussion**  
What is being done and what can be done further to improve the management for the marine environment - in terms of the marine area, organization, distribution of responsibilities, staff training, resources, monitoring and risk prevention/management methods, etc. (ideas, suggestions, trends, experience from cross-border cooperation, etc.)  
Prevention of existing training programmes, drills, and exercises, related to disasters and accidents that also affect the state of the marine environment - for specialised administrations, for emergency authorities, etc.  
National standards, requirements, assessment, certification - improving training  
Disaster risk management - special tools to improve monitoring of the marine environment - new topics or ideas for training

16:30 Closing of the workshop

#### Invitation and Agenda (in Bulgarian)



**RESPONSE**  
Co-funded by the European Union

**RESPONSE** Изграждане на оперативните модели за реакция на събитията свързани с морските аварии и бедствия от сътрудничеството на партньорите в Черно море Европейски фонд за морско дело, рибарство и аквакултури

**ПОКАНА**

Уважаеми господа,

Черноморската мрежа на неправителствените организации в сътрудничество с партньорите от Черноморския басейн и Университет "Аристотел" в Солун, Гърция, на съвместна инициатива с RESPONSE <https://www.responseproject.com/> проект "Изграждане на оперативните модели за реакция на събитията свързани с морските аварии и бедствия от сътрудничеството на партньорите в Черно море" подкрепен от ЕМАФ, Европейски фонд за морско дело, рибарство и аквакултури.

Ние сме щастливи да ви поканим на дискусионна сесия "Усъвършенстване на оперативните модели за реакция при аварийни ситуации на морската среда от аварии и бедствия" в рамките на програмата "Сътрудничество" на проект RESPONSE, който ще бъде проведен на 1 ноември 2024 г. (петък) в сградата на галерията Графтия Галери Вярна, бул. "Княз Борис I" № 66. <https://graftiahotel.com/>

В програмата участващата програма се на базирани принцип на партньорски напор на дискусионна, в която ви приканваме да вземете участие. Успейте да споделите своята мисъл за работата си по участие в аварии, аварийни реакции при бедствия и аварии, морско търсене и спасяване, мониторинг, предотвратяване и защита на морската среда от замърсяване, предотвратяване и подготовка за обучение на професионалисти, граждански организации, бизнеси, е.к. свързани с аварии и бедствия.

За потвърждение и участие в работата на екипа на организациите [team@response.eu](mailto:team@response.eu) или 0035914515 4411 7810 2024.

С уважение,  
Elina Gjuzova,  
Project Coordinator  
27.08.2024,  
Br. Varna.

**Дискусионна сесия**  
„Усъвършенстване на оперативните модели за реакция при замърсяване на морската среда от аварии и бедствия“  
1 ноември 2024 г. (петък) в сградата на галерията Графтия Вярна, бул. "Княз Борис I" № 66.

**ПРЕДВАРИТЕЛНА ПРОГРАМА НА СРЕЩАТА**

9:30 – 10:00  
Регистрация на участниците

10:00 – 10:15  
Презентация на проекта RESPONSE - цели, задачи и принос към трансграничното сътрудничество – Черноморската мрежа на НПО

10:15 – 10:30  
Нормативни определения за аварии и отговорности в ЧО - БАН и др. мониторинг на морската среда, Директорат за мониторинг на околната среда, резултати от срещата на обучителния семинар и посетителния център ЦНДМБС, СОО „Черноморие“ БАН/МН/2014 – 2020 – ИИ – БАН

10:30 – 10:45  
Базисова дирекция "Черноморски район" - програми за мониторинг по ПДЧС и РДВ - ИД/ДР

10:45 – 11:00  
Мониторингът и състоянието на морската среда в програмите за обучение на специалистите свързани с аварията и управлението на риска от последиците от аварийни ситуации - ТУ - Вярна

11:00 – 11:15  
Първо интерактивна модул - издигане на въпроси за съществуващи обучения на и на разработване на нови и допълнителни обучения и програми

11:15 – 11:30 Coffee break

11:30 – 11:45  
Втора част – реакция в случай на настъпващи събития/замърсяване

11:30 – 11:45  
Средства за борба с нефтените разлики и отпадъците за защита на морската среда – ДП "Профилактика и инфраструктура", Дирекция "Безопасен район, пристанци и услуги в екология"

11:45 – 12:00  
Местоположение и структура на ИА "Морска администрация" в оперативното управление при аварии и бедствия на Черно море Европейски фонд за морско дело, рибарство и аквакултури, замърсяване на морската среда от аварии и бедствия, обучение – Дирекция "Морска служба инспекция" – ПдЧС

12:00 – 12:15  
Доброволни формирования и формирования – подготовка на кадрите и специализирани специалисти за подпомагане работата на дирекцията в случай на аварии и бедствия, програми за обучение – клуб "Екстремал", ИД "Юридически Балкан"

12:15 – 13:00  
Трета част – подобряване на готовността за реакция при замърсяване на морската среда  
Второ интерактивна модул - три теми: анкетен опит за обучение, тренировъчни планове, в кои области, засягат или се използват в морската среда и морските зони на риска

13:00 – 14:00 Обед

14:00 – 15:30  
Дискусия  
Инициативи за обучение свързани с аварията и отпадъците за защита на морската среда от замърсяване, предотвратяване и подготовка за обучение на професионалисти, граждански организации, бизнеси, е.к. свързани с аварии и бедствия.

15:30 Закриване на срещата

**NIMRD Materials**

National Co-creation workshop, 27.01.2025, NIMRD, Constanta: Agenda, Invitation, GDPR.

Invitation and Agenda (in Romanian)





**MINISTERUL CERCETĂRII, INOVĂRII ȘI DIGITALIZĂRII**  
**INSTITUTUL NAȚIONAL DE CERCETARE-DEZVOLTARE MARINĂ "GRIGORE ANȚIPA"**  
 B-dul Mamaia nr. 300, Constanța, România, Tel: +40 241 543 282, +40 241 549 970, Fax: +40 241 851 279  
 e-mail: office@inimr.ro, web: www.inimr.ro

**Invitație**

Avem plăcerea de a vă invita să participați, pe data de 27 Ianuarie 2025, la workshop-ul dedicat co-creării și proiectării programei cursurilor de specializare ce vor fi dezvoltate în cadrul proiectului internațional RESPONSE/EMFAP: „Building Response Frameworks under existing and new Marine Pollution Challenges in the Black Sea” (<https://www.response-project.com/>). Evenimentul va avea loc la Institutul Național de Cercetare-Dezvoltare Marină „Grigore Anțipa”, Sala de conferințe, etaj 1, Bulevardul Mamaia nr. 300, Constanța 900581, începând cu ora 09:30.

RESPONSE reprezintă o inițiativă deosebit de importantă pentru regiunea Mării Negre, motiv pentru care, în cadrul primei sesiuni din 27 Ianuarie 2025, vom prezenta sinteza activităților dezvoltate în proiect. INCDM Constanța, partener în consorțiu acestui proiect finanțat prin Programul EMFAP (European Maritime and Fisheries Fund), va găzdui această sesiune de co-creare conform agendei atașate.

În a doua parte a zilei, în sesiunea intitulată „Provocări și oportunități pentru programele de co-creare/formare pentru protecția ecosistemelor Mării Negre împotriva poluării: Sinergi cu UE și alte proiecte sau inițiative”, vor fi prezentate diverse proiecte și inițiative relevante pentru combaterea poluării din bazinul vestic al Mării Negre, în funcție de tipurile de poluare și activitățile maritime.

Scopul principal al proiectului RESPONSE este dezvoltarea și testarea unor programe noi de formare și studii pentru monitorizarea, raportarea, gestionarea și reducerea poluării marine, cu un accent deosebit pe poluarea generată de deșeurile plastice. Co-crearea cadrului de formare avansată, adaptată nevoilor comunității de specialiști și părților interesate, va contribui la consolidarea cooperării naționale și transfrontaliere, facilitând accesul la programe de formare sustenabile și eficiente pentru diverse grupuri țintă.

Membrii Consorțiului RESPONSE sunt: Universitatea Aristotel din Salonic – AUTH (Grecia), Rețeaua ONG-urilor Mării Negre – BSNNS (Bulgaria), Institutul Național de Cercetare și Dezvoltare Marină „Grigore Anțipa” – INCDM – NIMRD (România), Institutul de Piață pentru Cercetări Economice și Ecologice ale Academiei Naționale de Științe a Ucrainei – IMEER NASU (Ucraina), Filiala Mării Negre a Academiei Ucrainene de Științe de Mediu – BSBLUEAS (Ucraina), Mișcarea Verzilor din Georgia / Prietenii Pământului – GIMG/Poli (Georgia).

**Vă rugăm să confirmați participarea dumneavoastră la sesiunea workshop-ului RESPONSE, până la data de 23.01.2025.**

În anexă, regăsiți agenda completă a evenimentului.  
 Vă transmitem anticipat mulțumirile echipei RESPONSE.  
 În speranța unei colaborări, cât mai fructuoase, în domeniul combaterii poluării marine!



Cu stimă,

Director General,  
Dr. Florin Timoc




Coordonator Proiect RESPONSE,  
Dr. Răzvan Mateescu



**AGENDA**

*workshop-ului dedicat co-creării și proiectării programei cursurilor de specializare ce vor fi dezvoltate în cadrul proiectului internațional RESPONSE/EMFAP: „Building Response Frameworks under existing and new Marine Pollution Challenges in the Black Sea” INCDM “Grigore Anțipa” Constanța, Sala de Conferințe, etaj 1, 27 Ianuarie 2025*

<b>09:30 - 09:45</b>	<b>Înregistrare</b>
09:45 - 10:15	<b>Adresă oficială de deschidere/primire:</b> <ul style="list-style-type: none"> <li>• Dr. Florin Timoc, director general INCDM / Dr. Laura Bolenco - director științific INCDM</li> <li>• Dr. Otilia Mihail, Ministerul Mediuului, Apelor și Pădurilor din România</li> <li>• <i>Reprezentanți ai autorităților locale/părți interesate</i></li> </ul>
<b>10:15 - 11:00</b>	<b>Sesiunea I: Prezentarea proiectului Response</b>
10:15 - 10:45	Speaker invitat: urmează să fie confirmat /online Anamaria Mazaris (online) sau Răzvan Mateescu Prezentarea schemei de finanțare EMFAP pentru R&D, a obiectivelor proiectului, a activităților/WP și a rezultatelor / realizărilor proiectului.
10:45 - 11:00	Prezentarea obiectivelor/activităților atenționării naționale de raportare
<b>11:00 - 11:15</b>	<b>Pauză de cafea</b>
<b>11:15 - 13:00</b>	<b>Sesiunea II: Poluarea maritimă în Marea Neagră, Impactul acesteia asupra biodiversității, ecologiei și conservării ecosistemelor marine</b> <b>Moderator:</b> Dr. Valentina Coatu și Dr. Laura Bolenco
11:15 - 11:30	Speaker invitat - urmează să fie confirmat
11:30 - 13:00	<ol style="list-style-type: none"> <li>1. Tipul de poluanți / surse vs. tipul de impact. Poluare cu petrol, europluare, gunoier maritim, microplastice / descriptori MSFD-ii</li> <li>2. Monitorizarea și evaluarea poluării: Politica și legislația privind poluarea maritimă</li> <li>3. Gestionarea și atenuarea poluării / <i>Viștoie și aplicarea observării Pământului</i></li> <li>4. Probleme emergente în poluarea maritimă Fur comercială petrol</li> <li>5. Riscuri de poluare în operațiunile petroliere și gazeire offshore</li> <li>6. Răspunsul la deversările de petrol: Strategii de umidire/curățare, inclusiv strategii de gestionare a crizei și a mass-media</li> <li>7. Discuții privind metodele de intervenție și minimizarea efectelor: instrumente, modelare/EWS</li> <li>8. Cadrul legislativ pentru: prevenția apelor maritime navigabile împotriva poluării</li> <li>9. Planul național de contingență - cadre instituționale și juridice</li> <li>10. Studiul de caz: investigații și arhetele privind accidente, elementul uman/Cum se desfășoară investigațiile și arhetele</li> <li>11. Marine Accident Investigation Branch (MAIB), raportarea incidentelor din alte țări</li> <li>12. Discuții privind nevoile de formare</li> </ol>
<b>13:00 - 13:45</b>	<b>Pauză de prânz</b>
<b>13:45 - 15:45</b>	<b>Sesiunea III: Discuții privind extinderea programelor de formare în diferite categorii de poluanți marini</b> <b>Coordonator INCDM:</b> Dr. ing. Răzvan Mateescu <b>Moderator:</b> Dr. Lumința Lazăr și Dr. Nicoleta Damiu, prezentatori: echipa de proiect
13:45 - 14:00	Speaker invitat - online: Prof. Anamaria Mazaris
14:00 - 15:30	<ol style="list-style-type: none"> <li>1. Discuții privind lucrările și nevoile de formare</li> <li>2. Prezentare privind Instrumentele moderne de formare în domeniul poluării Marine</li> <li>3. Propuneri de planuri de formare/model de extensii de programe de studii UNIVERSITĂȚI - pregătiri generale ale facultăților /chirco/navigatie</li> <li>4. Poluare de prelungire pe termen scurt a traingerilor în caz de situații de urgență (poluare cu plastic, europluare, deversări de petrol)</li> <li>5. Planificarea exercițiilor de simulare/modelare numerică</li> <li>6. Planificarea exercițiilor comune pe teren și a acțiunilor viitoare în domeniul MP/discuții privind implicarea/participarea la atelier și regional ce co-creare</li> </ol>

Regional Co-creation workshop, 24.02.2025, NIMRD, Constanta: Agenda, Invitation, GDPR:

Invitation and Agenda (in Romanian)

GDPR sheet in English and Romanian

**IMMER NASU Materials**

RESPONSE – National Co-creation workshop, 07.02.2025, State Organization “Institute of Market and Economic and Ecological Research” of the NAS of Ukraine, Odesa, Ukraine.

Agenda

<p>Co-funded by the European Union</p> <p>State Organization "Institute of Market and Economic &amp; Ecological Researches of the National Academy of Sciences of Ukraine"</p> <p>Black Sea Branch of Ukrainian Environmental Academy of Sciences</p>	
<p><b>National Co-Creation Workshop Programme for Development of Training Programs for Responding to Marine Pollution"</b></p> <p>Venue: State Institution "Institute of Market and Economic and Environmental Research of the NAS of Ukraine", Odesa, French Boulevard, 29, Meeting Room, Room 32</p> <p><b>February 07, 2025</b></p>	
09:00 – 9:30	<b>Registration</b>
9:30 – 10:00	<p><b>Official opening/welcome speech:</b></p> <ul style="list-style-type: none"> <li>• Director of the State Organization "Institute of Market and Economic &amp; Ecological Researches of the NAS of Ukraine", Academician of the NAS of Ukraine <b>Borys Burkynskiy</b></li> <li>• Director of the Department of Ecology and Natural Resources of the Odesa Regional State Administration <b>Iryna Shatokhina</b></li> <li>• Head of the Department of Environmental Management of the Administration Board of the State Enterprise "Administration of Sea Ports of Ukraine" <b>Vladyslav Dolynsky</b></li> <li>• Deputy Head of the Department of Marine Environment of the Odesa Region, State Ecological Inspectorate of the South-Western District (Mykolaiv and Odesa Regions) <b>Yuriy Dyachenko</b></li> </ul>
10:00 – 12:00	<p><b>Session I: Presentation of the Response project</b></p> <p><b>Moderator: Oleksandr Laiko</b></p>
10:30 – 11:00	<p>Guest speakers online (partners' speeches)</p> <p>Emma Gileva Black Sea NGO Network – BSNM, Bulgaria (online)</p> <p>Mamuka Gvilava Greens Movement of Georgia / Friends of the Earth - GMG/FoE, Georgia, (online)</p> <p>Alexander Shivarov – BSNM, Bulgaria (online)</p>
11:00-11:15	<p>Presentation of the goals and objectives of the Response project at the national level in the context of building readiness for rapid response to pollution (litter) of marine ecosystems, in the context of modern challenges and security threats for the countries of the Black Sea basin, by <b>prof. Oleksandr Laiko</b></p>
11:15-11:30	<p>Presentation of the prospects of Ukraine's chairmanship of the Common Maritime Agenda regarding the development of shipping, fishing and aquaculture in the Black Sea, by <b>prof. Oleg Rubel</b></p>
11:30-11:45	<p>Institutional framework for responding to pollution/litter in the Black Sea in the context of modern challenges and threats, by Corresponding member of the NAS of Ukraine, <b>prof. Nina Khumarova</b></p>

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<p>Co-funded by the European Union</p> <p>State Organization "Institute of Market and Economic &amp; Ecological Researches of the National Academy of Sciences of Ukraine"</p> <p>Black Sea Branch of Ukrainian Environmental Academy of Sciences</p>	
<p><b>National Co-Creation Workshop Programme for Development of Training Programs for Responding to Marine Pollution"</b></p> <p>Venue: State Institution "Institute of Market and Economic and Environmental Research of the NAS of Ukraine", Odesa, French Boulevard, 29, Meeting Room, Room 32</p> <p><b>February 07, 2025</b></p>	
11:45 – 12:00	<p>Presentation of best practices on stakeholder interaction, building preparedness to respond to pollution/litter of the marine environment in Ukraine and the Black Sea basin countries, by <b>Pavlo Bulanovych PhD</b></p>
12:00 – 12:20	<b>Coffee break</b>
12:20 – 14:00	<p><b>Session II: Taking into account factors caused by pollution/litter in the Black Sea, its impact on biodiversity, ecology and conservation of marine ecosystems</b></p> <p><b>Moderator: Yulia Kotelnikova</b></p> <p>Invited speakers – <b>Viktor Komorin, Yuriy Dyachenko, Viktor Demchenko, Vladyslav Dolynsky, Anastasia Snigirova, Yulia Kotelnikova, Mykhailo Son</b></p> <p>Topics proposed for discussion:</p> <ol style="list-style-type: none"> <li>1. Pollutants/sources types and impacts (oil pollution, militarized pollution, eutrophication, marine noise, microplastics / MSFD Descriptors)</li> <li>2. Monitoring and assessment of pollution of marine ecosystems</li> <li>3. Modern problems of marine pollution under the influence of military aggression. Marine pollution policy and legislation.</li> <li>4. Pollution Risks During Offshore Oil and Gas Operations. Oil Spill Response: Tracking/Cleanup Strategies, Including Environmental Crisis Management Strategies, Public and Media Engagement</li> <li>5. Scientific and practical aspects of protecting marine waters from pollution in the context of shipping and port activities</li> <li>6. Pollution management and mitigation (scientific and methodological and practical aspects of management)</li> <li>7. Discussion of methods for intervention and minimization of negative impacts: tools, modeling/EWS</li> <li>8. Discussion of training needs, practical examples of response, research, and response: investigation, emergency survey, human factors</li> </ol>
14:00 – 14:45	<b>Lunch break</b>

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<p>Co-funded by the European Union</p> <p>State Organization "Institute of Market and Economic &amp; Ecological Researches of the National Academy of Sciences of Ukraine"</p> <p>Black Sea Branch of Ukrainian Environmental Academy of Sciences</p>	
<p><b>National Co-Creation Workshop Programme for Development of Training Programs for Responding to Marine Pollution"</b></p> <p>Venue: State Institution "Institute of Market and Economic and Environmental Research of the NAS of Ukraine", Odesa, French Boulevard, 29, Meeting Room, Room 32</p> <p><b>February 07, 2025</b></p>	
14:45 – 16:00	<p><b>Session III: Discussion of curriculum extensions on various aspects of marine pollution</b></p> <p><b>Moderator: Andriy Ben</b></p>
14:45 – 14:55	<p>Presentation of an example of a training course (educational program) on building readiness for rapid response to pollution of marine ecosystems, in the context of modern challenges and security threats for the countries of the Black Sea basin, by <b>prof. Oleksandr Laiko</b></p>
14:55 – 15:05	<p>Presentation of a methodological approach to the evaluation of educational programs (training courses) on the formation of readiness for rapid response to pollution of marine ecosystems, <b>prof. Oleg Rubel</b></p>
15:05 – 15:20	<p>Prospects for the formation of research infrastructures in the field of marine ecosystems, <b>prof. Olga Iermakova</b></p>
15:20 – 15:30	<p>Assessment of success factors and obstacles in the processes of training operational readiness to respond to pollution of marine ecosystems, by <b>PhD Iryna Tsynalievskia</b></p>
15:30 – 16:00	<p>Additional topics for discussion:</p> <ol style="list-style-type: none"> <li>1. Discussion of key areas and priorities for improving educational (training) programs</li> <li>2. Presentation of modern training tools in the field of combating marine pollution in the implementation of professional activities (shipping, port activities, tourism, fishing, etc.)</li> <li>3. Proposals for curricula/templates for expanding the curricula of HEIs, professional organizations</li> <li>4. Proposals for updating training programs taking into account the experience of emergency situations (militaristic pollution, oil spills, chemical emissions, plastic pollution, eutrophication, etc.)</li> <li>5. Exercises on modeling situations for responding to pollution of marine ecosystems</li> <li>6. Planning joint field exercises, future actions in the field of prevention and rapid response to pollution of the Black Sea</li> </ol>
16:00-16:15	<p>Summarizing the results of the discussion, drawing conclusions and discussing the prospects for the following cooperation opportunities</p>

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